PROFESSIONAL LEARNING SOLUTIONS
FOR SCHOOLS AND DISTRICTS

CenterPoint
EDUCATION SOLUTIONS
MEET CENTERPOINT

At CenterPoint Education Solutions, we know that professional learning that shifts teacher practice and improves student achievement is not “one size fits all.” That’s why we partner with schools and districts to provide targeted solutions for educators and administrators that are customized to meet unique challenges. Our high-impact sessions are centered on adult learning, grounded in college and career ready standards, and focused on deepening content knowledge.

Our staff of former educators, district administrators, and content experts have trained thousands of educators in diverse schools, districts, and states across the country. Together, we are committed increasing college and career readiness for all students, regardless of their zip code.

FOCUSED ON SOLUTIONS

Our proven, equity-focused professional learning solutions offer flexible delivery options designed to meet district instructional priorities and address trends in student data.

Participants engage in learning focused on the content that matters to them. All our sessions are designed to eliminate achievement gaps and increase accessibility to ensure rigorous learning for all. Our sessions are designed to support participants with practical tools and instructional materials that can be used in their classrooms and schools immediately.

CUSTOMIZED TO DRIVE RESULTS

CenterPoint’s content expertise, along with our curriculum and assessment development experience, means we can provide schools and districts with a comprehensive package to support improvement across content areas and grades. CenterPoint works side by side with district and school leaders to identify the highest priorities and develop and implement a professional learning plan that can be delivered on-site or online.
SESSIONS
Below are examples of our professional learning sessions. CenterPoint will customize packages to meet your goals. All sessions include tools and resources that can be used in classrooms.

ASSESSMENT LITERACY

CREATING ASSESSMENTS

Creating Quality Assessments through Evidence Centered Design
Participants learn how to use the principles of Evidence Centered Design to create reliable assessments that measure college- and career-ready standards.

Creating Quality Performance Tasks
Participants use the principles of Evidence Centered Design to create performance tasks that foster and measure student learning.

Authoring and Using Quality Formative Assessments
Participants learn how to craft quality formative assessments aligned to learning targets and to use these assessments to determine instructional next steps.

DATA LITERACY

Identifying and Closing Learning Gaps
Participants learn how to measure what students know using a variety of assessments, analyze multiple data sources to identify individual needs, and develop personalized instructional plans to bridge learning gaps.

Using Data to Inform Instruction
Participants deepen their understanding of how to make effective instructional decisions through active review of their specific school or district data.

Understanding Assessment
Participants learn to analyze assessment results to determine what students know and are able to do by understanding basic assessment principles and how they impact assessment development.

Assessment for Learning (Diagnostic and Formative Assessments)
Participants learn how diagnostic and formative assessment can be used to improve reflective practice, planning, and student outcomes to foster, not just measure, student learning.

SCORING

Designing Success Criteria: Checklists and Rubrics
Participants learn how to develop success criteria using best practices in scoring design, including learning when to use checklists versus rubrics and how to connect learning targets to success criteria.

Crafting Effective Responses to Student Work Products
Participants develop and practice using scoring tools, such as checklists and rubrics, to evaluate and respond to student work products.
ENGLISH LANGUAGE ARTS & LITERACY

READING

Fostering Vocabulary Development
Participants gain a deeper understanding of how to increase student achievement by building students’ academic vocabulary.

Selecting Text Using Text Complexity Tools
Participants learn to use CenterPoint’s text complexity tools to select grade appropriate complex text for use in classroom instruction and assessment.

Crafting Text Dependent Questions
Participants learn how CenterPoint’s tools are used to craft text-dependent questions and writing prompts aligned to the rigor of state standards.

WRITING

Using the Feedback Cycle for Writing Instruction
Participants learn how to use the CenterPoint feedback tool to increase student understanding of the writing process.

Helping Students Develop Ideas for Writing
Participants learn research-based strategies to help students generate and develop ideas using evidence to increase writing effectiveness.

Creating Effective Writing Prompts
Participants learn how to craft effective writing prompts, including those that are similar in design and rigor to writing prompts found on high-quality state assessments.

Selecting Sources for Narrative and Analytic Writing
Participants learn how to select appropriate sources for narrative and analytic writing using CenterPoint’s tools including passage selection guidelines, standards progression charts, text complexity worksheets, and reading and writing evidence tables.

Teaching Writing: Opinion and Argument
Participants learn and practice techniques to support the teaching of opinion and argument writing.

Strategies for Improving Student Writing
Participants learn strategies and practice new techniques to refine their expectations for writing instruction.

SPEAKING AND LISTENING

Crafting Lesson Plans for Student Discussions
Participants learn how to develop text-based lesson plans to facilitate student discussion.

Using Standards Aligned Strategies to Promote Student Discussions
Participants explore standards-aligned strategies to promote effective discussions and build oral language literacy.
MATHEMATICS

RIGOR

Using Purposeful Questioning
Participants learn how to use purposeful questions to engage students in rigorous mathematics instruction.

Developing Student Discourse
Participants learn to engage students in making conceptual meaning of mathematics core content through student discourse.

COHERENCE

Examining the Standards Between and Within Grades to Make Connections
Participants investigate coherence as an integral feature of their state college-and career-ready mathematics standards. They examine the connections between the standards both within and across grades to address all levels of student understanding.

RESEARCH-BASED PRACTICES

Understanding Cognitive Demands of Mathematical Tasks
Participants learn how to recognize the cognitive demand of tasks and adjust instruction to meet the need of all students.

