

# Willis Johnson & Associates, Inc.

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This brochure provides information about the qualifications and business practices of Willis Johnson & Associates, Inc. If you have any questions about the contents of this brochure, please contact us at 713-439-1200. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Willis Johnson & Associates, Inc. is also available on the SEC's website at <u>www.adviserinfo.sec.gov.</u>

### Item 2: MATERIAL CHANGES

Since our last annual filing on 3/27/2024 we have made the following material changes:

*Item 4 - Advisory Business* – This section was updated to reflect that you have the opportunity to impose restrictions on your account. Please see Item 4 for additional details.

*Item 5 - Fees and Compensation* – Language was added to clarify how the firm collects fees. The investment management fees are directly debited from an account managed by WJA, and you are urged to review statements provided directly from your custodian. Fees for tax preparation and planning services will be deducted from an account under WJA's management or invoiced separately. WJA no longer charges hourly fees for its services, therefore this language was removed from the ADV. Finally, the WJA Young Savers Program was updated to the WJA Families Program and was expanded to include the existing client's adult children and parents. Please see Item 5 for additional details.

*Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss* – Additional disclosures were added regarding the risk involved in private market investments. Private market investments are only suitable for investors who meet the Firm's investor qualification and minimum account size requirements, typically having a long-term investment horizon, high risk tolerance, and limited liquidity needs. Please see Item 8 for additional details.

*Item 10 - Other Financial Industry Activities and Affiliations* – Language was added to describe the services and conflicts of interest associated with the tax preparation and planning services offered through WJA. Clients are under no obligation to engage WJA or WJA CPAs in their rule as accountants for tax-related services. The services provided may cost more or less than comparable services offered by an unaffiliated CPA. Please see Item 10 for additional details.

### Item 3: TABLE OF CONTENTS

Item 2 – Material Changes	2
Item 3 - Table of Contents	
Item 4 – Advisory Business	
Item 5 – Fees and Compensation	5
Item 6 – Performance-Based Fees and Side-By-Side Management	8
Item 7 – Types of Clients	
Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss	
Item 9 – Disciplinary Information	12
Item 10 – Other Financial Industry Activities and Affiliations	12
Item 11 – Code of Ethics	12
Item 12 – Brokerage Practices	13
Item 13 – Review of Accounts	14
Item 14 – Client Referrals and Other Compensation	14
Item 15 – Custody	14
Item 16 – Investment Discretion	15
Item 17 – Voting Client Securities	15
Item 18 – Financial Information	15
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### Item 4: ADVISORY BUSINESS

#### **Advisory Firm Description**

Willis Johnson & Associates, Inc. ("WJA" or the "Firm") is a wealth management firm that specializes in helping corporate professionals and executives with their comprehensive financial planning and investment management needs. The Firm was founded in 1996. Willis A. Johnson and Nicholas A. Johnson Qualified Subchapter S Trust are the principal owners of the Firm. Nicholas A. Johnson is the trustee of the Nicholas A. Johnson Qualified Subchapter S Trust.

#### **Types of Advisory Services**

WJA primarily works with corporate professionals and executives in helping them build out a customized comprehensive plan, based on the various stages in the Arc of life. WJA understands that corporate professionals and executives at various stages in life from the 40's, 50's, 60's, 70's and beyond often have differing needs, goals, and concerns.



WJA leads with a four-step Continuously Planning approach for its clients. The first step, Understanding You, is an in-depth active listening session in which WJA gathers personal, financial, and legal data alongside client's goals & objectives. Following is Financial Analysis & Education in which the Firm conducts a thorough personal financial analysis and then educates the client on the options available to them (often including corporate benefits elections). Next, WJA begins the Guidance & Implementation process in which WJA discusses tailored options to meet the client's financial goals and assists with the implementation. WJA then ensures that ongoing Financial Reviews are put in place to monitor and adjust the financial plan as life happens



Specific services provided by WJA may include retirement planning, corporate benefit elections, trust and estate planning, income tax planning and preparation, risk management and insurance planning, charitable planning, education planning, and investment management. Please refer to Item 5: Fees and Compensation for additional details.

WJA occasionally does work with small business owners, though small business owners are not a focus of the firm. Services to small business owners may include business succession planning, tax strategies, executive benefits planning, retirement plan solutions and investment management. For small business owners, the Firm also offers retirement consulting services to employee benefit plans and their fiduciaries that are designed to assist the plan sponsor in meeting its fiduciary obligations to the plan under ERISA.

#### **Tailored Advisory Services**

WJA provides advisory services that are typically tailored to the client's specific situation and needs. However, most investment portfolios are managed according to one of the Firm's model strategies, with some exceptions. You do have the opportunity to impose restrictions on investing in certain securities or types of securities held in your account. The Firm is generally granted discretion by its clients.

#### Written Acknowledgement of Fiduciary Status

When we provide investment advice to you regarding your retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title I of the Employee Retirement Income Security Act and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way we make money creates some conflicts with your interests, so we operate under a special rule that requires us to act in your best interest and not put our interest ahead of yours. Under this special rule's provisions, we must:

- Meet a professional standard of care when making investment recommendations (give prudent advice);
- Never put our financial interests ahead of yours when making recommendations (give loyal advice);
- Avoid misleading statements about conflicts of interest, fees, and investments;
- Follow policies and procedures designed to ensure that we give advice that is in your best interest;
- Charge no more than is reasonable for our services; and
- Give you basic information about conflicts of interest.

#### Wrap Fee Programs

The Firm does not have a wrap fee program whereby the client would pay one fee that covers account management as well as trading and transaction charges. Under the Firm's asset management program, clients pay all trading and transaction charges in addition to the quarterly account management fee.

#### **Client Assets Under Management**

As of December 2024, the Firm had approximately \$1,322,350,768 of discretionary assets under management and \$97,619,542 of non-discretionary assets under management.

### Item 5: FEES AND COMPENSATION

The Firm collects fees for its investment advisory and financial planning services. These fees, which are billed to the client on a quarterly basis in advance, are based on the account value, as provided by the custodian, at the previous quarter-end. If funds of \$50,000 or more are added to an account after the last day of the previous quarter, but before the next billing date, the asset management fee for those funds will be added to the current bill. For those funds added after the billing date, the asset management fee will be billed in the following quarter. Fees are negotiable based on complexity, specific situations and outside circumstances.

For new clients added during the last month of a quarter, fees will be charged at the beginning of the following quarter.

If the Firm provides you with financial planning services, only, the Firm will collect fees based on a fixed contract (based on the client's needs and the expected time to complete the plan) that requires payment of one-half of the agreed amount at the beginning of the engagement, with the balance due upon completion of the work.

#### Willis Johnson & Associates – Asset Management Fees Tiered Fee Schedule

Household Assets under Management\*

First \$500,000 (\$0 - \$500,000) Next \$500,000 - \$3,000,000 Next \$3,000,000 - \$5,000,000 Next \$5,000,000 - \$10,000,000 Next \$10,000,000 - \$20,000,000 Next \$20,000,000 and up Annual Fee as % of Assets

1.20% 0.90% 0.85% 0.65% 0.45% 0.40%

\*Valuation of accounts shall be made on the last business day of each quarter. The minimum Household Assets under Management is \$750,000. Clients below this threshold will be billed a minimum fee of \$2,063 per quarter.

