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**Habitat for Humanity's James Obendorf Named CFO of the Year**

**Oakland, Calif.**, June 11, 2015 - James Obendorf, Senior Vice President and Chief Financial Officer of Habitat for Humanity East Bay/Silicon Valley, has been named Bay Area Nonprofit CFO of the Year. A blue-ribbon panel of business and academic financial leaders selected Obendorf as the best CFO of a nonprofit organization. Winners were recognized June 10 at the Bay Area CFO of the Year Awards Dinner in San Francisco. The event was sponsored by the *San Francisco Business Times*, in partnership with Larkin Street Youth Services.

Obendorf joined Habitat East Bay/Silicon Valley in 2005, and today he leads the affiliate's financial and operating affairs, including the restructuring of Habitat's business model with the goal of tripling growth and creating a sustainable operating platform. His efforts have included the creation of markets to sell and securitize mortgage assets, the creation of equity-like debt instruments, and the establishment of multiple profit subsidiaries to help fund affordable housing programs.

"It was a true honor to be recognized by this esteemed group of financial professionals," says Obendorf. Janice Jensen, president and CEO of Habitat for Humanity EBSV, adds, "Jim's intelligence and innovation have defined his financial and operational leadership at Habitat and he's had a direct impact on our ability to serve many more families in need of affordable housing. Jim is well deserving of this prestigious recognition."

**About Habitat for Humanity East Bay/Silicon Valley**

As an independent affiliate of Habitat for Humanity International, Habitat East Bay/Silicon Valley brings people together to build homes, communities, and hope. We revitalize neighborhoods, build affordable and sustainable housing solutions, and empower families through successful homeownership. Since 1986, Habitat EBSV has partnered with volunteers, the community, and qualified families with limited incomes to strengthen communities in Alameda, Contra Costa, and Santa Clara counties. For more information about our wide range of programs, please visit [HabitatEBSV.org](http://HabitatEBSV.org) or call 866-450-4432.

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