

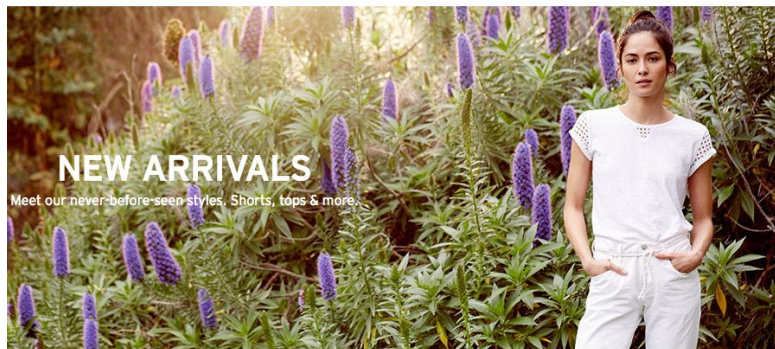
Repurpose with Purpose on Pinterest

September, 2019



Fashion

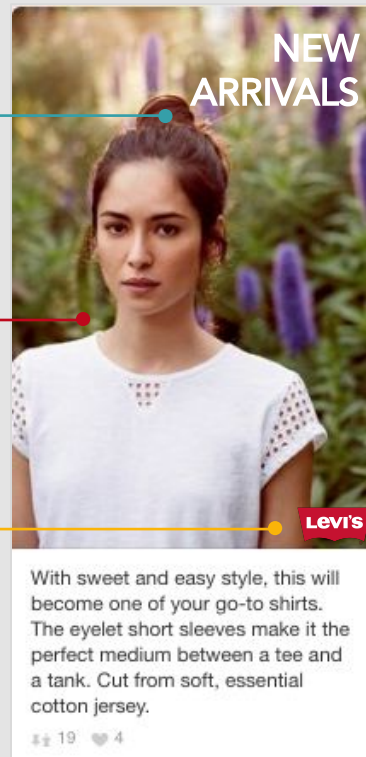
Re-purposing from Website



Add text overlay
with promo

Image from
banner ad

Logo



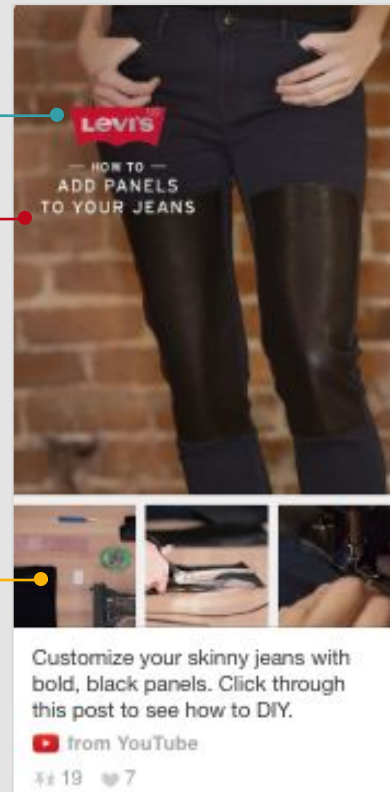
Re-purposing from YouTube



Logo

Add text overlay
to drive CTA

Add more images to
elongate the pin



Re-purposing from Facebook



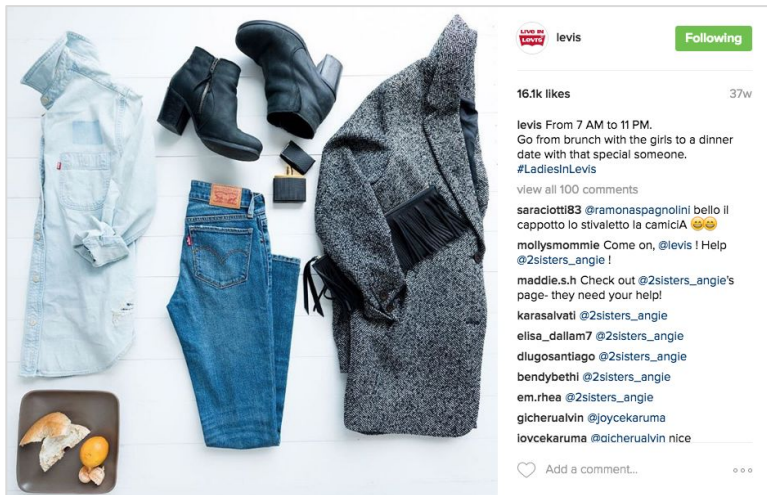
Add text overlay

Image from campaign

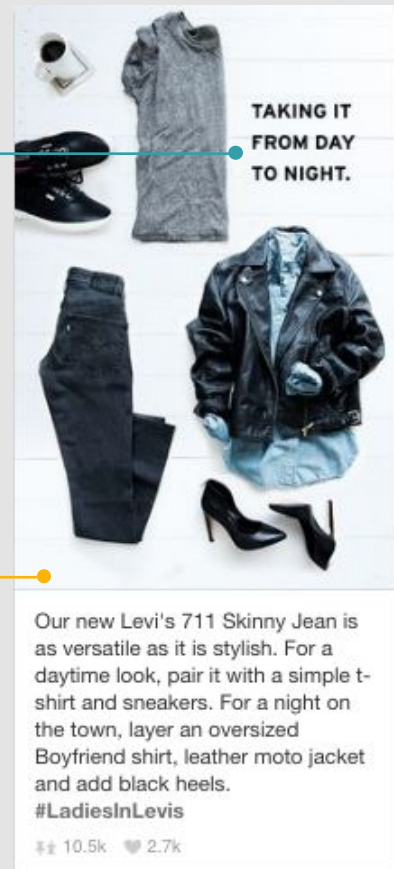
Logo



Re-purposing from Instagram



Add helpful text overlay



Go vertical by zooming in

Re-purposing from banner ad



Helpful "how-to"