Example Household AUM	Annual Weighted Fee as % of Assets
\$1,000,000	1.05%
\$3,000,000	0.95%
\$5,000,000	0.91%
\$8,000,000	0.83%
\$10,000,000	0.78%
\$15,000,000	0.67%

\*Until all existing clients are transitioned to the fee schedule posted above, clients that engaged the Firm prior to May 2022 may still be on the prior fee schedule and can refer to their advisor agreement for current fee schedule.

Advisory fees will be directly debited from an account managed by WJA. You will be provided with a statement, at least quarterly, from the custodian reflecting deduction of the investment advisory fee. Clients are urged to also review statements provided by the custodian, as the custodian does not perform a verification of fees. Clients provide written authorization permitting advisory fees to be deducted and paid directly from their account[s] held by the custodian as part of the investment advisory agreement and account forms provided by the custodian.

**Other Fees and Expenses -** Clients may incur certain transaction fees or charges imposed by third parties in connection with investments made on behalf of the client's account[s].

When WJA recommends a mutual fund for a client's account, three separate fees may be charged to the client, either directly or indirectly. The first fee is WJA's investment management fee where the fund is included in the asset base for the quarterly fee calculation. The second is the set of internal fees charged by the investment company for the fund's investment management, marketing, administration and marketing assistance. These internal expenses are disclosed in each fund's prospectus which is provided to each client by the custodian. (This set of fees also applies to any ETF or money market fund purchased in the client's account.) The third fee may be a transaction fee which is assessed by the custodian for its service of providing access to a universe of mutual fund families through one account. To avoid such fees a client would be required to open a separate account with each individual mutual fund company instead of using the custodian recommended by WJA, which would also negatively affect WJA's ability to deliver its services efficiently. Not all mutual fund trades enacted by WJA incur this transaction fee.

As part of its comprehensive financial planning services, the Firm used to recommend and sell insurance products (typically life and long-term care) to clients. As of January 1, 2019, the Firm no longer sells insurance or commission-able products.

For the WJA model portfolios that include private market investments, the additional fees, paid to a third-party manager, for the private markets allocation typically include fund management fees, performance-based incentives, and additional costs related to the underlying assets, which are disclosed in a fund's prospectus or other offering materials. WJA does not receive any portion of these fees, incentives and costs.

#### Willis Johnson & Associates – Families Program

The Willis Johnson & Associates Families Program ("WFP") offers a separate Fee Schedule to parents or children ("family member") of existing clients if they elect to engage Willis Johnson & Associates for financial planning and investment management. For purposes of the WFP, family member is defined as the clients' parents or children. WFP is intended to give family members of existing clients that don't meet the minimum AUM requirements an opportunity to get financial advice while working towards longer term financial goals. Fees will apply to any family member of a client whom WJA has separate Financial Review meetings with. If parents or others are legal guardian or POA on an account and the firm is not meeting with the family member, but with the existing client, then the account(s) will be "householded" (grouped) with the existing client's accounts. Family members may be able to discern the client's manageable assets as the family member's fee schedule is adjusted based on the client's assets. As such the family member (and existing client) must elect to participate in the program.

WFP Participant Age	WJA Manages Less Than \$3 Million for Parents	WJA Manages More Than \$3 Million for Parents	WJA Manages More Than \$7 Million for Parents
Less Than 35 Years	No Minimum Fee	No Minimum. Householded w/ Parents	No Minimum. Householded w/ Parents
Between 35 - 45 Years	Minimum Fee*	No Minimum Fee	No Minimum. Householded w/ Parents
More Than 45 Years	Minimum Fee*	Minimum Fee*	No Minimum Fee

\*All family member accounts will be subject to the Tiered Fee Schedule as described above. Minimum fees are based off the Tiered Fee Schedule, where the minimum fee is \$2,063 per quarter.

If family member's accounts are householded, they will be billed under the client's household and the fees will be based on the combined assets of both the client and the family member. Since the family member's fee rate is adjusted based on the client's household AUM, information about the size of managed assets may be indirectly shared with the family member.

#### Example:

Example: Family Member has \$200,000 to Invest				
WFP Participant Age	WJA Manages \$3 Million for Existing Client			
Less Than 35 Years	No Minimum. Householded w/ Existing Client = \$3,200,000 in Billable Assets Annual Fee = ~0.94% (~\$471/quarter)			
Between 35-45 Years	No Minimum. Separate Household = \$200,000 in Billable Assets Annual Fee = 1.2% (\$600/quarter)			
More Than 45 Years	Separate Household = \$200,000 in Billable Assets Annual Fee – Subject to Minimum Fee of \$2,063 / quarter			

The fee structure may be subject to change based off of the client's total household AUM or if the family member's age falls into the next age range. Valuation of WFP accounts shall be made on the last business day of each quarter. Adjustments will only be made quarterly when household AUM is reviewed for billing.

#### Willis Johnson & Associates – Termination of Services

Either the client or WJA may terminate the financial planning services or investment advisory services agreement upon receipt of five (5) days written notice. If the client paid for the investment advisory services in advance and terminates the contract, the client will receive a refund of a prorated portion of the prepaid advisory fee. If a client should terminate a planning relationship before completion of the plan, WJA will review work completed to date and refund any prepaid unearned fees. Clients who terminate the contract within five (5) business days of signing the contract shall be provided a full refund.

#### Willis Johnson & Associates - Tax Preparation and Planning Services

Tax preparation and planning services are offered at WJA, by a Certified Public Accountant employed by WJA. WJA's fee for tax services will be listed in a separate Agreement for Tax Preparation Services. The fee is based on the complexity of the client's tax situation and the number of tax forms to file and may be deducted from an account under WJA's management as described above or invoiced separately. These services are provided by a CPA employed by WJA, and therefore WJA will need to have access to all of a client's tax related information. Clients are not required to use WJA's tax preparation services, and the services may cost more or less than comparable services offered by an unaffiliated CPA.

# Item 6: PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

This section does not apply to WJA, as it does not charge performance-based fees.

### Item 7: TYPES OF CLIENTS

The Firm primarily provides services to individuals and high-net worth individuals, including corporate executives and professionals (as well as their families). Corporate executive and professional clients are often within five to ten years of retirement, or retired, and have a net worth in excess of \$1 million. Occasionally, the Firm will assist small business owners. The businesses that the Firm works with are typically closely held and vary across industries.

With regard to investment management services, the Firm has an account minimum of \$750,000. Smaller accounts may be accepted under certain circumstances. Household accounts will be aggregated to reach the \$750,000 threshold.

# Item 8: METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

The Firm guides clients through the process of transitioning from accumulating assets to repositioning those assets for retirement. WJA uses a Core-Satellite portfolio construction methodology established by WJA's Investment Committee. The core positions of the portfolio consist of active and passive investments offering broad-based exposure to US equities, international equities, and fixed income and makes up approximately 50-70% of the portfolio.



