Data Science Consultant

Office Location l Paris, France

Reputation Institute

Reputation Institute's RepTrak® methodology is the gold standard in the science of reputation. Reputation Institute has conducted research over the last 15 years on 7,000 companies across 40 countries developing the largest global normative database in the world on reputation management, KPI's, benchmarks, metrics and best practices. Our research been featured in nearly every relevant trade publication, including *The Economist, Forbes, Fortune, Time, Bloomberg, Information Week, Industry Week, Business Week, The Financial Times, Washington Post, NY Times and the Wall Street Journal.* Our analysts frequently appear on media outlets such as NPR, CNBC, FOX Business News, BBC, Sky News, CNN and a multitude of industry webcasts.

The Data Science Consultant role:

The Data Science Consultant is a key position within the research and client delivery team. The Data Science Consultant is responsible for quantitative measurement data and analysis. The role is a client facing data science leader who rolls up their sleeves to dig into the data to find actionable insights and recommendations for clients.

Specifically the Data Science Consultant is responsible for:

- **Measurement Project Management –** coordinate with internal client delivery teams and vendors to manage quantitative research projects, including questionnaire and sample design, translations, survey programming, data collection, analysis and reporting.

- **Analytical Insight** – leading the analysis through standard analytical techniques to create compelling and predictive data driven client recommendations and reports.

- **Research Methodology & Database –** work with consultants and clients to identify research needs, recommend methodologies, design quantitative studies, analysis plans, statistical code book updates, and database taxonomy, Routinely conduct data mining activities targeted at determining best recommendations for clients.

Professional qualifications

A successful candidate will possess:

- 5+ years of proven data driven consulting experience

- Ability to understand how to communicate complex data in a straightforward style to effectively communicate analytical results to clients and team

- Technical knowledge and skills including: decision trees, multivariate analysis, cluster, analysis, factor analysis, time series analysis, regression analysis, anova analysis, conjoint analysis, forecasting, survey development, sampling techniques and database scheme development

- Experience in working with data visualization technologies

- Expertise in data analytics tools such as SPSS, R, or Stata

- Basic knowledge of scripting programming languages including Python and Visual Basic

- Proficient data quality skills including: data project management, data classification, data manipulation, mining, transformation and variable derivation

- Language skills: Professional Level French (Required), Good English skills is a plus

- Ability to work in France is required

EDUCATION: Advanced Degree from a leading school is required with a focus on Statistical Sciences, Data Analytics, Marketing Analytics, Consumer Behavior, Mathematics, Operations Research, or Econometrics highly preferred.

Compensation package

The Data Science Consultant role includes a compelling compensation package including a competitive salary and an annual performance bonus plan. Reputation Institute offers a full benefits program including company holidays, paid vacation and more.

Reputation Institute is committed to diversity in the workplace and is an Equal Opportunity Employer.

Please address all cover letters and resumes to Olivier Forlini, Managing Director oforlini@reputationinstitute.com.

For more information about the firm, please visit our website at www.reputationinstitute.com.