clare ONE™

One App. One Panel. One Platform.

Dealer Playbook
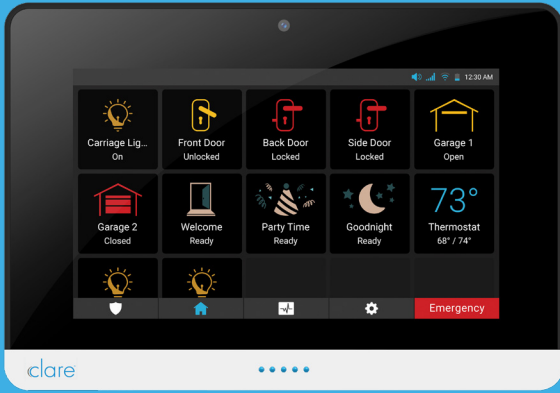
clare™

Snap av

YOUR COMPLETE BUSINESS SOLUTION IN ONE, POWERFUL PLATFORM.

We worked with dealers around the country to develope the ultimate business solution designed to fill the gap between current security platforms and luxury automation systems. ClareOne™ unifies wireless security with sophisticated smart home control, all managed through our advanced FusionPro™ platform.

One App.

Using the ClareHome™ App, homeowners can easily personalize their smart home to fit their unique lifestyle. From DIY devices to creating custom schedules, notifications, scenes and automations. All this is possible and more through the ClareHome™ app.
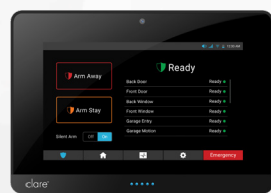
One Panel.

Unifying smart security with advanced smart home control, the ClareOne™ Panel offers simple, one-wire installation, wizard-based setup, device auto-discovery, LTE backup, Z-Wave Plus, and more in a single, contemporary panel.
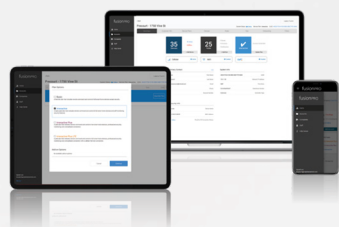
One Platform.

FusionPro™ is your powerful, mobile-friendly backend management platform for quick account setup, system configuration, security billing, remote diagnostics and troubleshooting, company administration, and more to help you succeed.

One Unified Strategy.

Clare has partnered with SnapAV™ and Control4™ to bring dealers a complete business strategy. Take advantage of the vast product catalog, shipping benefits, programs, and training avaiable to dealers in the SnapAV™ store. Dealers can further leverage the benefits of Control4™, with a unique and scalable upgrade strategy from Clare to Control4.

GROW YOUR BUSINESS AND KEEP CUSTOMERS RETURNING FOR MORE.

At its core, the Clare ecosystem was designed to offer dealers a single, unified platform that exceeds the needs of their customers while offering RMR opportunities, is cost effective, scalable, and features broad device support.

Experience the ultimate in security and comfort with ClareOne.

Coolest user interface that's easier for your customers

• The ClareHome App controls everything in the home from virtually anywhere.
• Consistent interface design across all devices - from ClareOne Panel to mobile app.
• Easily personalized to fit the users unique lifestyle needs.

Integrates with brands your customers know and trust

• ClareHome auto-discovers many devices with no additional configuration requirements.
• The open Clare platform integrates with hundreds of products from trusted brands like:

SONOS amazon alexa CHAMBERLAIN Honeywell Kwikset Yale *real Living* Aprilaire

Google Assistant ecobee WATTBOX SCHLAGE LUTRON HEOS LUMA SURVEILLANCE

Future-ready and scalable design

• Cloud-based platform with enterprise-level software, all in one package.
• Automatic system updates unsure support for all the latest features.
• Scale from mainstream to luxury level automation.

Empower the user

• Homeowner created and managed scenes, schedules, notifications, and automations.
• Stay connected and secure while at home or away.
• Users can easily add DIY devices without a service call from their technician.

Available on the App Store   GET IT ON Google play

Download ClareHome for iOS and Android devices.