The Investment Committee may overweight and underweight certain asset classes (e.g., US equities vs. International equities, or fixed income vs. equities) or allocation style (e.g., small-cap stocks vs. large-cap stocks, or value stocks vs. growth stocks) based on the Firm's market outlook. The Investment Committee may also add Satellite positions that are a focused concentration on a theme (e.g., healthcare, oil & gas pipelines, commodities, etc.) from time to time based on current economic opportunities and trends. The Satellite positions make up approximately 30-50% of the portfolio.

WJA has developed model portfolios that include private market investments. In addition to the Core and Satellite allocations, the Firm may allocate up to 20% of the portfolio to private market investments, depending on the client's investment horizon, risk tolerance, and qualification requirements. This allocation aims to provide additional diversification and growth potential through investing in private credit, private equity, and private real assets. While private market investments can enhance risk-adjusted returns, they also introduce unique risks and liquidity considerations which are carefully assessed to ensure alignment with the client's overall investment profile.

The Investment Committee follows a four-step process in guiding their investment decisions. The first step is Idea Generation in which WJA uses market research, market indicators, discussions with industry strategists and economics to generate investment ideas. The second step in the process is Top-Down Security Selection in which WJA analyzes the economy and financial world, breaking those components down into finer details in order to choose the most attractive investment vehicles. This is the step where the Investment Committee determines whether it will take an active or passive investment approach. The last step is Reevaluate and Rebalance in which the Investment Committee monitors the investments, actively rebalancing the positions as needed, and determines when a theme has run its course.



WJA manages six strategies that range from all equity to all fixed income: Aggressive, Growth & Income, Balanced, Conservative and Fixed Income.

Traditionally, those strategies with higher equity weightings carry greater risk. In an effort to mitigate risk, the Firm may reduce the equity weighting in a strategy below its normal target. The Firm may also sell call options against its equity positions in an effort to reduce risk. Risks to an equity investment include: market volatility, change in fund management, and industry or sector risk. The fixed income market has recently experienced rising interest rates, impacting bond prices and performance. WJA seeks to manage these challenges by investing largely in exchange-traded funds and open-end mutual funds with diversity within a fund. Risks to using exchange-traded and open-end mutual funds include an additional layer of fees and dependence of the fund management to manage the fund risk appropriately.

WJA occasionally invests client monies in individual equities and bonds, depending upon the client's needs. The Firm also, occasionally, recommends variable annuities that offer certain guarantees concerning lifetime income.

#### **Risk of Loss**

WJA does not guarantee the future performance of the account or any specific level of performance, the success of any investment decision or strategy that the Firm may use, or the success of the Firm's overall management of the account. The client understands that investment decisions made for the client's account by the Firm are subject to various risks, and that those investment decisions will not always be profitable. The client understands that investing in any security entails risk of loss. While not all risks are listed, the following are some of the key risks that may impact the value of a client's overall account or specific investment products and vehicles:

#### Market Risk

The prices of the securities in which WJA invests may decline for a number of reasons including in response to economic downturns, market volatility, or geopolitical events.

#### **Currency Risk**

If invested in non-U.S. securities, portfolios are subject to the risk that foreign currencies will decline in value relative to the U.S. dollar, or, in the case of hedging positions, that the U.S. dollar will decline in value relative to the currency being hedged.

#### **Economic Risk**

The potential for investment losses due to changes in the broader economy. Factors such as inflation, interest rates, or economic recessions can adversely impact investment performance across various sectors and asset classes.

#### **Business Risk**

Business risk is associated with investing in a particular industry or market sector. For example, investments in a fund which invests in energy sector holdings may be affected by external political or economic events affecting oil-producing companies or countries.

#### **Regulatory Risk**

Regulatory risk refers to the potential for negative impacts on investments due to changes in Laws, regulations, or government policies. This can include shifts in regulatory frameworks, compliance requirements, or industry-specific rules that could influence business operations.

#### **Political Risk**

Political risk arises from political events or instability that may negatively affect investments. This can include trade restrictions, geopolitical tensions, or political unrest that disrupt markets or the

business environment.

#### Foreign Securities Risk and Emerging Markets Risk

Investments in emerging markets involves risks including less social, political and economic stability, restrictive national policies and less developed legal structures.

#### **Manager Risk**

The success of the investment funds is heavily reliant on the skills, experience, and decision-making of the fund managers, who may fail to execute the investment strategy effectively, which can lead to suboptimal performance or even losses.

#### **Credit Risk**

The potential for loss arising from a borrower's or issuer's failure to make interest or principal repayments, which can result in default or a downgrade in credit ratings, impacting the value of the investment.

#### **Interest Rate Risk**

In general, the value of bonds and other debt securities falls when interest rates rise. Longer term obligations are usually more sensitive to interest rate changes than shorter term obligations. Changes in interest rate can also affect the cost of leverage, the value of income-producing assets, and overall investment performance.

#### Adjustable Rate and Floating Rate Securities Risks

Although adjustable and floating rate debt securities tend to be less volatile than fixed-rate debt securities, they nevertheless fluctuate in value.

#### **Inflation Risk**

Inflation risk is the risk that the rising cost of living may erode the purchasing power of an investment over time.

#### Liquidity Risk

Certain investments, particularly in private markets, may have extended lock-up periods, limited redemption options, and a lack of a readily available secondary market. These factors can lead to significant transaction costs or loss of value if the investments need to be converted to cash on short notice.

#### Leverage Risk

Certain investments may employ strategies that utilize leverage by borrowing, which can amplify both gains and losses, potentially leading to significant financial distress during adverse market conditions.

#### Short Selling Risk

Short selling risk occurs when an investment strategy involves selling securities or assets that are not owned, with the intention of repurchasing them at a lower price.

#### Valuation Risk

Valuation risk arises from the challenge of accurately determining the market value of the private market investments. These assets often lack transparent pricing because they are not traded on public exchanges.

#### **Private Market Investments**

Private market investments are only suitable for investors who meet the Firm's investor qualification and minimum account size requirements, typically having a long-term investment horizon, high risk tolerance, and limited liquidity needs. The offering documents for a specific

private market investment will contain risk disclosures which relate to that investment. We urge you to review and carefully consider those risk factors.

Private market investments often require long holding periods and may face valuation challenges and limited transparency. These investments typically involve substantial risks, including liquidity risk, credit risk, market risk, operational risk, leverage risk, interest rate risk, manager risk, short selling risk, valuation risk, currency risk, regulatory risk, foreign securities risk, and emerging markets risk. Such securities are speculative in nature, may not be regulated under any laws, and should be considered illiquid and not freely transferable. They may be highly leveraged, volatile, and involve higher fees and expenses than other investments. Private market investments are not immediately redeemable, permitting redemptions only at specified periods with advanced notice, potentially requiring clients to hold them in their accounts after the termination of an agreement. An investment should not be made unless you are prepared to lose all or a substantial portion of your investment.

### Item 9: DISCIPLINARY INFORMATION

The Firm has no public disciplinary record.

### Item 10: OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

Neither the Firm nor its representatives are registered as, or have pending applications to become, a broker/dealer or a representative of a broker/dealer.