Add text overlays

Stack multiples images

Logo



Re-purposing from print



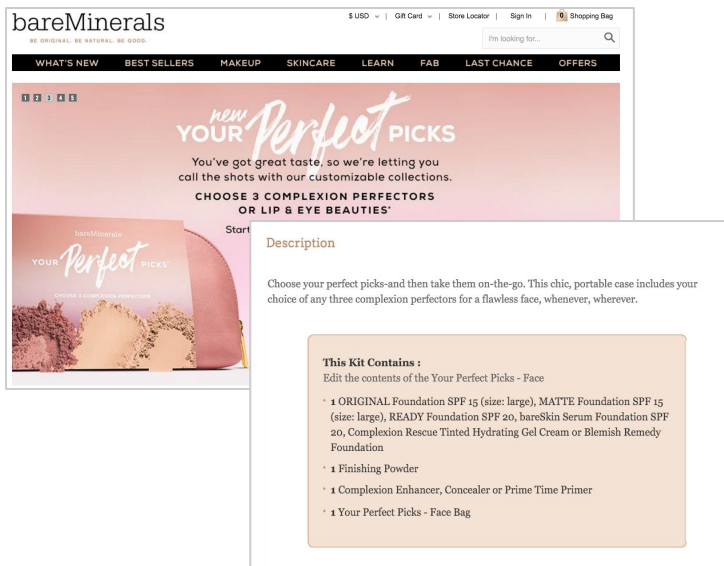
Add text overlay

Logo



Beauty

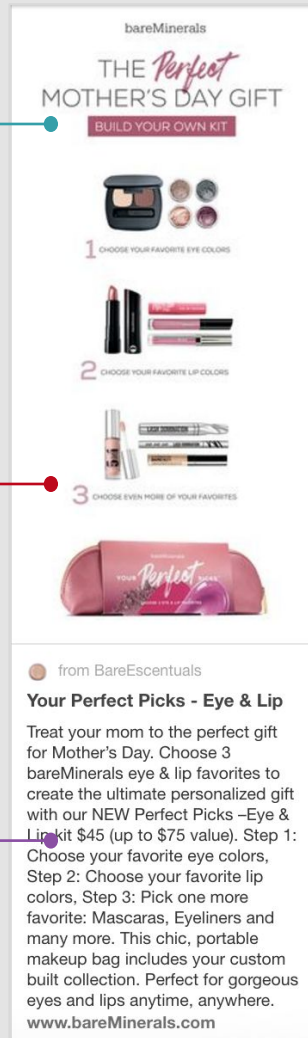
Re-purposing from Website



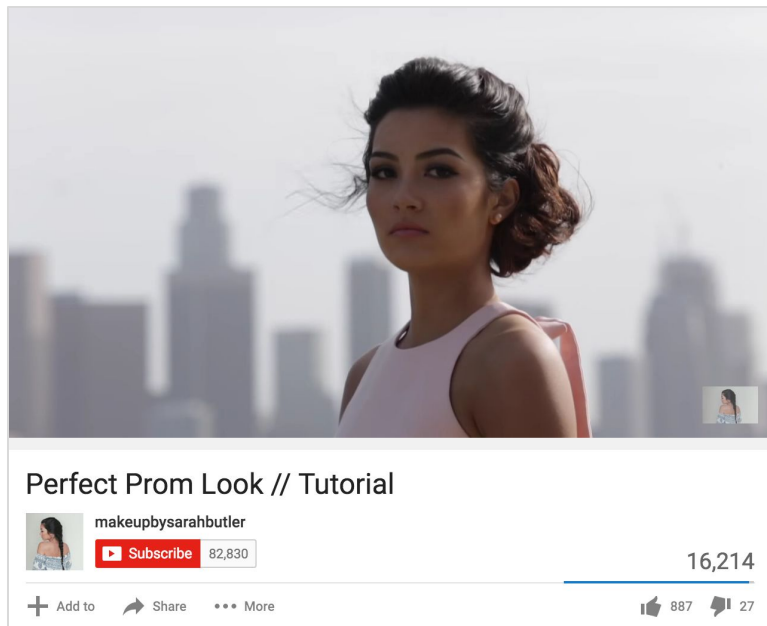
Add text overlay to drive CTA

Rotate the image to be vertical

Add product info from website



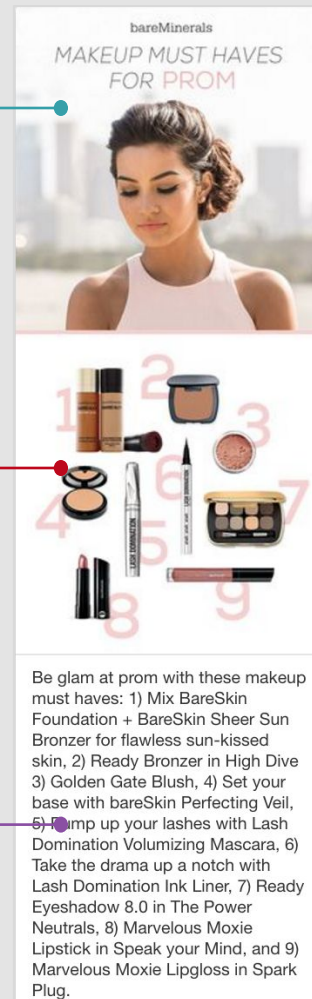
Re-purposing from YouTube



Add text overlay
to drive CTA

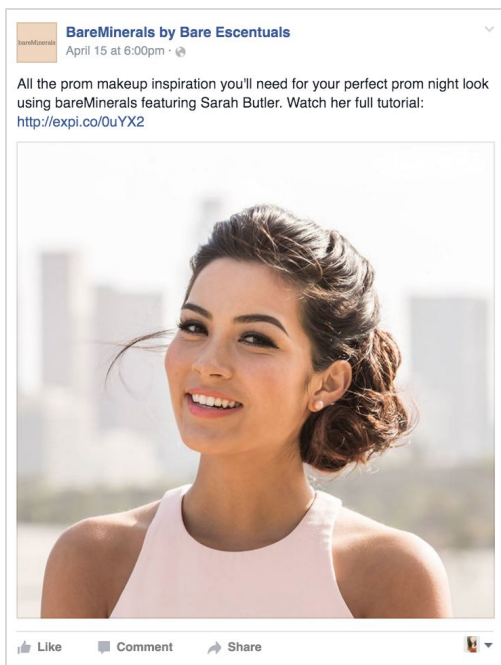
Rotate the image
to be vertical

Add product info
from website



Be glam at prom with these makeup must haves: 1) Mix BareSkin Foundation + BareSkin Sheer Sun Bronzer for flawless sun-kissed skin, 2) Ready Bronzer in High Dive 3) Golden Gate Blush, 4) Set your base with bareSkin Perfecting Veil, 5) Pump up your lashes with Lash Domination Volumizing Mascara, 