



Unlock the Power of the Acumatica Community



Increase awareness of your Acumatica ISV add-ons with ERPVAR's collaborative community!

Item	Goal	Bronze	Silver	Platinum
ISV listing on ERPVAR ISV directory	Increase awareness	Yes	Yes	Yes
Custom industry blogs per month on ERPVAR with backlinks to your site and sharing in Acumatica social media community	Increase awareness	Every other month	2 / month	4 / month
Industry targeted collaborative webinars promoted to industry-related ERPVAR database contacts	Increase awareness	2 / year	1 / quarter	1 / month
ERPVAR/HubSpot topic pillars/clusters	Increase awareness	Yes	Yes	Yes

TESTIMONIALS



"Can't say enough about the ERPVAR team. They have been an integral part of our marketing efforts for the past 6 years and we've seen major growth in inbound marketing results during this time." Highly recommend!

Caroline Rua
VP Sales and Marketing StarShip,
V-Technologies, LLC



"We're proud to endorse ERPVAR as a proven Acumatica partner marketing service,"

Christian Lindberg
Vice President of Partner Solutions at
Acumatica

Contact ERPVAR
Phone: 1-888-253-6705
Email: info@erpvar.com

TESTIMONIALS



"I first engaged ERPVAR in January of 2018. The team at ERPVAR makes it is easy to execute our collaborative campaigns. They know our business and are experts at communicating our capabilities to solve our prospects business problems with our automated business process solutions. The collaborative webinars have enhanced our relationships with the ISV's that we have partnered with and have generated several leads that resulted in sales."

Joseph Jenders, CPA
President / Shareholder



"We started working with ERPVAR in 2014 to help promote our e-Commerce solutions for Sage 100. Our collaborative ERPVAR webinars have introduced us to qualified prospects and valuable new customers. ERPVAR is a great supplement to our marketing team and instrumental to our success!"

Andy Teteyan
President of CertiPro Solutions



"APS Payments first engaged ERPVAR in 2015 and we have been using their services ever since. ERPVAR's implementation and management of our HubSpot inbound marketing system has been essential to our growth. Reports verify that we earned 1048 net new contact conversions between utilizing ERPVAR's webinar campaigns and net new contact conversions on our own internal website forms in 2018. This is an increase of over 73% in 2018 compared to 2017. I highly recommend ERPVAR's inbound marketing services to any ERP VAR or ISV eager to grow."

Patty Benitez
Senior Vice President, Channel Partner Sales



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