Some of WJA employees are Certified Public Accountants (CPA's) and provide accounting and other tax services to WJA clients. The client will execute a separate engagement letter with WJA detailing the tax services to be provided. Clients are under no obligation to engage WJA or WJA CPAs in their rule as accountants for tax-related services. The services provided may cost more or less than comparable services offered by an unaffiliated CPA.

# Item 11: CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING

#### Code of Ethics

WJA has a fiduciary duty to its clients to act in the best interest of the client and always place the client's interests first and foremost. WJA takes seriously its compliance and regulatory obligations and requires all staff to comply with such rules and regulations as well as WJA's policies and procedures. As such and as required, WJA maintains a Code of Ethics manual for its personnel. The Code of Ethics contains provisions for standards of business conduct relating to, among other things, personal securities trading, inside information, and outside business activities. WJA will provide a copy of our Code of Ethics to you and any prospective client upon request.

#### **Misuse of Nonpublic Information**

The Firm has policies and procedures in place to prevent the use of material nonpublic information and to protect the private information of each client.

#### **Personal Securities Trading**

From time to time, representatives of WJA may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of the Firm to buy or sell securities before or after recommending securities to clients resulting in representatives

profiting off the recommendations they provide to clients. Such transactions create a conflict of interest; however, the Firm will never engage in trading that operates to the client's disadvantage when similar securities are being bought or sold.

#### **Participation or Interest in Client Transactions**

The Firm does not buy securities for itself from, or sell securities it owns to, its clients, as the Firm does not have any proprietary accounts.

WJA employees may participate in block trades with clients in which all participants receive the same execution price.

### Item 12: BROKERAGE PRACTICES

WJA recommends that clients use Fidelity to custody their accounts the Firm manages. Fidelity is a "qualified custodian" which provides quarterly statements to the client showing all transactions. Fidelity statements include the deduction of investment management fees. Refer to the "Custody" section for more information.

#### **Research and Other Soft-Dollar Benefits**

Some custodians provide investment advisory firms with additional products and services such as national conferences, compliance newsletters, webcasts on compliance and practice management topics, electronic downloads of client data, investment research, access to special trading desks, and trading software. WJA receives such benefits from Fidelity Institutional Wealth Services as part of the business relationship. No formal "soft dollar" relationship occurs between WJA and a broker/dealer whereby WJA receives a specific product as a result of equity or fixed income transactions executed for clients.

#### **Brokerage for Client Referrals**

WJA does not receive client referrals or any other incentive from any broker-dealer or custodian.

#### **Directed Brokerage**

Clients are required to open accounts with Fidelity in order for WJA to manage their accounts for a fee. Not all advisors limit client decisions as to their account custodian.

#### **Order Aggregation**

WJA may aggregate ("block") transactions in the same security on behalf of more than one client, in the same investment strategy and housed at the same custodian, to facilitate best execution and to treat all participants in the block equally. Each client in the aggregated order will participate at the average share price for all of WJA's transactions in that trade.

When possible, securities bought or sold in an aggregated transaction are allocated pro-rata to the participating client accounts in proportion to the size of the orders placed for each account. Under certain circumstances, WJA may increase or decrease the amount of securities allocated to each account, if necessary, to avoid holding odd lot or small numbers of shares for particular clients. When WJA is unable to fully execute an aggregated order, WJA will allocate such transactions on a pro-rata basis or in a manner WJA determines, in good faith, to be a fair and equitable allocation. WJA personnel will not receive fills of partial orders until all client orders are filled.

#### **Mutual Fund Share Class Selection**

Mutual funds generally offer multiple share classes available for investment based upon certain eligibility and/or purchase requirements. For instance, in addition to retail share classes (typically referred to as class A, class B and class C shares), funds may also offer institutional share classes or other share classes that are specifically designed for purchase by investors who meet certain specified eligibility criteria, including, for example, whether an account meets certain minimum dollar amount. Institutional share classes usually have a lower expense ratio than other share classes. When recommending investments in mutual funds, it is our policy to review and consider available share classes. Our policy is to select the most appropriate share classes based on various factors including but not limited to: minimum investment requirements, trading restrictions, internal expense structure, transaction charges, availability, and other factors. When considering all of the appropriate factors, we can select a share class other than the 'lowest cost' share class. To select the most appropriate share class, we consider retail, institutional or other share classes of the same mutual fund. Regardless of such considerations, clients should not assume that they will be invested in the share class with the lowest possible expense ratio. Clients should ask their adviser whether a lower cost share class is available instead of those selected by the Firm. WJA periodically reviews the mutual funds held in client accounts to select the most appropriate share classes considering its duty to obtain best execution.

### Item 13: REVIEW OF ACCOUNTS

WJA reviews and often rebalances its investment strategies at least quarterly. The underlying investment accounts are generally reviewed at least quarterly by members of the Firm's Investment Committee. Accounts that are too small to manage to a strategy may be reviewed less frequently.

Review triggers would include factors such as changes in the economy, changes in the marketplace, or changes in the client's goals or objectives.

In addition to monthly or quarterly statements from the custodians, clients may receive additional reports from WJA during periodic portfolio reviews.

### Item 14: CLIENT REFERRALS AND OTHER COMPENSATION

The Firm does not pay outside individuals or entities for referring clients.

### Item 15: CUSTODY

Because WJA has the authority to instruct the account custodian to deduct the investment management fee directly from the client's account, WJA is deemed to have a limited form of custody. Custody is defined as having any access to client funds or securities. This limited access is monitored by the client through receipt of account statements directly from the custodian. You will receive at least quarterly account statements from the custodian that holds and maintains your assets. We urge you to carefully review these account statements. These statements all show the deduction of the management fee from the account. WJA does not actually hold client assets.

Currently, WJA uses Fidelity to hold client investment accounts.

### Item 16: INVESTMENT DISCRETION

For discretionary accounts, the Firm has full trading authority under a limited power of attorney assigned to WJA. As a result, WJA will determine both the type and amount of each investment that should be purchased or sold on each client's behalf and when trades are to be enacted, without obtaining prior consent or approval from the client.

In limited circumstances, the Firm will manage investment accounts under a non-discretionary agreement, which requires obtaining the client's permission before placing any trade orders.

### Item 17: VOTING CLIENT SECURITIES

Clients receive proxy material directly from their account custodian by either email or U.S. mail. WJA does not vote proxies for securities held in client accounts and will not be required to take any action or render advice with respect to the voting of proxies. However, WJA may occasionally advise clients (if requested) on proxy matters. Clients are responsible for voting all proxies.

### Item 18: FINANCIAL INFORMATION

WJA does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. Therefore, we are not required to include a balance sheet for the most recent fiscal year. We are not subject to a financial condition that is reasonably likely to impair our ability to meet contractual commitments to clients. Finally, WJA has not been the subject of a bankruptcy petition at any time.

