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FOR IMMEDIATE RELEASE

**Habitat for Humanity East Bay/Silicon Valley Announces Support
for Two Bay Area Housing Bond Initiatives**

Milpitas, Calif., September 5, 2016 -- Recognizing the increasingly dire need for affordable housing in its service area, Habitat for Humanity East Bay/Silicon Valley has announced its support for two affordable housing bond measures: Santa Clara County's Measure A and Measure A1 in Alameda County. Both provide critical funding for expanded housing opportunities in the areas served by the Habitat affiliate.

"Habitat for Humanity East Bay/Silicon Valley is putting the force of our organization behind these measures because we believe they make a critical investment in our communities," says Janice Jensen, Habitat for Humanity East Bay/Silicon Valley's President and CEO. The affiliate is the lead signatory on the "Argument For" ballot language supporting both Measure A in Santa Clara and Measure A1 in Alameda. Habitat East Bay/Silicon Valley also expects to play a role in advocating for these measures in the weeks leading up to the November election.

Measure A in Santa Clara County's is a \$950 million housing bond that will direct funds toward assisting homeless and low-income veterans, seniors, people with disabilities and working families find safe, permanent homes. Alameda County's Measure A1 is a \$580 million bond that will support both affordable rental housing as well as programs for first-time, second-chance and self-help home-ownership programs.

"Habitat for Humanity's vision is a world where everyone has a decent place to live," says Jensen. "Unfortunately, the simple desire for an affordable home has become elusive for so many our residents here in the Bay Area. These housing bonds will assist those directly impacted by the housing crisis, supporting both those in immediate need as well as helping others avoid displacement from neighborhoods they have long called home."

About Habitat for Humanity East Bay/Silicon Valley: As an independent affiliate of Habitat for Humanity International, Habitat EBSV's mission is to bring people together to build homes, communities, and hope. This year, we mark our 30th anniversary of revitalizing neighborhoods, building affordable and sustainable housing solutions, and empowering families through successful homeownership. Since 1986, Habitat EBSV has partnered with volunteers, the community, and qualified families with limited incomes to strengthen communities in Alameda, Contra Costa, and Santa Clara Counties. Habitat EBSV is proud to be honored as an "Affiliate of Distinction" by Habitat for Humanity International. For more information, please visit HabitatEBSV.org or call [866.450.4432](tel:866.450.4432).

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