6) Take the drama up a notch with Lash Domination Ink Liner, 7) Ready Eyeshadow 8.0 in The Power Neutrals, 8) Marvelous Moxie Lipstick in Speak your Mind, and 9) Marvelous Moxie Lipgloss in Spark Plug.

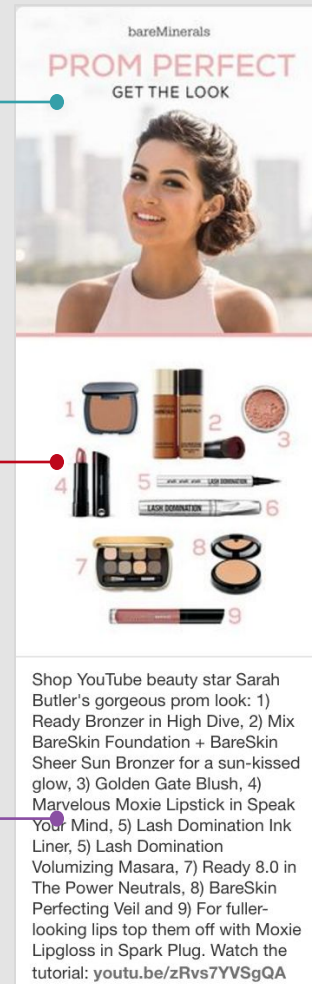
Re-purposing from Facebook



Add text overlay
to drive CTA

Crop and stack with
product images

Add product info
from website



Re-purposing from Instagram



Add helpful text overlay

DATE NIGHT
ESSENTIALS

bareMinerals

Elongate the image to be vertical



Re-purposing from banner ad

bareMinerals®

\$60
(\$86 VALUE)

NEW
SKINSORIALS™

TRY ME KIT
FEATURING
SKINLONGEVITY™



1
PURIFY

SHOP NOW

CLICK FOR FREE SHIPPING
AND SAMPLES

bareMinerals®

\$60
(\$86 VALUE)

NEW
SKINSORIALS™

TRY ME KIT
FEATURING
SKINLONGEVITY™



2
EMPOWER

SHOP NOW

CLICK FOR FREE SHIPPING
AND SAMPLES

bareMinerals®

\$60
(\$86 VALUE)

