celebrating 30 years
IMAGINE WHAT MORE WE CAN BUILD
Habitat for Humanity®
East Bay/Silicon Valley
2016 Annual Report
In 2016, we celebrated a momentous 30 years of service to a single vision: a world where everyone has a decent place to live. As we continue to reach for that vision, we are proud to have served over 7,000 people and to be part of the global movement of Habitat for Humanity International that has brought affordable homeownership to nearly 10 million people worldwide.

Keeping an eye on the big picture of affordable housing for all, we maintain a keen focus on building dreams here at home. And as we reflect on our 30-year history, we see the impact of our work to build these dreams. We connected our partner families with their potential and they stepped into lives of stability and opportunity and looked toward the future. Those families achieved the dream of homeownership. And that dream lives on in the generations that follow, their children growing into educated, generous, ambitious, and positive adults.

Along the way, we faced big challenges like the Loma Prieta earthquake, a growing concern for the environment, and a volatile and expensive housing market, leading us to grow and adapt. Over 30 years, we met these challenges with new ideas and innovation: large-scale, high-density developments, green building, a broader range of housing services, innovative funding channels, and advocacy—we have forged new paths to success.

And now, facing an increasingly complex housing market that remains out of reach for so many, we must continue to grow, adapt, and respond to the unique challenges and opportunities in our communities. We answer this need with a redoubled effort to help more people break the cycle of poverty. We support the health and wellness of our homeowners and our planet with our robust green building program. To address the Bay Area’s complex matrix of housing issues and the wide range of people affected by them, we create programs that bolster neighborhoods, keep current homeowners in their homes, and equip more families with the tools to become homeowners.

We join with other Habitat affiliates across the state to advocate for systemic policy changes that will make affordable housing a reality for more people. And we create new partnerships, grow new funding streams, and seek new resources to keep reaching ever higher.

Through all the trials and triumphs, we imagine more. We dream big, and we find the courage, focus, and resources to work toward those dreams. Our imagination lives in the work of our board and staff, in the hands of our volunteers, in the hearts of our donors, and in the strength and perseverance of the families we serve. This imagination will carry us to the future, where all people have a decent place to call home. We have achieved so much in our first 30 years. Now, imagine what more we can build.

Sincerely,

Larry Briggs             Janice Jensen
Board Chair              President & CEO
Thirty years ago, small groups of people gathered together to create an organization that would address the dire need for affordable housing in their communities. Starting as three separate affiliates of Habitat for Humanity—Mt. Diablo, East Bay, and Bay and Valley (later renamed Silicon Valley)—we’ve grown into a movement of people across Alameda, Contra Costa, and Santa Clara counties, building homes and fighting for affordable ownership housing.

Each affiliate started one home at a time: planning, fundraising, recruiting volunteers, and renovating dilapidated homes in partnership with local families. When thousands of families were displaced by the Loma Prieta earthquake, it was clear: we needed to expand and innovate to serve more people.

From this early turning point, we capitalized on our momentum and evolved our organization—leading to more high-density developments, building green, expanding into new programs, and advocating at local, state, and national levels.

Innovation, evolution, expansion—this is how we serve.
In 2003, in response to a growing concern for the environment and the health and well-being of homeowners, Habitat pioneered our green building program. Beginning with simple improvements, we evolved our building and design methods into a sustainable, well-connected neighborhood. As Habitat evolved once again and expanded our services to more people in more ways: stabilizing neighborhoods, preserving existing homeownership, and helping more families qualify for affordable housing programs.

**INNOVATION BUILDING GREEN**
In 2003, First green homes dedicated to Oakland. From the beginning we used innovative techniques for energy, materials, solar design, and rainwater collection. As an alternative building materials and drought-tolerant landscaping.

**2004**
- First ReStore opened in Oakland.
- Developing water Wise funds and saving water for homeowners.

**2009-10**
- First Habitat to be the first LEED Gold certified home.
- First Home to be the first Platinum, Awarded LEED for Neighborhood Development for creating a new, more sustainable, well-connected neighborhood.

**2015**
- Opened 5th ReStore in Oakland, San Jose, Santa Clara, and Concord.

**INNOVATION ADVOCACY**
In 2011, we launched the Neighborhood Stabilization Program to remediate distressed and abandoned homes.

2012
- Redevelopment agencies in California dissolved. Habitat CA fought to retain funding for homeownership. The 43 California affiliates immediately stood up to advocate for statewide affordable housing policy and funding.

2015
- Habitat CA sponsored its first Global Village trip to El Salvador.
- Habitat CA's first home in Concord. Habitat CA sponsored its first Global Village trip to El Salvador.

2016
- Successfully passed three local measures, securing $23.8 million in bond funding for affordable housing.

**ONGOING**
- HEBDV will continue to advocate for national service to preserve our strong AmeriCorps program.

**INNOVATION EXPANDING PROGRAMS**
The housing crash left many homeowners functionally up and moved the dream of homeownership for others. Habitat evolved once again and expanded our services to serve more people in more ways: stabilizing neighborhoods, preserving existing homeownership, and helping more families qualify for affordable housing programs.
Habitat for Humanity is a global movement that has made affordable housing and shelter a worldwide priority. Habitat was named the 2016 Social Services Brand of the Year and is a trusted organization whose global impact is recognized around the world.

Since Habitat for Humanity International’s founding in 1976, we have served more than 9.8 MILLION PEOPLE through new home construction, renovation, improvements and repairs, and increased access to homeownership.

