


## MARKETING COMMUNICATIONS BRIEF

<b>Date:</b>	
<b>Customer:</b>	
<b>Describe the project/issue:</b>	
<b>Audience groups:</b>	
<b>Communications task:</b> awareness appreciation attraction access action attachment 	
<b>Message(s):</b>	
<b>Outputs:</b>	
<b>When:</b>	
<b>Who will create:</b>	
<b>Must-haves:</b>	
<b>Budget:</b>	