NEW
SKINSORIALS™

TRY ME KIT
FEATURING
SKINLONGEVITY™



3
MOISTURIZE

SHOP NOW

CLICK FOR FREE SHIPPING
AND SAMPLES

Add helpful text
overlay

Crop and stack
product images

Add product info
from website

3-PART RITUAL

NORMAL TO COMBINATION SKIN

1 PURIFY
REVITALIZE EVERY TIME
YOU CLEANSER

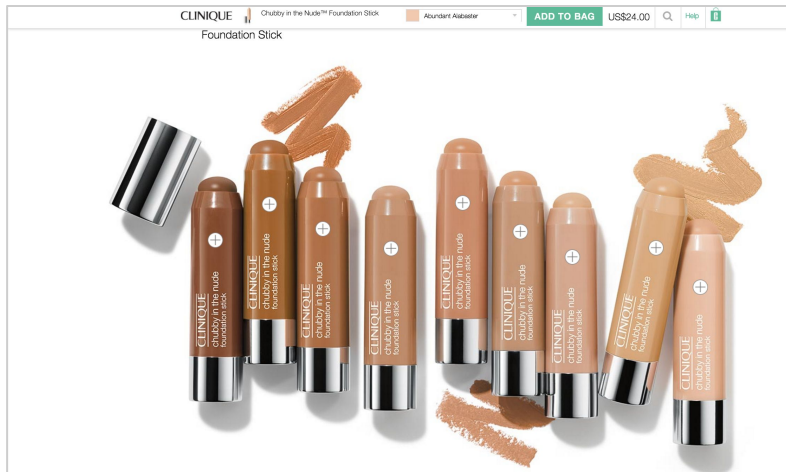
2 EMPOWER
ENHANCE THE HEALTHY, YOUTHFUL
LOOK AND FEEL OF YOUR SKIN

3 MOISTURIZE
SOFTEN, SMOOTH AND
DEEPLY REPLENISH

bareMinerals®

bareMinerals® SKINSORIALS™ 3-part ritual features cleansers that revitalize your skin, a first-of-its-kind serum called SKINLONGEVITY™ to enhance the healthy look and feel of your skin, and moisturizers that soften, smooth and deeply replenish. This new skincare line is filled with what your skin craves: gorgeous textures, naturally derived scents and effective ingredients. An exquisite beauty ritual for younger, ridiculously glowy skin. Shop now at [bareMinerals.com](https://www.bareMinerals.com)

Website to Pinterest



Add text overlay
to drive CTA

Shop the shades.
Click to browse Chubby in the
Nude™ Foundation Stick

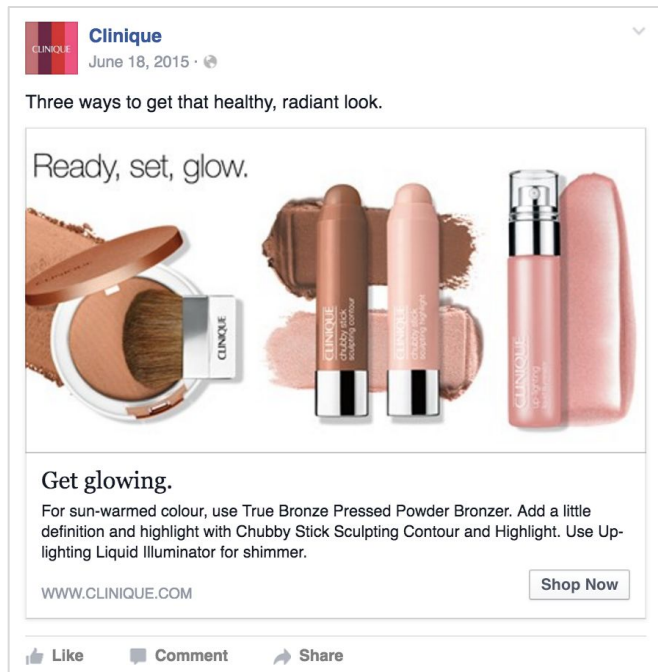
Rotate the image
to be vertical



Add product info
from website

Portable perfection for full-face coverage, or bare-minimum touch-ups. Creamy, moisturizing foundation stick blends easily. Builds from sheer to moderate coverage with a natural finish. Long-wearing. Oil-free. How to Use: Draw several strokes of foundation across the forehead, cheeks, chin and down the bridge of nose. For sheerer coverage, fingertip-blend to a seamless finish. For moderate coverage, use Clinique's Buff Brush to buff foundation into skin using light, circular motions.

Facebook to Pinterest




Crop Image to
be vertical



Add product information


Repurposing from Facebook

**Clinique**

June 11, 2015 · 🌐

Our experts hydrate 24/7. Get your moisture fix, look radiant all summer.

What summer skin needs.



Summer moisture musts.

Instant relief for dry skin. Our hydration specialists are oil-free—and refresh in a flash.

WWW.CLINIQUE.COM

[Shop Now](#)

Like Comment Share

Elongate pin and
stack product images

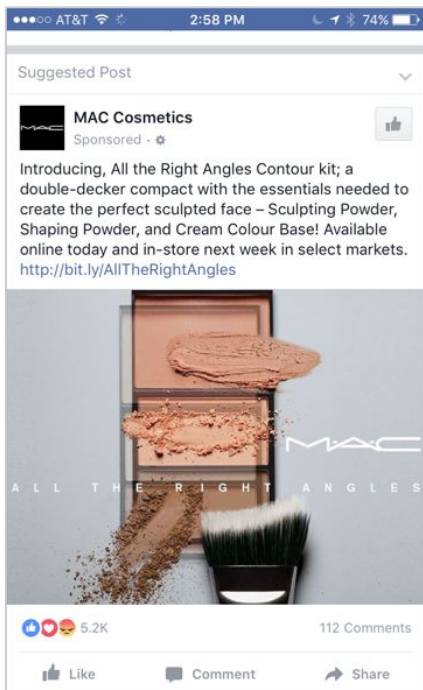
Add product information

What summer
skin needs.