# Abigail Carrell, CFP®

# Willis Johnson & Associates, Inc.

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March 2025

This brochure supplement provides information about Abigail Carrell that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Abigail Carrell is available on the SEC's website at <u>www.adviserinfo.sec.gov.</u>

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Abigail Carrell, born 2001

#### **Business Background:**

Willis Johnson & Associates, Inc

Investment Adviser Representative, March 2024 – Present Financial Planning Analyst, August 2024 - Present Client Operations Associate, January 2024 – August 2024 Client Operations Specialist, January 2023 – January 2024 Wealth Management Intern, August 2022 – December 2022 Wealth Management Intern, December 2021 – May 2022 Wealth Management Intern, May 2021 – August 2021 Founders Group, Inc. Administrative Assistant, June 2022 – August 2022 University of Houston Front Desk Assistant (Part-time), August 2021 – December 2021 Residential Front Desk Assistant (Part-time), October 2020 – May 2021 H-E-B, Customer Service Associate (Part-time), March 2018 – May 2021

#### Education:

Bachelor of Business Administration Finance, University of Houston - 2022

#### CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER<sup>™</sup>, CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- I. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- II. Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Abigail Carrell is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Abigail Carrell does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Abigail Carrell may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets she brings into the firm.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Abigail Carrell is supervised by Nick Johnson, the firm's Chief Compliance Officer. Nick Johnson is responsible for ensuring that Abigail Carrell adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nick Johnson is (713) 439-1200.

# Abrin Berkemeyer, CFP<sup>®</sup>, AIF<sup>®</sup>, CLTC<sup>®</sup>

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

May 2025

This brochure supplement provides information about Abrin Berkemeyer that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Abrin Berkemeyer is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Abrin Berkemeyer, born 1994

#### **Business Background:**

Willis Johnson & Associates, Inc. Sr. Wealth Manager / Investment Adviser Representative, May 2025 – Present
Goodman Financial Corporation Senior Financial Advisor, April 2024 – April 2025 Senior Associate Advisor, November 2022 – April 2024 Associate Advisor, April 2022 – November 2022
RWM Capital, LLC, Investment Advisor Representative, January 2022 – April 2022
Penobscot Wealth Management Financial Advisor, September 2019 – October 2021 Associate Financial Advisor, September 2017 – September 2019

#### Education:

Worchester Polytechnic Institute, Bachelor of Science, Actuarial Mathematics – 2016

#### **Designations:**

CFP<sup>®</sup> - Certified Financial Planner

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- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

• Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- I. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- II. Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP<sup>®</sup> professionals provide financial planning services at a fiduciary standard of care. This means CFP<sup>®</sup> professionals must provide financial planning services in the best interests of their clients.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

#### AIF<sup>®</sup> - Accredited Investment Fiduciary

Accredited Investment Fiduciary Designation is meant for those individuals who are seeking to advance their fiduciary knowledge while also proving themselves as serious fiduciary representatives. To be eligible for the AIF exam a prospective candidate must earn a specific number of points based on the AIF metric. Once the metric is satisfied, the candidate is eligible to sit for the AIF exam. This is a 90-minute, closed book exam that requires a passing score of 75% or better. Candidates pursuing the AIF<sup>®</sup> designation may prepare in one of 4 ways, a 2-Day Classroom Based Training Program, a Web-based Program, a Capstone program or a Custom program. The curriculum is identical in each of the four formats.

#### CLTC<sup>®</sup> - Certification in Long-Term Care<sup>™</sup>

The Certified in Long-Term Care<sup>™</sup> designation, is a long-term care planning designation granted by the Corporation for Long-term Care<sup>™</sup> Certification to individuals who satisfy educational, work experience, and ethics requirements. Recipients of the CLTC<sup>®</sup> have completed a rigorous multidisciplinary course and examination that focuses on long-term care. To maintain this designation, the CLTC<sup>®</sup> must satisfy continuing education requirements and adhere to the CLTC<sup>®</sup> Code of Professional Responsibility.

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Abrin Berkemeyer is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Abrin Berkemeyer does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Abrin Berkemeyer may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Abrin Berkemeyer is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Abrin Berkemeyer adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# **Adrian Gomez**

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Adrian Gomez that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Adrian Gomez is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Adrian Gomez, born 1993

Business Background: Willis Johnson & Associates, Inc. Investment Adviser Representative, May 2022 – Present Director of Operations, July 2021 – Present Investment Operations Manager, March 2020 – July 2021 Chilton Capital Management Investment Operations Specialist, November 2018 – February 2020 The Mitchell Group, Inc. Investment Operations Specialist, April 2017 – October 2018

*Education:* Texas A&M University, Bachelor of Science Industrial Engineering, 2016

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Adrian Gomez is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Adrian Gomez does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Adrian Gomez may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

#### SUPERVISION

As a representative of Willis Johnson & Associates, Adrian Gomez is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Adrian Gomez adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Alexis Long, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

### March 2025

This brochure supplement provides information about Alexis Long that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Alexis Long is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Alexis Long, CFP<sup>®</sup>, born 1982

#### Business Background:

Willis Johnson & Associates, Inc.

Managing Director, Wealth Management, January 2024 - Present Director of Wealth Management, January 2020 January 2024 Wealth Manager, June 2017 – January 2020 Associate Wealth Manager, July 2014 – June 2017 FSC Securities Corp., Registered Representative, July 2014 – January 2018 HFG Wealth Management LLC, Paraplanner, March 2013 – July 2014 The Claro Group LLC, Operations, March 2011 – August 2012 Okin Adams & Kilmer LLC, Legal Assistant, January 2009 – March 2011

#### Education:

University of Saint Thomas, Master of Business Administration, 2012 Texas Tech University, Bachelor of Business Administration, 2005

#### Certified Financial Planner® Certification

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination, a 10-hour exam.
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- Continuing Education Complete 30 hours of continuing education hours every two years.
- Ethics Renew an agreement to be bound by the *Standards of Professional Conduct*.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Alexis Long is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Alexis Long does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Alexis Long may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets she brings into the firm.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Alexis Long is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Alexis Long adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Andrew Calhoun, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Andrew Calhoun that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Andrew Calhoun is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Andrew Calhoun, born 1998

#### Business Background:

Willis Johnson & Associates, Inc. Investment Adviser Representative, October 2023 – Present Associate Wealth Manager, August 2024 - Present Financial Planning Analyst, October 2023 – August 2024
Briaud Financial Advisors, Financial Planning, December 2021 – October 2023 Northwestern Mutual, Financial Representative, September 2021 – November 2021
Unemployed, April 2021 – September 2021
New York Life, Financial Representative, March 2021 – April 2021
Texas A&M University, Student, May 2018 – December 2020

#### Education:

Texas A&M University, Bachelor of Business Administration Finance – 2020

#### **Designations:**

CFP® - Certified Financial Planner

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- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
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#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Andrew Calhoun is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Andrew Calhoun does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Andrew Calhoun may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

#### SUPERVISION

As a representative of Willis Johnson & Associates, Andrew Calhoun is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Andrew Calhoun adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

## **Brandon Shane Young, CFP®**

## Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Brandon Shane Young that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Brandon Shane Young is available on the SEC's website at <u>www.adviserinfo.sec.gov.</u>

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Brandon Shane Young, born 1980

#### **Business Background:**

Willis Johnson & Associates, Inc.