Annually, we mobilize more than 1.8 MILLION VOLUNTEERS to build, advocate, and raise awareness about the global need for shelter.

The impact right in our backyard is equally significant. We are proud of what we’ve done for Habitat kids and families. We are proud that our work has created jobs and economic opportunities. We are proud of the impact we’ve had on the Bay Area. And you—our donors and volunteers—made this possible.
We had dreams of owning our own house, but it was just too hard. When we were notified that we were chosen to be a Habitat family, that was the happiest, happiest day of our lives! It was wonderful to see the house come up from the ground up. Every piece of wood and every little nail that went in was done with just so much love. The volunteers just came, they didn’t know us, but they wanted to help us. To me, I will never forget that feeling of just... being cared for. It was a time in my life when I felt that humanity was wonderful.

Because of this house, because of Habitat, my husband and I were able to put our daughters through college. They all graduated from universities, one with a master’s degree. We were able to concentrate on them and not worry about where we were going to live. It’s because of Habitat that my daughters are successful today.

MIKE HELLER
long-term Habitat Volunteer (12 years)

I value the opportunity to positively affect people’s lives, as happens with families buying the homes we build. The Habitat operating model, focusing on not only need but willingness to truly partner with Habitat, is very appealing to me. Working at Habitat is a perfect complement to missions work I do for my church.

ROSA RESENDEZ
Habitat Homeowner

But it’s about more than numbers. It’s about people.

ROLAND TREVINO
Board Member

I’m amazed by Habitat’s impact, transforming lives through the power of homeownership. As a PG&E employee, I am especially proud of creative programs like Solar Habitat, bringing affordable, clean energy to every Habitat homeowner.

JASMIN BARAJAS-RIOS
growing up in a Habitat home (age 8)

I love my house because my whole family is happy, even my little dog is happy, and I have my own room. Thank you to everyone who helped build our house.

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Looking to our future, we are imagining more. We are building more. We are deepening our engagement in communities. We are preparing families for successful homeownership. And we are building a solid foundation of diversified support, seeking increased investment from donors and sponsors, as well as expanding unique funding streams like ReStore and the Playhouse Program.

With an acute shortage of affordable housing, the Bay Area needs action. The vision is affordable housing for everyone. Habitat is the solution.

When we make deep investments in our programs and are willing to participate in making our vision a reality, we can provide a home for everyone. Imagine what more we can build.
HIGH DENSITY DEVELOPMENTS

The need for affordable housing is urgent. So we’re focusing our efforts and using our resources efficiently—by building dense and building big.

EXPLAIN VOLUNTEER

With seven developments in the pipeline, we need you—volunteers across our communities—now more than ever.

FINANCIAL

Your support—from small donations to home sponsorships—is vital as we build more-large-scale developments.

EXPAND CRITICAL HOME REPAIR

When senior, disabled, veteran, or other fixed-income homeowners can’t afford critical home repairs, they risk displacement. Fixing structural, safety, and accessibility problems preserves ownership and stabilizes communities.

EXPLAIN VOLUNTEER

Groups and skilled volunteers needed.

FINANCIAL

$3k replaces a leaky roof. $5k builds an accessibility ramp. $15k modifies a home for fire safety and fall prevention.

STRENGTHEN HOME COUNSELING

Buying a home is a complex process. Our HUD-approved Housing Counseling Program—group workshops, one-on-one counseling, and First Time Homebuyer classes—prepares families for homeownership and strengthens financial health.

EXPERTISE

Financial institutions, nonprofit organizations, and local municipalities can refer clients to our program.

FINANCIAL

$350 provides the staffing, expertise, and educational materials to prepare a family for homeownership.

GROW RESTORE OPERATIONS

Revenue from our four ReStores enables us to expand our programs and serve more people. By selling donated new and gently-used home improvement materials to the public, we divert waste from landfills while store profits support home building.

EXPERTISE

ReStores in Oakland, Concord, Santa Clara, and San Jose run on volunteer staffing. Regular, committed volunteers are essential to our ReStores’ success.

FINANCIAL

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EXPAND PLAYHOUSE PROGRAM

Innovation fuels our funding. While engaging groups in team building, we create a playhouse for deserving kids and generate funding for habitat homes. With students, we bring together service learning and STEM core curriculum.

FINANCIAL

Groups donate $2k per playhouse to cover materials, staff, transportation, and a donation to support home building.

EXPERTISE

STEM Pilot Sponsors provide experts to teach STEM concepts and donate $25k to educate 100+ students.

VOLUNTEER

Volunteers drive preparation, leadership, event logistics, and education. Join prep crew or become an event leader.
By Charity Navigator, its highest donor rating. We're proud to have earned the 4-Star rating in good standing with the IRS. Our funders include individuals, corporations, foundations, and faith organizations, and we are one of fourteen affiliates nationwide to receive Habitat for Humanity International’s “Affiliate of Distinction” designation.

In recognition of our programmatic strengths, financial stewardship, and community service, we are one of fourteen affiliates nationwide to have earned the 4-Star donor rating. Habitat for Humanity International’s “Affiliate of Distinction” designation.

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We bring people together to build homes, communities, and hope. We revitalize neighborhoods, build affordable and sustainable homes, and empower families through successful homeownership. Since 1986, we have partnered with volunteers, the community, and qualified families with limited incomes to strengthen communities in Alameda, Contra Costa, and Santa Clara counties.

HABITAT FOR HUMANITY
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