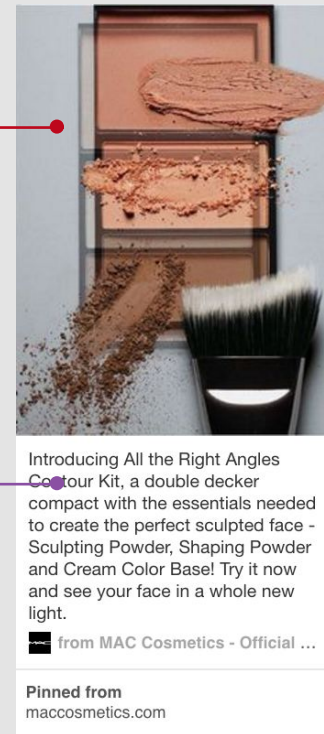
Summer is coming and keeping your skin moisturized is a must. With Clinique's variety of products, find the one right for you - instant relief for dry skin, oil free options, take your pick to make sure your skin stays hydrated 24/7 and look radiant all summer.

Facebook to Pinterest

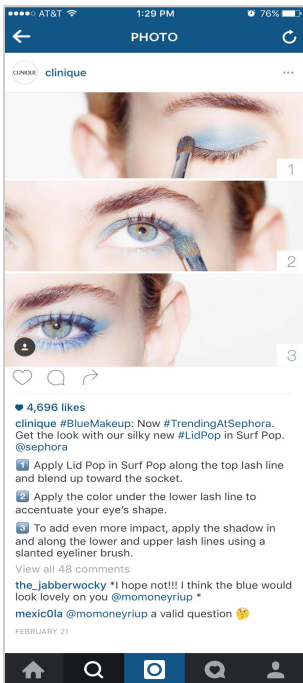


Elongate Image to
Be vertical

Add product information

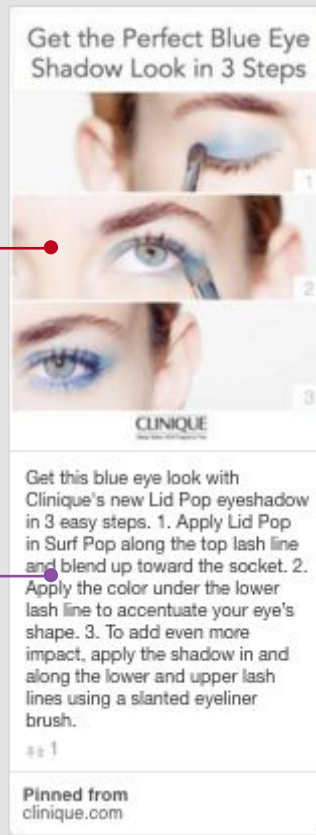


Instagram to Pinterest

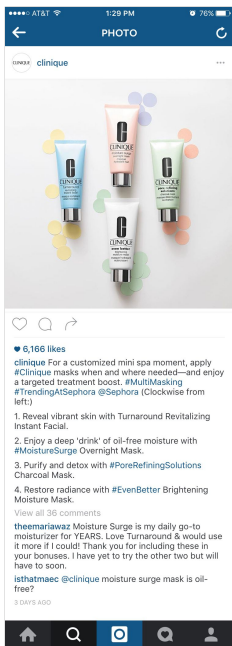


Add length to the pin
by including text
overlay with CTA

Add product information



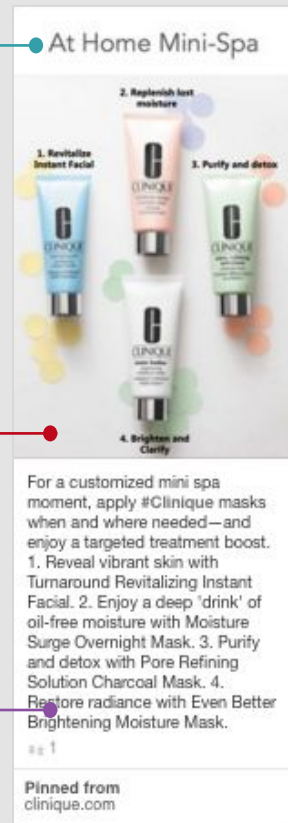
Repurposing Existing Assets



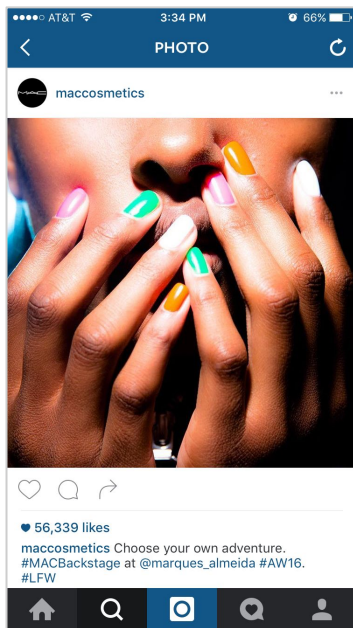
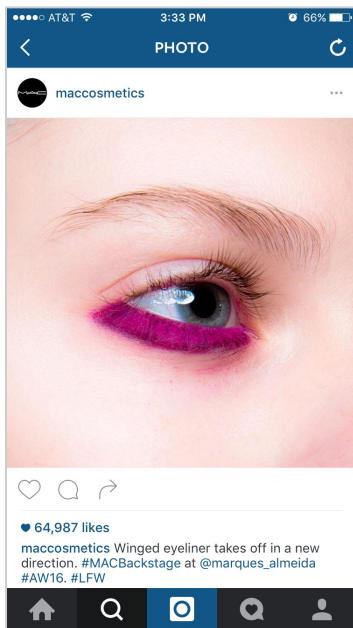
Add helpful text overlay

