ERP VAR

3 Ways to Unlock the Power of the Acumatica Community

Increase awareness of your Acumatica add-on with ERPVAR's collaborative community!
Click below to learn more:

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Item	Goal	Bronze	Silver	Platinum
ISV listing on ERPVAR ISV directory	Increase awareness	x	x	x
Custom industry blogs per month on ERPVAR with backlinks to your site and sharing in Acumatica social media community	Increase awareness	Every other month	2 / month	4 / month
Industry targeted collaborative webinars promoted to industry-related ERVPAR database contacts	Increase awareness	2 / year	1 / quarter	1 / month
ERPVAR/HubSpot topic Pillars/Clusters	Increase awareness	x	x	x

TESTIMONIALS

APS PAYMENTS

"APS Payments first engaged ERPVAR in 2015 and we have been using their services ever since. ERPVAR's implementation and management of our HubSpot inbound marketing system has been essential to our growth. Reports verify that we earned 1048 net new contact conversions between utilizing ERPVAR's webinar campaigns and net new contact conversions on our own internal website forms in 2018. This is an increase of over 73% in 2018 compared to 2017.
I highly recommend ERPVAR's inbound marketing services to any ERP VAR or ISV eager to grow."

Patty Benitez
Senior Vice President, Channel Partner Sales

STARSHIP

"Can't say enough about the ERPVAR team. They have been an integral part of our marketing efforts for the past 6 years and we've seen major growth in inbound marketing results during this time." Highly recommend!

Caroline Rua
VP Sales and Marketing StarShip,
V-Technologies, LLC

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