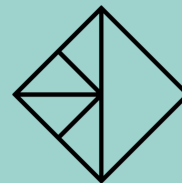


website legal compliance



Practical considerations for legal compliance

- Tick box to agree to terms and conditions applying to selling services/products.
- Tick box if signing up to marketing emails during other processes, e.g. account creation, using shopping cart.
- Consider avoiding matters that bring the EU's General Data Protection Regulation (GDPR) in-scope (if the EU is not a specific target), such as drop down menus listing EU countries or EU currency, or other look and feel that suggest the website targets the EU, or using tracking technologies on the website.
- Make it clear where third party website content is being framed that the user is seeing that third party content.
- Reasonable prominence of links to website disclaimers and privacy policy.
- Use a cookies consent pop-up if users likely in the EU.

Five key legal points to consider

- Conditions of use of the website, includes disclaimers.
- If the website sells services/products, terms and conditions for that offering.
- If personal information is collected on the website, privacy policy/cookie policy.
- Brand protection (i.e. trade marks) has been obtained.
- Website content complies with consumer law.

Review these legal points regularly, especially when making functionality changes on the website.

Lane Neave pricing

We prefer to provide a price once we have a better understanding of the scope of work. We're up-front about the complexity of any matter and welcome the opportunity to talk through costs so there are no surprises. That said, as an indication of cost, creating simple terms and conditions can be around \$1,500 - \$2,000 plus an office service charge and GST.

We are happy to provide a fixed price for each piece of work and can also give indicative pricing when you're first thinking about these items.

Lane Neave standard terms apply to all work: <https://www.laneneave.co.nz/about-lane-neave-new-zealand-law-firm/terms-of-engagement/>.

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