Sr. Wealth Manager, February 2025 – Present Wealth Manager, January 2024 – January 2025 Associate Wealth Manager, July 2022 – January 2024 Financial Planning Analyst, June 2019 – July 2022 Investment Adviser Representative, June 2019 – Present Invesco Advisers, Inc. (formerly A I M Distributors, Inc.) Internal Wholesaler, December 2007 – June 2019 Chairman's Council Rep, September 2006 – November 2007 Client Service Representative, August 2004 – August 2006

#### Education:

Texas A&M University, B.S. in Economics, May 2004

#### CFP® - Certified Financial Planner

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- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

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#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Brandon Young is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Brandon Young does not receive any economic benefit from any person, company or organization other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Brandon Young may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Brandon Young is supervised by Nicholas Johnson, the firm's President and Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Brandon Young adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Hester (Bekah) Broad, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Hester Rebekah Broad that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Hester Rebekah Broad is available on the SEC's website at <u>www.adviserinfo.sec.gov.</u>

#### EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Hester Rebekah Broad, born 1979

Business Background: Willis Johnson & Associates, Inc. Investment Adviser Representative, July 2020 – Present Associate Wealth Manager, July 2020 – Present AltruVista, Associate Wealth Advisor, June 2016 – May 2020

#### Education:

MS Personal Financial Planning, Texas Tech University, 2004

#### <u>Certified Financial Planner® Certification</u>

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements:

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- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination, a 10-hour exam.
- Experience Complete at least three years of full-time financial planningrelated experience (or the equivalent, measured as 2,000 hours per year).
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- Continuing Education Complete 30 hours of continuing education hours every two years.
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Hester Rebekah Broad is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Hester Rebekah Broad does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Hester Rebekah Broad may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets she brings into the firm.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Hester Rebekah Broad is supervised by Nick Johnson, the firm's Chief Compliance Officer. Nick Johnson is responsible for ensuring that Hester Rebekah Broad adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nick Johnson is (713) 439-1200.
# **Hunter Anguiano**

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

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Additional information about Hunter Anguiano is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### Hunter Anguiano, born 1994

Business Background: Willis Johnson & Associates, Inc. Investment Adviser Representative, November 2023 – Present Client Operations Manager, July 2023 – Present Senior Client Operations Specialist, July 2022 – July 2023 Client Operations Associate, January 2021 – July 2022 Client Operations Specialist, May 2020 – January 2021 Wealth Management Intern, January 2020 – May 2020

*Education:* University of Houston, Bachelors in Finance - 2020

### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Hunter Anguiano is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Hunter Anguiano does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Hunter Anguiano may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Hunter Anguiano is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Hunter Anguiano adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# **Cameron Sauer**

# Willis Johnson & Associates, Inc.

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713-439-1200 www.wjohnsonassociates.com

March 2025

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Additional information about Cameron Sauer is available on the SEC's website at <u>www.adviserinfo.sec.gov.</u>

#### Cameron Sauer, born 1998

#### **Business Background:**

 Willis Johnson & Associates, Inc. Investment Adviser Representative, April 2024 – Present Financial Planning Analyst, April 2024 – Present
 Raymond James, Branch Associate, February 2021 – April 2024
 Student - August 2004 – May 2021

#### Education:

Bachelor of Science Economics, Texas A&M University - 2021

#### **DISCIPLINARY INFORMATION**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Cameron Sauer is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Cameron Sauer does not receive economic benefit from any person, company, or organization other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Cameron Sauer may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

# **SUPERVISION**

As a representative of Willis Johnson & Associates, Cameron Sauer is supervised by Nick Johnson, the firm's Chief Compliance Officer. Nick Johnson is responsible for ensuring that Cameron Sauer adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nick Johnson is (713) 439-1200.

# Jeffrey Riley, CFP<sup>®</sup>, CLU<sup>®</sup>

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

May 2025

This brochure supplement provides information about Jeffrey Riley that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Jeffrey Riley is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

### Jeffrey Riley, born 1977

# Business Background:

Willis Johnson & Associates, Inc.

Sr. Wealth Manager, Investment Adviser Representative, May 2025 – Present The Mather Group, LLC

Director, Wealth Management, September 2020 – May 2025 Partnersinwealth, Inc, Financial Planner, July 2015 – September 2020 Pruco Securities, LLC, Registered Representative, July 2010 – July 2015 The Prudential Insurance Co of America, Financial Professional, July 2010 – July 2015 Western & Southern Financial, Manager, January 2007 – July 2010

### Education:

Western Michigan University, Haworth College of Business Bachelor of Business Administration, 2021

# **Designations:**

CFP<sup>®</sup> - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER<sup>™</sup>, CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set
  of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- I. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- II. Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP<sup>®</sup> professionals provide financial planning services at a fiduciary standard of care. This means CFP<sup>®</sup> professionals must provide financial planning services in the best interests of their clients.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

# CLU<sup>®</sup> - Chartered Life Underwriter<sup>™</sup>

The Chartered Life Underwriter<sup>™</sup> (CLU<sup>®</sup>) is a designation of insurance expertise, helping gain a significant advantage in a competitive market. This course of study helps by providing indepth knowledge of the insurance needs of individuals, business owners, and professional clients.

Program Learning Objectives:

- Provide guidance to clients on types and amounts of life insurance needed
- Make recommendations on aspects of risk management, including personal and business uses of a variety of insurance solutions
- Provide guidance to clients on legal aspects of life insurance contracts and beneficiaries
- Assist clients in making decisions about estate planning, including the proper holding of assets and title to assets, as well as the implications of various wills and trust arrangements on financial, retirement and succession planning issues
- Provide a holistic and comprehensive approach to addressing the insurance planning needs of their clients

# DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Jeffrey Riley is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Jeffrey Riley does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Jeffrey Riley may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

### **SUPERVISION**

As a representative of Willis Johnson & Associates, Jeffrey Riley is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Jeffrey Riley adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# John Kenneth Siegel, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about John Kenneth Siegel that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about John Kenneth Siegel is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### John Kenneth Siegel, born 1967

#### Business Background:

Willis Johnson & Associates, Inc.

Sr. Wealth Manager, January 2024 – Present Investment Adviser Representative, October 2018 – Present Wealth Manager, October 2018 – January 2024

#### Education:

Macalester College, B.A. Dramatic Arts, 1990

#### Certified Financial Planner® Certification

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination, a 10-hour exam.
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- Continuing Education Complete 30 hours of continuing education hours every two years.
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

#### EA - Enrolled Agent

- Written Examination: You can become an enrolled agent by demonstrating special competence in tax matters by taking a written examination. This track requires that you:
- Apply to take the Special Enrollment Examination (SEE)
- Achieve passing scores on all parts of the SEE;
- Apply for enrollment; and

- Pass a background check to ensure that you have not engaged in any conduct that would justify the suspension or disbarment of an attorney, CPA, or enrolled agent from practice before the IRS.
- IRS Experience: You can become an enrolled agent by virtue of past service and technical experience with the IRS that qualifies you for enrollment. This track requires that you:
  - Possess the years of past service and technical experience specified in Circular 230;
  - Apply for enrollment; and
  - Pass a background check to ensure that you have not engaged in any conduct that would justify the suspension or disbarment of an attorney, CPA, or enrolled agent from practice before the IRS.
  - Continuing Education Complete 72 hours of continuing education hours every three years.

