

Women's Leadership Build

Benefiting Habitat for Humanity East Bay/Silicon Valley

Friday, May 18, 2018

www.habitatbsv.org



Habitat for Humanity's vision is a world where everyone has a decent place to live.
Because every single one of us deserves the opportunity for a better future.

Women's Leadership Council

Habitat for Humanity's Women's Leadership Council's mission is to leverage innovation and the collective power of professional, civic, and community women leaders who want to make a difference in affordable home ownership.

Women's Leadership Build May 18, 2018

Women from the greater Silicon Valley area will dedicate a full day to building with Habitat at Central Commons in Fremont.

Building on previous years success this build will strive to double the number of participants and funds raised to support Habitat's mission.



Sponsorship opportunities

	Presenting Sponsor	Platinum	Gold	Silver
Volunteer opportunities	3 Executives	2 Executives	1 Executive	1 Executive
Signage at build	Large logo with "Presented by"	Large logo	Logo	Company name
Logo on WLB webpage	Large logo with "Presented by"	Large logo	Logo	Company name
Listed in HEBSV Annual Report	Yes	Yes	Yes	Yes
Logo on t-shirts	Large logo with "Presented by"	Large logo	Logo	Company name
Social media	Presenting Sponsor	High-level of recognition	Recognition and logo	Recognition and name
Inclusion in Press Releases	Presenting sponsor	Yes	Yes	Yes
Female Executive in program	Yes	Yes	Yes	No
Invitation to have a company representative as a Media Partner at Build	Yes	Yes	No	No
Additional seats at lunch	5	3	No	No
Additional seats at Happy Hour	5	3	No	no
Playhouse build opportunity	Yes for 10 people	No	No	No

Presenting Sponsor \$40,000

- Invitation for 3 participants in build day
- Invitation for female executive or team leader to be a participant in additional Build programming
- Invitation for 10 employees to participate in a Playhouse Build at Women's Leadership Build
- Large logo with "presented by" designation included on:
 - Women's Leadership Build website
 - Central Commons signage for the Build
 - Social media posts
 - Build day T-shirts
- Inclusion in Press Releases
- Invitation to have a spokesperson from your company represent your organization in Build day media
- Table reserved for 5 additional employees or guests at lunch
- 5 additional invitations for Happy Hour following build
- Listing in HEBSV Annual Report

*Opportunities for additional employee engagement can be discussed with Habitat for Humanity EBSV

Platinum Sponsor \$25,000

- Invitation for 2 participants in build day
- Invitation for female executive or team leader to be a participant in additional Build programming
- Large logo included on:
 - Women's Leadership Build website
 - Central Commons signage for the Build
 - Social media posts
 - Build day T-shirts
- Inclusion in Press Releases
- Invitation to have a spokesperson from your company represent your organization in Build day media
- Seats reserved for 3 additional employees or guests at lunch
- 3 additional invitations for Happy Hour following build
- Listing in HEBSV Annual Report

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Gold Sponsor \$10,000

- Invitation for 1 participant in build day
- Invitation for female executive or team leader to be a participant in additional Build programming
- Logo included on:
 - Women's Leadership Build website
 - Central Commons signage for the Build
 - Social media posts
 - Build day T-shirts
- Inclusion in Press Releases
- Listing in HEBSV Annual Report

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Silver Sponsor \$5,000

- Invitation for 1 participant in build day
- Name included on:
 - Women's Leadership Build website
 - Central Commons signage for the Build
 - Social media posts
 - Build day T-shirts
- Listing in HEBSV Annual Report

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Exclusive sponsorship opportunities



Lunch or Happy Hour:

- Invitation for 1 executive to participate in the Build
- Logo on Women's Leadership Build website
- Logo on Central Commons signage for the Build
- Logo and other recognition at lunch program or Happy Hour
- Logo in social media
- Company name on Build day t-shirts
- Listed in HEBSV Annual Report

Breakfast

- Company name on Women's Leadership Build website
- Company name on Central Commons signage for the Build
- Logo and other recognition at Happy Hour
- Company name in social media
- Company name on Build day t-shirts
- Listed in HEBSV Annual Report

Playhouse:

- Invitation to 10 volunteers to participate in Playhouse Build at Women's Leadership Build
- Company name on Women's Leadership Build website
- Company name on Central Commons signage for the Build
- Company name in social media
- Company name on Build day t-shirts
- Listed in HEBSV Annual Report

Exclusive Lunch Sponsor \$15,000

- Invitation for 1 executive to participate in the Build
- 1 reserved table at lunch for 8 additional employees or guests
- Logo on:
 - Women's Leadership Build website
 - Logo on Central Commons signage for the Build
 - Logo in social media
 - Build day T-shirts
- Logo and other recognition at lunch program
- Listed in HEBSV Annual Report

Exclusive Happy Hour Sponsor \$10,000

- Invitation for 1 participant in the Build
- Invitation for 10 additional employees or guests to attend Happy Hour
- Logo on:
 - Women's Leadership Build website
 - Logo on Central Commons signage for the Build
 - Logo in social media
 - Build day T-shirts
- Logo and other recognition at Happy Hour
- Listed in HEBSV Annual Report

Exclusive Breakfast Sponsor \$5,000

- Invitation for 5 employees or guests to attend breakfast
- Company name on:
 - Women's Leadership Build website
 - Logo on Central Commons signage for the Build
 - Logo in social media
 - Build day T-shirts
- Logo and other recognition at breakfast
- Listed in HEBSV Annual Report

Playhouse Sponsor

- Invitation for 10 employees to participate in Playhouse Build at Women's Leadership Build
- Company name on:
 - Women's Leadership Build website
 - Logo on Central Commons signage for the Build
 - Logo in social media
 - Build day T-shirts
- Listed in HEBSV Annual Report



"Habitat has given my family more than an opportunity to be homeowners. My sons will be in a stable, safe environment. I feel empowered because my hands have worked on my foundation, walls, windows and siding. I am ecstatic when I build with other women. Experiencing the motivational power of women earning a residence is phenomenal!"

- Danielle (Habitat Homeowner)