Add length to the pin to make it vertical

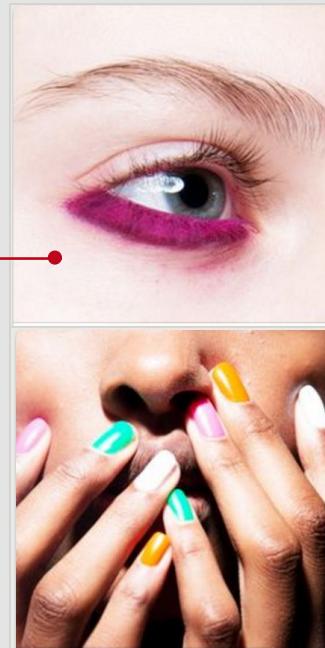
Add product info from website



Instagram to Pinterest



Stack multiple square images to form a vertical pin



Add more detailed description

Loving the brights from the runway? Get the latest looks from backstage at Marques' Almeida London Fashion Week with MAC – from pink eyeliner to multicolor nails, check out all the looks and see how you can make a fun statement this season.

Print to Pinterest



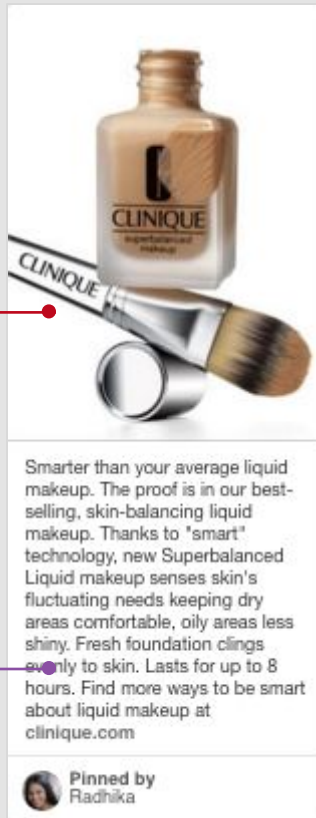
CLINIQUE
superbalanced
makeup

Smarter than your average liquid makeup.

The proof is in our best-selling, skin-balancing liquid makeup. Thanks to "smart" technology, new Superbalanced Liquid makeup senses skin's fluctuating needs keeping dry areas comfortable, oily areas less shiny. Equally smart: a no-waste Antibacterial Brush that delivers skin-defending vitamins with each plush stroke. Fresh foundation clings evenly to skin. Lasts for up to 8 long hours. Why settle for the bare minimum? Find more ways to be smart about liquid makeup at clinique.com

CLINIQUE
Allergy Tested. 100% Fragrance Free.

Use same image from print ad



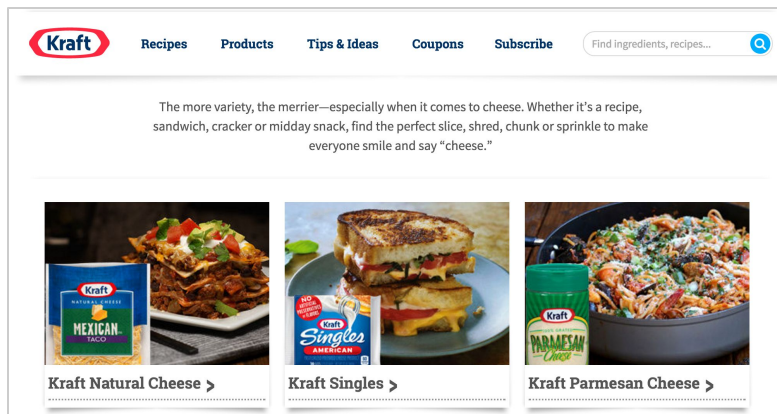
CLINIQUE
superbalanced
makeup

Smarter than your average liquid makeup. The proof is in our best-selling, skin-balancing liquid makeup. Thanks to "smart" technology, new Superbalanced Liquid makeup senses skin's fluctuating needs keeping dry areas comfortable, oily areas less shiny. Fresh foundation clings evenly to skin. Lasts for up to 8 hours. Find more ways to be smart about liquid makeup at clinique.com