# **DISCIPLINARY INFORMATION**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

John Kenneth Siegel is a volunteer Director of the St. Stephen's Endowment Fund, a church endowment. As a board member, he oversees the external investment manager, distribution decisions, development actions, and IRS reporting compliance.

# ADDITIONAL COMPENSATION

John Kenneth Siegel does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. John Kenneth Siegel may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

# **SUPERVISION**

As a representative of Willis Johnson & Associates, John Kenneth Siegel is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that John Kenneth Siegel adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Logan Mulloy, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Logan Mulloy that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Logan Mulloy is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

### Logan Mulloy, born 1999

### **Business Background:**

Willis Johnson & Associates, Inc. Associate Wealth Manager, February 2025-Present Financial Planning Analyst, August 2023 – January 2025 Investment Adviser Representative, February 2023–Present Client Operations Specialist, June 2022 – August 2023
Evidence Wealth, Intern, January 2022 – May 2022
Student, July 2018 – April 2022
Raymond James, Wealth Management Intern, May 2020 – December 2021

#### Education:

Bachelor of Science Agricultural Economics, Texas A&M University – 2022

### CFP® - Certified Financial Planner

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To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- I. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- II. Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

# DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **OTHER BUSINESS ACTIVITIES**

Logan Mulloy is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Logan Mulloy does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Logan Mulloy may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

#### SUPERVISION

As a representative of Willis Johnson & Associates, Logan Mulloy is supervised by Nick Johnson, the firm's Chief Compliance Officer. Nick Johnson is responsible for ensuring that Logan Mulloy adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nick Johnson is (713) 439-1200.

# Lucille Elizabeth Gift, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Lucille Elizabeth Gift that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Lucille Elizabeth Gift is available on the SEC's website at <u>www.adviserinfo.sec.gov.</u>

### Lucille Elizabeth Gift, born 1998

#### **Business Background:**

Willis Johnson & Associates

Sr. Trader, January 2024 – Present Investment Adviser Representative, March 2023 – Present Associate Trader, August 2023 – January 2024 Investment Operations Associate, January 2022 – August 2023 Client Operations Associate, July 2021 – December 2021 Client Operations Specialist, July 2020 – June 2021 Wealth Management Intern, May 2019 – August 2019

Student, Texas A&M University, August 2017 - May 2020

#### Education:

Bachelor of Science Business, Texas A&M University - 2020

### CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER<sup>™</sup>, CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- I. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- II. Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **OTHER BUSINESS ACTIVITIES**

Lucille Gift is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Lucille Gift does not receive economic benefit from any person, company or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Lucille Gift may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

# **SUPERVISION**

As a representative of Willis Johnson & Associates, Lucille Gift is supervised by Nicholas Johnson, the firm's President and Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Lucille Gift adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# **Megan Cline**

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Megan Cline that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Megan Cline is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### Megan Cline, born 1997

#### Business Background:

Willis Johnson & Associates, Inc.

Investment Adviser Representative, December 2023 – Present Performance Reporting Analyst/Trader, August 2024 - Present Performance Reporting Analyst, July 2023 – August 2024 Client Operations Associate, January 2022 – July 2023 Client Operations Specialist, December 2020 – January 2022 Q Clothier/Rye 51, Professional Clothier/Outside Sales, September 2018 – December 2020 Verus Financial Group, Client Success Manager, June 2020 – September 2020

#### Education:

University of Houston, Bachelor of Business Administration Finance - 2019

### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **OTHER BUSINESS ACTIVITIES**

Megan Cline is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Megan Cline does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Megan Cline may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

#### SUPERVISION

As a representative of Willis Johnson & Associates, Megan Cline is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Megan Cline adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Mitchell LeRoy, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Mitchell LeRoy that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Mitchell LeRoy is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

### Mitchell LeRoy, born 1995

### Business Background:

Willis Johnson & Associates, Inc.
 Associate Wealth Manager, July 2021 – Present
 Investment Adviser Representative, November 2020 - Present
 Financial Planning Analyst, June 2020 – July 2021
 Unemployed, February 2020 – May 2020
 Vaughn Wealth Management, Paraplanner, February 2018 – February 2020

# Education:

University of Wisconsin-Madison, Bachelor of Science Personal Finance, 2017

### Certified Financial Planner® Certification

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination, a 10-hour exam.
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- Continuing Education Complete 30 hours of continuing education hours every two years.
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

### **DISCIPLINARY INFORMATION**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **OTHER BUSINESS ACTIVITIES**

Mitchell LeRoy is not engaged in any investment-related business or occupation (other than this advisory firm).

### **ADDITIONAL COMPENSATION**

Mitchell LeRoy does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Mitchell LeRoy may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Mitchell LeRoy is supervised by Nicholas Johnson, the firm's President and Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Mitchell LeRoy adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Nicholas A. Johnson, CFA<sup>®</sup>, CFP<sup>®</sup>

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

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Additional information about Nicholas Johnson is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### Nicholas A. Johnson, CFA<sup>®</sup>, CFP<sup>®</sup> born 1986

#### Business Background:

Willis Johnson & Associates, Inc.
Chief Investment Officer, September 2024 – Present
President and Chief Compliance Officer, January 2020 – Present
Investment Adviser Representative, November 2011 – Present
Vice President and Chief Compliance Officer, June 2014 – December 2019
University of Houston, Adjunct Professor, July 2017 – March 2025
Johnson Bender & Company
Vice President and Chief Compliance Officer, February 2014 – May 2014
Associate Advisor, May 2009 – February 2014
FSC Corporation, Registered Representative, August 2007 – January 2018

#### Education:

Trinity University, B.S., Finance/Drama, 2009 CFA<sup>®</sup>, 2013

#### Chartered Financial Analyst Charter

The Chartered Financial Analyst (CFA<sup>®</sup>) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute—the largest global association of investment professionals.

There are currently more than 90,000 CFA charterholders working in 135 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

#### **High Ethical Standards**

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

#### **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 19 countries recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

# **Comprehensive and Current Knowledge**

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

# CFP® - Certified Financial Planner

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- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

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- ii. Ethics Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Nicholas Johnson is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Nicholas Johnson does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates.

#### **SUPERVISION**

Nicholas Johnson is supervised by the firm's CEO, Willis Johnson. Willis Johnson is responsible for ensuring that Nicholas Johnson adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Willis Johnson is (713) 439-1200.