YOUR COMPLETE BUSINESS SOLUTION FROM START TO FINISH.

With true market differentiation, we're helping dealers stand out from their competition with a complete line of products, services, and programs designed to helping you streamline and grow your business.

Finally, Smart Security Meets Smart Home.

One Exceptional Experience.

• Combines the best of full-featured home automation with professional security.
• Achieve true marketing differentiation from mainstream to luxury.
• Native OvrC support and seamless integration with Control4™ enables a single, scalable upsell strategy from mainstream to luxury.

Contemporary design with robust technology inside

• LTE radio for emergency cellular reporting, Wi-Fi, Ethernet, 433Mhz radio for life safety sensors, and Z-Wave Plus for smart home device integration.
• Supports up to 232 Z-Wave devices and up to 128 security zones.
• Slim, 0.8" panel thickness features frontal security camera to capture setting changes and security interactions.

Reduce cost and installation time.

• Reduce time on the job site with simple, one-wire installation and Wizard-based setup.
• Remote troubleshooting and support using FusionPro backend software.
• Simple one-wire installation with Wizard-based setup.
• Auto-discovers devices, even post-installation.

ONE PLATFORM. LIMLESS POSSIBILITIES.

Simplify your product offering from smart home to security.

Smart Lighting

Never come home to a dark house
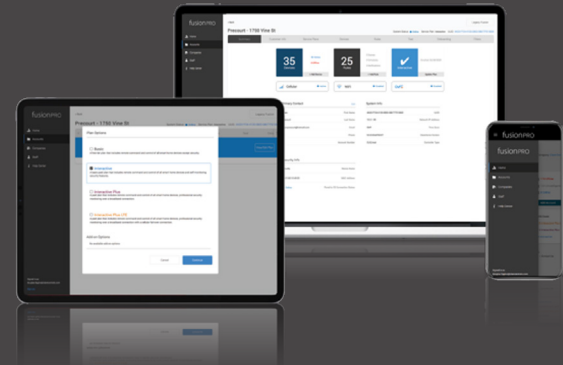• Enhanced lifestyle, conserve energy
• Set scene, schedules, automations

Connected Door Locks

Did we forget to lock the door?
• Remotely give access to friends and family
• Get notified upon entry
• Secure the entry point to your home

Home Security

Protect home and family.
• Professional or self-monitored
• Encrypted sensors prevent takeovers

Other Devices

Experience the truly smart home
• Water shutoff valves
• Gates, pools, fireplace
• And more...

Security Cameras

Check the home while away
• Motion activated recording
• Wide-range of camera options
• Clare Video Doorbell

Wireless Audio

Music sets the perfect mood
• Multi-room audio with SONOS™ and Denon HEOS™
• Add music wherever your customers want

ClareHome

Smart Thermostats

Stay comfortable, save moneyand energy
• Program with ease
• Monitor and adjust the temperature from anywhere

Entertainment

Seamless Control4 intrgration:
• Home theater
• Distributed audio/video
• Advanced automation

Voice Control

Speak to your ClareOne
• Amazon Alexa™ and Google Assistant™
• Control and customize scenes, lights, locks, thermostates, music, and more

Garage Doors

Honey, did you close the garage?
• Monitor and close remotely
• Activate, safe, and secure your arrival

Smart Shades

Monitor and control from anywhere
• Conserve energy
• Manage natural light
• Set scenes, schedules, automations

FUSIONPRO:
YOUR BUSINESS
COMMAND CENTER.

The most powerful back-end management platform for all your business needs. The step-by-step project setup process ensures no critical step is missed.

From acount creation to linking your preferred central startion, FusionPro guides technicians through all the steup process all the way through customer hand-off.

Desruptive RMR Pricing Drives Your Revenue

• Grow your RMR with self and professional securtity monitoring options.
• Complete flexibility to create highly differentiated service offerings.
• With multiple security monitoring tiers, your can lead with **FEE-FREE** smart home (for life), and follow with self or professionally monitored security at a **SIGNIFICANTLY** lower cost than other security providers.

