

## FOR IMMEDIATE RELEASE

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## **Gehan Homes Selects Clare As Their Smart Home & Security Partner**

The Clare smart home & security platform will be installed in Gehan Homes.

**Sarasota, FL, August 23, 2018** – Gehan Homes will be offering Clare as a base-standard feature in select communities, including some found in the Austin, Dallas-Fort Worth, Houston, San Antonio, and Phoenix areas.

"With all the smart home products available to today's homeowner, it can be overwhelming for customers to discern what features are most used, which brands are most reliable, and what products are easily compatible. Gehan Homes invested considerable time and research to determine these features for our homebuyers to eliminate the guesswork in choosing home automation functionality." Says Christina Lombardo, Marketing Director at Gehan Homes.

"We chose Clare products for their integration capabilities, ease-of-use, and reliability. Our partnership with Clare products allows our customers to have the best of safety, convenience, and energy-efficiency in one, easy-to-use system." Said Lombardo.

Smart home technology of today is moving away from being a luxury-only experience. Massive investment from tech giants like Google, Amazon, Samsung, and others have sparked a race to find the perfect smart home formula that appeals to the homeowner; one that Clare has been perfecting and simplifying since 2009.

"We're excited to increase the depth and breadth of our partnership with Gehan Homes," Says Kristopher Sherman, VP of Sales at Clare Controls. "The Clare Smart and Secure offering will increase the value, safety, and enjoyment for Gehan homeowners for many years to come."

## **About Clare Controls**

Clare Controls is a provider of smart home solutions that blend professional installations with DIY system modification and expansion. Clare increases safety and convenience, helps conserve energy, integrates entertainment, and provides home security monitoring all in one sleek, simple-to-use App. Clare specializes in wireless smart home and security communication product manufacturing and provides US-based ClareCare consumer support to ensure client satisfaction. Clare Controls' products and services are offered exclusively through a network of licensed and authorized dealers. Clare's headquarters is in Sarasota, FL. For more information, visit <a href="https://www.clarecontrols.com">www.clarecontrols.com</a>.

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## **About Gehan Homes**

Gehan Homes, headquartered in Dallas, Texas, has been building beautiful homes at an exceptional value for over 30 years. Known for their award-winning designs, quality craftsmanship, smarter floor plans and competitive pricing, Gehan Homes is the 14<sup>th</sup> largest private homebuilder and the 32<sup>nd</sup> largest homebuilder in the US. Gehan Homes has offices in Dallas, Houston, Austin, San Antonio, Texas and Scottsdale, Arizona. For more information, visit www.gehanhomes.com.