# **Ryan McDonald**

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Ryan McDonald that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Ryan McDonald is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

### Ryan McDonald, born 2001

Business Background: Willis Johnson & Associates, Inc. Investment Adviser Representative, June 2024 – Present Client Operations Specialist, June 2024 – Present Wealth Management Intern, May 2023 – January 2024 Student, June 2014 – May 2024 Ace Entertainment, Intern, August 2022 – December 2022 Perry Homes, Estimating Intern, April 2022 – October 2022

*Education:* University of Texas at Austin, Bachelor of Business Administration in Finance - 2024

# DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Ryan McDonald is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Ryan McDonald does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Ryan McDonald may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

# SUPERVISION

As a representative of Willis Johnson & Associates, Ryan McDonald is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Ryan McDonald adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# **Robert W. Lowerre**

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Robert W. Lowerre that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Robert W. Lowerre is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### Robert W. Lowerre, born 1976

#### Business Background:

Willis Johnson & Associates, Inc.
 Portfolio Manager, July 2020 - Present
 Senior Investment Analyst, June 2014 – July 2020
 Johnson Bender & Company, Senior Investment Analyst, January 2005 – May 2014
 FSC Securities Corporation, Registered Representative, January 2005 – January 2018

#### Education:

Houston Baptist University, B.A., Business/Finance, 2002

#### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **OTHER BUSINESS ACTIVITIES**

None. Robert Lowerre is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Robert Lowerre does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Robert Lowerre may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Robert Lowerre is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Robert Lowerre adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Sarah Gilligan Sikorski, CPA, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Sarah Gilligan Sikorski that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Sarah Gilligan Sikorski is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### Sarah Gilligan Sikorski, born 1991

### Business Background:

Willis Johnson & Associates, Inc.

Director, Wealth Management, January 2024 – Present Investment Adviser Representative, July 2020 – Present Wealth Manager, July 2022 – January 2024 Associate Wealth Manager, July 2020 – 07/2022 Deloitte, Engagement Financial Advisor, April 2017 – July 2020

PricewaterhouseCoopers, Assurance Associate, August 2014 – March 2017

### Education:

Master of Science Accounting, Southern Methodist University, 2014 Bachelor of Science Accounting, Southern Methodist University, 2013

# **CPA - Certified Public Accountant**

- CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.
- In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.
- In addition to the Code of Professional Conduct, AICPA members who provide personal financial planning services are required to follow the Statement on Standards in Personal Financial Planning Services (SSPFPS).CPA Certified Public Accountant
- CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.
- In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code

of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.

 In addition to the Code of Professional Conduct, AICPA members who provide personal financial planning services are required to follow the Statement on Standards in Personal Financial Planning Services (SSPFPS).

# **CFP® - Certified Financial Planner**

The CERTIFIED FINANCIAL PLANNER<sup>™</sup>, CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- i. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ii. Ethics Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning

services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

### **DISCIPLINARY INFORMATION**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **OTHER BUSINESS ACTIVITIES**

Sarah Sikorski is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Sarah Sikorski does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Sarah Sikorski may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets she brings into the firm.

# **SUPERVISION**

As a representative of Willis Johnson & Associates, Sarah Sikorski is supervised by Nick Johnson, the firm's Chief Compliance Officer. Nick Johnson is responsible for ensuring that Sarah Sikorski adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nick Johnson is (713) 439-1200.

# Xianyuan (Stella) Hoover

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Xianyuan Hoover that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Xianyuan Hoover is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

#### Xianyuan Hoover, born 1985

#### Business Background:

Willis Johnson & Associates, Inc. Investment Adviser Representative, August 2024 – Present Investment Analyst (non-advisory), May 2024 – Present
Unemployed, April 2023 – May 2024
Franklin Templeton Investment Mgmt., Associate Administrator, April 2016 – March 2023
Callaway Golf, Personal Assistant, August 2014 – April 2016

### Education:

Donghua University, Bachelor's Degree in Business Administration and Management - 2021

### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Xianyuan Hoover is not engaged in any investment-related business or occupation (other than this advisory firm).

# ADDITIONAL COMPENSATION

Xianyuan Hoover does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Xianyuan Hoover may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management.

# SUPERVISION

As a representative of Willis Johnson & Associates, Xianyuan Hoover is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Xianyuan Hoover adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Willis A. Johnson, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

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Additional information about Willis Johnson is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

### Willis A. Johnson, CFP<sup>®</sup>, born 1956

### Business Background:

 Willis Johnson & Associates, Inc. Chief Executive Officer, January 2020– Present Investment Advisor Representative – April 2016 - Present President, March 2014 – January 2020
 FSC Securities Corporation, Registered Representative, September 1996 – January 2018 Investment Advisor Representative, September 1996 – April 2016
 Johnson Bender & Company, President, July 1996 – March 2014

### Education:

Laredo Junior College, A.A., Business, 1976 University of Houston, B.B.A., Accounting, 1980

### Certified Financial Planner® Certification

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary.
- Examination Pass the comprehensive CFP<sup>®</sup> Certification Examination, a 10-hour exam.
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP<sup>®</sup> professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP<sup>®</sup> marks:

- Continuing Education Complete 30 hours of continuing education hours every two years.
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

### DISCIPLINARY INFORMATION

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **OTHER BUSINESS ACTIVITIES**

Willis Johnson is not engaged in any investment-related business or occupation (other than this advisory firm).

### **ADDITIONAL COMPENSATION**

Willis Johnson does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates.

#### **SUPERVISION**

As a representative of Willis Johnson & Associates, Willis Johnson is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Willis Johnson adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.

# Yerassyl (Rassyl) Sundetbayev, CFP®

# Willis Johnson & Associates, Inc.

5847 San Felipe, Suite 1500 Houston, TX 77057

713-439-1200 www.wjohnsonassociates.com

March 2025

This brochure supplement provides information about Yerassyl Sundetbayev that supplements the Willis Johnson & Associates, Inc. brochure. You should have received a copy of that brochure. Please contact Nicholas Johnson at 713-439-1200 if you did not receive Willis Johnson & Associates, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Yerassyl Sundetbayev is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

### Yerassyl Sundetbayev, born 1992

### Business Background:

 Willis Johnson & Associates, Inc. Investment Adviser Representative, January 2025 – Present Associate Wealth Manager, January 2025 – Present
 Ernst and Young, LLP, Senior Financial Planner, December 2020 – January 2025
 First Command Financial Services, Financial Advisor, February 2020 – December 2020
 US Army, Enlisted Soldier, April 2016 – April 2020

# Education:

University of Maryland Global Campus, Bachelors in Finance – 2019

### **Designations:**

### **CFP® - Certified Financial Planner**

The CERTIFIED FINANCIAL PLANNER<sup>™</sup>, CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- I. Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- II. Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

### **DISCIPLINARY INFORMATION**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

# **OTHER BUSINESS ACTIVITIES**

Yerassyl Sundetbayev is not engaged in any investment-related business or occupation (other than this advisory firm).

#### ADDITIONAL COMPENSATION

Yerassyl Sundetbayev does not receive economic benefit from any person, company, or organization, other than Willis Johnson & Associates in exchange for providing clients advisory services through Willis Johnson & Associates. Yerassyl Sundetbayev may receive additional economic benefits from Willis Johnson & Associates based on net new assets under the firm's management and for net new assets he brings into the firm.

### SUPERVISION

As a representative of Willis Johnson & Associates, Yerassyl Sundetbayev is supervised by Nicholas Johnson, the firm's Chief Compliance Officer. Nicholas Johnson is responsible for ensuring that Yerassyl Sundetbayev adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nicholas Johnson is (713) 439-1200.