Full Account Administration

• Add and manage new customer data and projects.
• Set up cusotmer accounts before or during the installation.
• Easily manage service plans and RMR.

Complete Business Management

• Manage staff permissions, roles, customer billing, and general company administration.
• View staff activity and system usage.
• Advanced analytics and reporting help generate sales and RMR by viewing product usage statistics on your customers.

Quick and Easy System Configuration

• Mobile-friendly backend greatly enhances dealer productivity.
• Step-by-step workflow-based project setup ensures no step is missed.
• Flexible system configuration, testing, and automated OTA updates.
• Manage alarm reporting and provisioning to over 80 supported central stations.

Advanced Remote Management

• Stay informed with real-time customer system status.
• Remote testing and troubleshooting help reduce truck rolls.
• OvrC integration enables advanced remote diagnostics.
• Manufacturer-direct installer technical support.
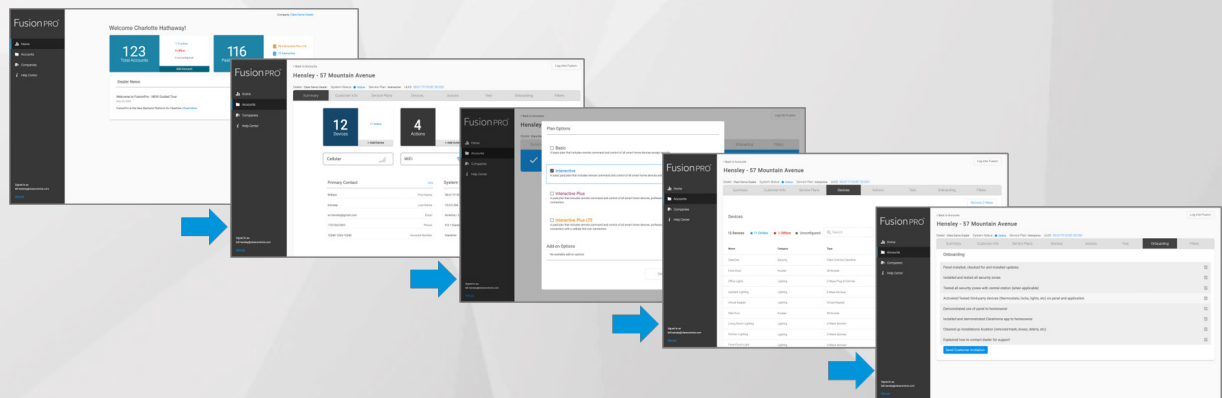
ClareOne Wireless Security and Smart Home Product Line

ClareOne Wireless Security and Smart Home Panel
CLR-C1-PNL1
• Combines professionally installed wireless security & full-featured home automation.
• Z-Wave Plus, Wi-Fi, Ethernet, LTE, 433MHz.

ClareOne Wireless Security and Smart Home 2-1 Kit
CLR-C1-21
• Starter smart home and security package.
• Kit includes the ClareOnePanel, two Mini Door/Window Sensors, and Motion Sensor.

ClareOne Auxiliary Touchpanel
CLR-C1-ATP
• Wi-Fi enabled, security touchpanelextends ClareOnecontrol to additional rooms.
• Arm, disarm, and manage smart home.

ClareOne 16-Zone Hardwired Input Module
CLR-C1-WD16

ClareOne Wireless Repeater/Translator
CLR-C1-W2WL
• 16 unique zones.
• Takeover existing wired security sensors for use with the ClareOne Panel.
• Take over sensors: Interlogix, GE, Qolsys (319.5), Honeywell 5800 series, 2GIG, legacy DSC, Napco, and repeat wireless signal.

ClareOne Mini Door/Window Sensor
CLR-C1-MDW-X

ClareOne Recessed Door/Window Sensor
CLR-C1-RCDW
• Small form factor (only 2.25" tall) allows for discrete mounting.
• Fits seamlessly along door frames or windowsills
• Encrypted 433MHz provides instant security alerts.