Pinned by
Radhika

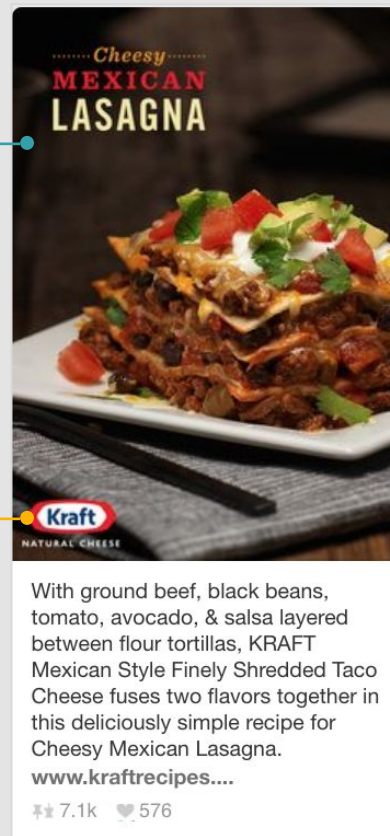
CPG - Food

Re-purposing from Website



Add text overlay
with recipe name

Logo



Re-purposing from YouTube



Add text overlay
with recipe name

Logo



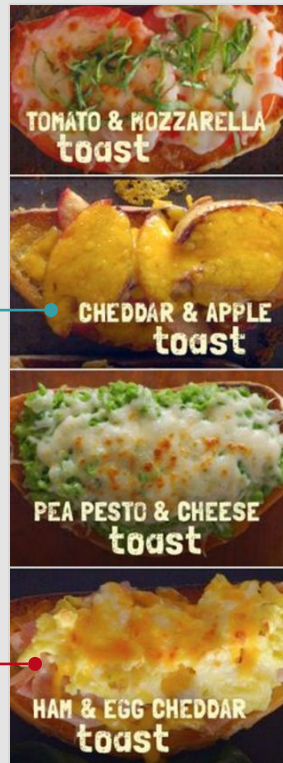
It doesn't have to be fancy to be delicious. Celebrate National Grilled Cheese day with this simple staple. It's made with only cheese, bread and butter. And of course, the cheese has no artificial preservatives or flavors and is always made with milk.
www.kraftrecipes....

16 2

Re-purposing from Facebook



Text overlays with
recipe name

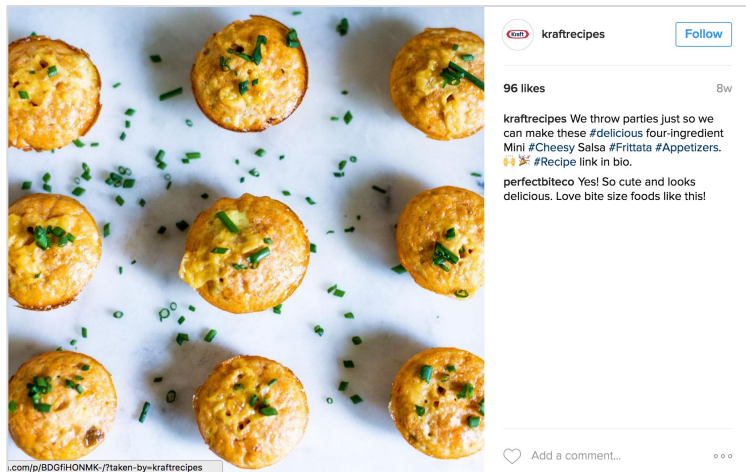


Flip and stack
multiple images

Toast isn't just for breakfast anymore. Here are 4 ways to take your toast to the next level with Kraft Natural Cheese: Top with tomato and mozzarella, cheddar and apple, pea pesto and cheese or ham, egg & cheddar. Now it's time to choose!

