

# RE/MAX Moves Switches to iBroker and Boosts Office Productivity



Cameron Keegan  
Broker/Owner  
RE/MAX Moves  
Greenville, South Carolina

*"We wouldn't have been able to run multiple offices so successfully if it weren't for the switch to iBroker."*

## *iBroker to the rescue*

### Executive Summary

Successful real estate brokerage, RE/MAX Moves, experienced an increasing number of challenges with their back office financial management solution, including a significant loss of data. Once iBroker, an alternative cloud-based solution was put in place, the return on investment grew substantially. In this case study, learn how Broker/Owner, Cameron Keegan, optimized business processes by making the switch to iBroker.

## The Challenges

For three years since opening the brokerage, RE/MAX Moves has used a popular back office software solution. Over time, Broker/Owner, Cameron Keegan, grew increasingly frustrated with the software's performance, over-complicated interface, and poor technical support. This all came to an end when the business suffered a complete data loss in the desktop-based system. Failure of the on-premise hardware solution resulted in the loss of a few months' worth of essential data. Keegan had to pay a considerable amount of money to retrieve it and it was a long and drawn-out process. That event was the catalyst for Keegan to re-evaluate the software choice and seek alternatives.

## The Solution

Keegan carefully evaluated three alternative software solutions and selected iBroker by GryphTech Inc. iBroker was selected for four primary reasons, 1) intuitive and easy to use interface, 2) cloud-based solution, 3) mobile-friendly responsive design, and 4) cost-effectiveness. Since implementation, Keegan says "it's like night and day".

## The Return on Investment

Not only does the cloud-based solution offer Keegan peace of mind that the company data is safe and secure, the intuitive and responsive design offers accessibility they couldn't enjoy before. "I can easily close a transaction on my phone if I need to and it only takes a few seconds", says Keegan. "iBroker offers us the return we were looking for. The integration with QuickBooks Online makes our workflow much more streamlined and the technical support is excellent".

*"iBroker's user-friendliness is leaps and bounds ahead of all the other competitors we evaluated."*

## About RE/MAX Moves

RE/MAX Moves helps buyers and sellers accomplish their real estate goals efficiently and with ease. With RE/MAX Moves, the sale of your home is handled with care and professionalism. Visit [GreenvilleMOVES.com](http://GreenvilleMOVES.com).

## About iBroker

iBroker is a powerful and simplified office management solution for real estate. Powered by GryphTech Inc., a global leader in real estate management solutions, iBroker enables you to run your business your way - easy, anywhere, fast. Let us help alleviate your frustrations with accounting software and spreadsheets allowing you to focus more time on growth.

Visit [goibroker.com](http://goibroker.com) to learn more and request a demo.