ClareOne Door/Window Sensor w/Shock Sensor
CLR-C1-DWSHK

ClareOne Door/Window Sensor w/Contact Sensor
CLR-C1-DWCNT
• Easily mount on doors or windows.
• Available with built-in shock sensor (2 color options), or as external contact.
• Encrypted 433MHz provides instant security alerts.

ClareOne PIR Motion Sensor
CLR-C1-PIR

ClareOne 360° Ceiling Mount Motion Sensor
CLR-C1-DWCNT
• PIR motion sensor alerts upon detection of activity, immune to pets up to 55 lbs.
• 360° passive IR coverage area when ceiling mounted.
• Encrypted 433MHz provides instant security alerts.

ClareOne Rate of Rise Heat Detector
CLR-C1-HT

ClareOne High/Low Temperature Sensor
CLR-C1-HLT
• Rate of Rise heat detector alerts upon rising heat conditions.
• text
• Encrypted 433MHz provides instant security alerts.

ClareOne Smoke Detector
CLR-C1-SMK

ClareOne Carbon Monoxide Detector
CLR-C1-CO
• Wireless sensor alerts upon detection of smoke or carbon monoxide.
• Extensive 10-year battery life with extended wireless range.
• Encrypted 433MHz provides instant security alerts.

ClareOne Glass Break Sensor
CLR-C1-GB

ClareOne Z-Wave Indoor Siren
CLR-C1-SRN
• Glass Break Sensor identifies and alerts upon detection of breaking glass sound.
• Siren extends audible alarm tone to additional areas.
• Encrypted 433MHz provides instant security alerts.

ClareOne Keyfob
CLR-C1-KF

ClareOne Panic Pendant (Keyfob)
CLR-C1-PNC
• Small form factor (only 2.25" tall) allows for discrete mounting.
• Fits seamlessly along door frames or windowsills
• Encrypted 433MHz provides instant security alerts.

ClareOne Outdoor Door/Gate Sensor
CLR-C1-ODDG

ClareOne Water Sensor
CLR-C1-WTR
• Can be moutned on wood or metal gates/doors, and mfeatures weather resistant housing and extended wireless range for use outdoors.
• Detects water and moisture near washing machines, under sinks, or hot water tanks.

ClareVision Plus Camera, NVRs, SD Cards, and Accessories

Video Doorbell
Clare Video Doorbell
CLR-CVP-B3DB50-ODIW
• 3MP Starvis™ sensor, PIR motion, 2-way voice, and PIR motion detection..
• Supports existing wiring, 2.4 and 5GHz Wi-Fi, and includes 16GB micro SD card for local, on-board video storage.

Value Series Cameras
2MP Turret, 3.6mm, 16GB
CLR-V100-2T36(W/B)

4MP Turret, 3.6mm, 32GB
CLR-V100-4T36(W/B)

2MP Bullet, 3.6mm, 16GB
CLR-V100-2B36(W/B)

4MP Bullet, 3.6mm, 32GB
CLR-V100-4B36(W/B)
• Includes 4MP Sony® Starvis™ image sensor with built-in microphone, True WDR, and 32GB micro SD with support up to 512GB.

Performance Series
4MP, Dome, Starvis™, 2.8mm, 32GB
CLR-V200-4D28(W/B)

4MP, Turret, Starvis™, 2.8mm, 32GB
CLR-V200-4T28(W/B)

4MP, Bullet, Starvis™, 2.8mm, 32GB
CLR-V200-4B28(W/B)
• Includes 4MP Sony® Starvis™ image sensor with built-in microphone, True WDR, and 32GB micro SD with support up to 512GB.

Performance Series 4K
8MP, Dome, Starvis™, 2.8mm, WDR
CLR-V200-8D28(W/B)

8MP, Turret, Starvis™, 2.8mm, WDR
CLR-V200-8T28(W/B)

8MP, Bullet, Starvis™, 2.8mm, WDR
CLR-V200-8B28(W/B)
• Includes 4K Sony® Starvis™ image sensor, built-in microphone, True WDR, and micro SD card support up to 512GB.