2.5k 349

Re-purposing from Instagram



Add text overlay
with recipe name

Hero image
of recipe

Logo



Re-purposing from banner ad



Add text overlays
to drive CTA



Re-purposing from print



Helpful subtext



FinServ Examples

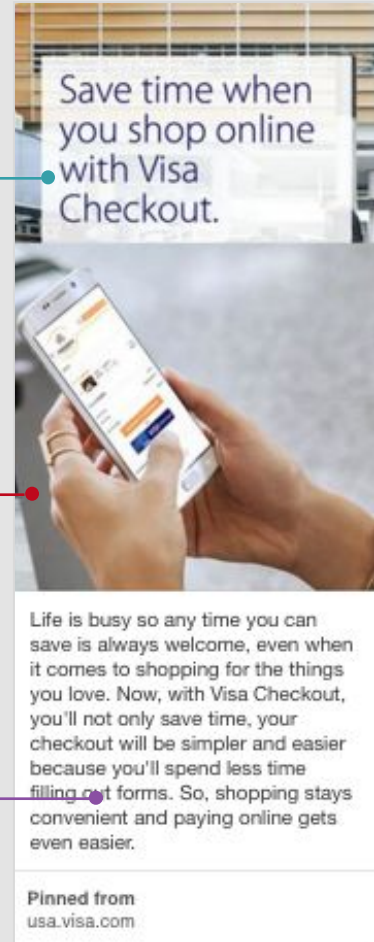
Website to Pinterest



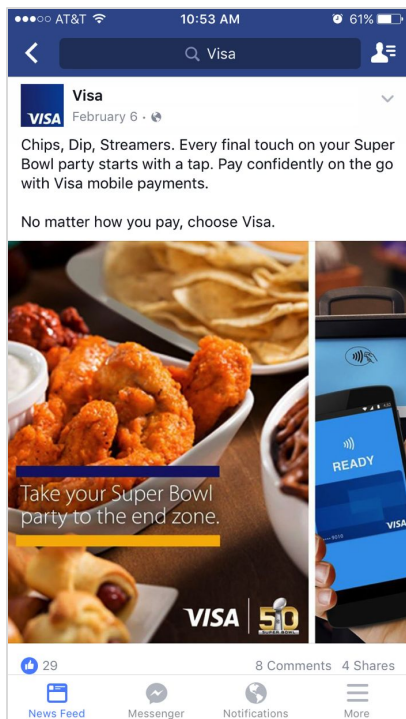
Add text overlay
to drive CTA

Crop image and
stack to make
vertical

Add product info from
website

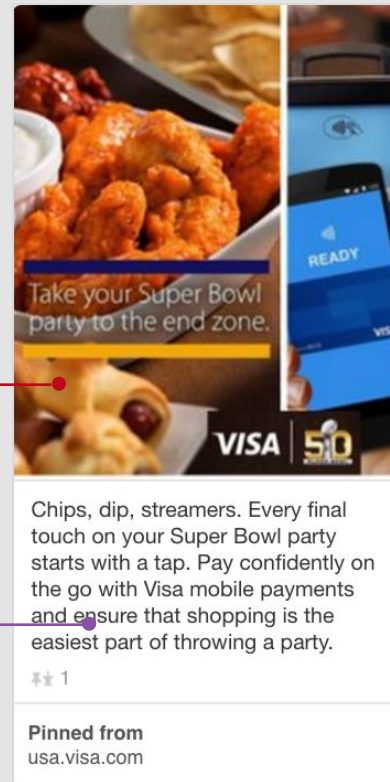


Facebook to Pinterest

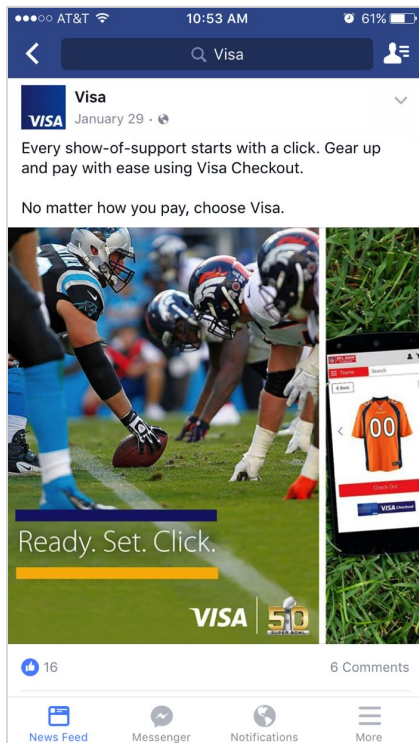


Crop image to be more vertical

Add helpful information

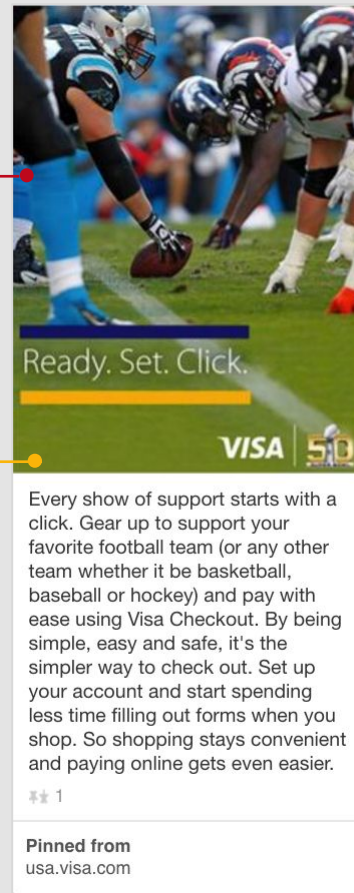


Facebook to Pinterest

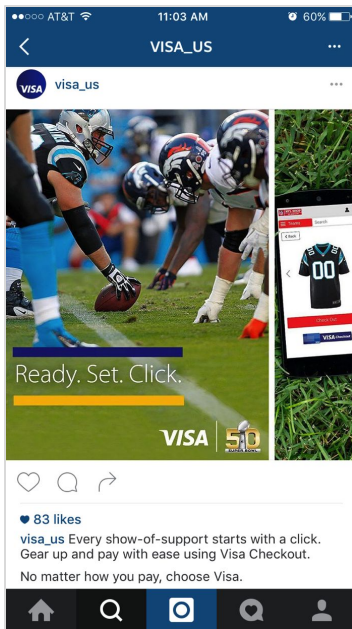
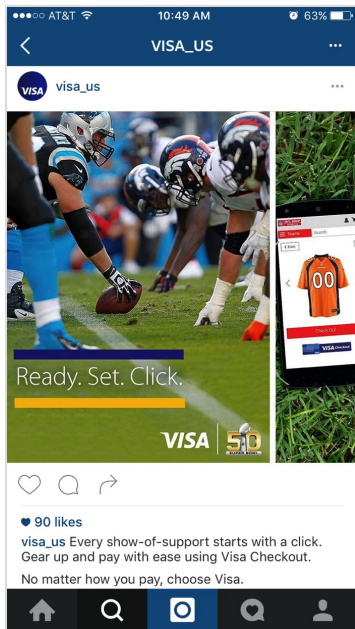


Crop image to be more vertical

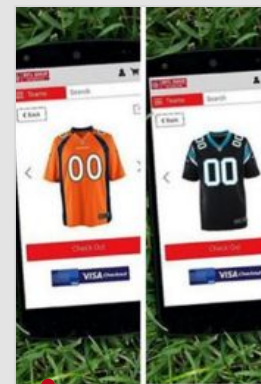
Logo



Instagram to Pinterest



Crop image and
stack to make
vertical



Add product info from
website