Motorized Varifocal Cameras
4MP, Dome, Starvis™, Motorized Varifocal
CLR-V200-4DVF(W/B)

4MP, Turret, Starvis™, Motorized Varifocal
CLR-V200-4TVF(W/B)

4MP, Bullet, Starvis™, Motorized Varifocal
CLR-V200-4BVF(W/B)
• Features Sony® Starvis™ image sensor, True WDR, micro SD card support up to 512 GB, and 2.7-13.5mm motorized varifocal lens.

Video Storage
Micro SD Card: 32, 64, and 128GB size variants
CLR-VACC-32|64|128-GBSD

4K, 4 Channel NVR, 4 Port POE, 1TB HDD (9 cameras)
CLR-V200-4PNVR1

4K, 8 Channel NVR, 8 Port POE, 2TB HDD (16 cameras)
CLR-V200-8PNVR2

4K, 16 Channel NVR, 16 Port POE, 4TB HDD (32 cameras)
CLR-V200-16PNVR4

Camera Accessories
Clare Camera POE Injector
CC-POE-10

Junction Box for Fixed Lens Bullet Cameras
CLR-VACC-JBOX1W

Junction Box for Fixed Lens Turret Cameras
CLR-VACC-JBOX2W
• Power ClareVision Plus cameras using PoE.
• Junction boxes allow for ceiling mounting and help protect wires from elements.

Camera Accessories
Wall Bracket for Fixed Lens Dome Cameras
CLR-VACC-WBKT1W

Wall Bracket for Fixed Lens Turret Cameras
CLR-VACC-WBKT2W

Wall Bracket for Varifocal Dome and Fixed Turret
CLR-VACC-WBKT3W
• Wall mount brackets allow cameras to be mounted securely on the side of walls and help protect wiring from outdoor elements.

ClareVue Lighting and Others

ClareVue Lighting
ClareVue In-Wall Switch
CLR-CVL-IWS-10

ClareVue In-Wall Dimmer
CLR-CVL-IWD-10

ClareVue In-Wall Accessory Switch-Dimmer
CLR-CVL-IWA-10
• Remotely control lighting on/off/dimming functionality
• Accessory supports up to 4-way setup

ClareVue Lighting
ClareVue In-Wall Fan Control
CLR-CVL-IWF-10

ClareVue In-Wall Receptacle
CLR-CVL-IWR-10

ClareVue 5-Scene Keypad
CLR-CL-5KP-W-20
CLR-CL-5KP-LA-20
• ClareVue lighting devices feature Z-Wave Plus certification which improved wireless range connectivity and stability.

ClareVue Lighting
ClareVue Plug-In Dimmer
CLR-CVL-PLD-10

ClareVue Outdoor Plug-In Switch
CLR-CVL-OPS-10

ClareVue Outdoor 40AMP Switch
CLR-CVL-OSS-DW40
• All Clare devices can be accessed remotely using the ClareHome App, or through the ClareOne Panel.

Z-Wave Devices
Z-Wave Signal Repeater
CLR-CH-Z-RPTR

Linear Z-Wave Garage Door Module
CLR-GD00Z-4

Wi-Fi Push Button Thermostat
CLR-CH-TSB10-WF
• Clare products can be included in custom scenes, schedules, automations, and used as in notification alerts.

clare ONE™

clare VISION™

works with **Google** Assistant

WORKS WITH amazon alexa

What's my next step?

Members of our dealer network have access to all Clare products, available exclusively through SnapAV. As an authorized Clare dealer, you will have access to training, exclusive promotions, technical support, documentation, and unique dealer tools.

To become an authorized dealer, you must submit a Clare and SnapAV application if you have never done so before. Once you application is submitted, we recommend you complete the Clare training course offered through the Snap University.

Visit: *https://www.clarecontrols.com/become-a-dealer.*

Get Started Here

https://bit.ly/3fffvR6

STEP 1:

clare
Snap av
Dealer Application

https://bit.ly/3nBMHoD

STEP 2:

Start Dealer Training

https://bit.ly/2ISnjML

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