Facilitating Effective Mathematical Discussion
Participants learn how to use a research-based process to systematically facilitate equitable and engaging lessons for all learners.

PROGRESSIONS

Examining the Standards: Teaching of Proportional Reasoning
Participants engage in examining the progressions designed to develop proportional reasoning and show how teachers can use these progressions to impact student learning.

Taking a Deep Dive into the Teaching of Transformations
Participants learn how to leverage use of multiple representations to organize and implement the rigorous instruction of translations, rotations, and dilations for all students.

Building Fraction Concepts
Participants learn how to leverage the use of multiple representations to organize and implement the rigorous instruction of fractions to all students.
CURRICULUM-FOCUSED
ILLUSTRATIVE MATHEMATICS

CenterPoint’s mathematics team is certified professional learning facilitators of the Illustrative Mathematics curriculum. Our team offers custom sessions or pre-designed sessions focused on the curriculum.

CenterPoint is the only organization that also offers Illustrative Mathematics curriculum-aligned interim assessments for grades 6-8, Algebra I, Algebra II, and Geometry certified by IM as aligned to the EdReports highly rated curriculum.

ZEARN MATH

CenterPoint staff includes certified advisors of the Zearn Math curriculum. Our math experts can help support implementation of the curriculum, data analysis for leaders, and designing action plans.

EARLY LEARNING

Developing a Rich Vocabulary
Participants gain a deeper understanding of how to build oral and reading vocabulary to support growth in early literacy.

Designing Literacy Learning Centers
Participants learn how to design rigorous, standards-aligned literacy learning centers.

Informing Writing Instruction
Participants use writing standards progressions to create standards-aligned writing activities for early learners.

Supporting Student Discussions
Participants explore techniques for developing a text-based student discussion plan using CenterPoint’s tools for early learners.
INSTRUCTIONAL LEADERSHIP

Creating an Assessment Plan
Participants review current assessments to ensure they meet the specific needs of a district or school and begin development of an assessment plan to address gaps.

Helping Leaders Make the Connection Between Curriculum, Instruction, and Assessment
Participants - building leaders, district leaders, and instructional coaches - learn to use a structured protocol to align curriculum, instruction, and assessments to increase student achievement.

Analyzing and Using Data to Adjust Instruction
Participants learn how to review assessment data to understand key areas of need in their school or district, and target educator support across content areas and grades based on the data.

Using Learning Walks in Instructional Coaching Practices
Participants learn how to use learning walks as part of the observation and coaching process to help identify instructional improvement.

Using a Protocol for ELA Lesson Planning
Participants engage in a lesson planning protocol designed to deepen understanding of grade level content and increase the instructional effectiveness.

NEEDS ASSESSMENT
CenterPoint helps schools and districts identify their professional learning needs and develop a program to meet specific goals. As part of an on-site needs assessment, CenterPoint content and assessment experts:

✓ review instructional materials;
✓ conduct classroom walkthroughs;
✓ analyze assessment data;
✓ determine effectiveness of existing professional learning sessions or PLCs;
✓ and meet in focus groups with district and school leaders and other stakeholders.

After conducting the needs assessment, CenterPoint provides a thorough report of findings and works collaboratively with leaders to develop a customized professional learning plan to optimize impact.
DISTRICT AND SCHOOL SUPPORT PACKAGES

DELIVERY OPTIONS

Virtual
Recorded Webinars
- Use these to foster dialogue and learning in teams gathered in Professional Learning Communities (PLCs) 30-90 mins

Live Webinars
- Up to three hours
- One facilitator per 50 educators

On-Site
Half Day
- One facilitator per 50 educators
- Designed to build content knowledge around a single topic

Full Day
- One facilitator per 50 educators
- Designed for an on-site deeper dive and practical application of each session
- Can be divided into two half-day sessions

Multi-Day Day Packages
- 1 facilitator per content per 50 educators
- Comprehensive support focused on sustained development of knowledge and skills. Includes the development of practical applications that can be introduced into the classroom, school, or district.

Combined Services (Virtual and On-site)
Tailored combinations of virtual and on-site support can be designed to fit your needs. All live webinars may be recorded and provided for replay purposes.
EXAMPLE SESSIONS

**Example 1: One (1) Hour Live Webinar (virtual)**
- Session Focus: Mathematics – Coherence
- Session (1): Examining the Standards Between and Within Grades to Make Connections
- One facilitator for up to 50 participants
- Materials: Recording of session, handouts, facilitator notes

**Example 2: One Day Training (on-site or virtual)**
- Session Focus: Assessment Literacy – Creating Assessments
- Sessions (2): Creating Quality Assessments through Evidence Centered Design and Creating Quality Performance Tasks
- One facilitator for up to 50 participants
- Materials: Handouts, facilitator notes

**Example 3: Three-to Five-Day Institute (on-site)**
- Session Focus: English Language Arts/Literacy
- Sessions (5):
  - Reading (2) - Selecting Quality Complex Texts and Selecting Text Using Text Complexity Tools
  - Writing (2) - Helping Students Develop Ideas for Writing and Creating Effective Writing Prompts
  - Speaking and Listening (1) - Using Standards Aligned Strategies to Promote Student Discussions
- One facilitator for up to 50 participants
- Materials: Handouts, facilitator notes

**Example 4: Sustained Intensive Academic Support**
- Focus: On-going support to attain increased student achievement
- Sessions vary by need and frequency. May be a combination virtual and on-site.
- One facilitator for up to 50 participants
- Materials: Handouts, facilitator notes

**Example 5: Semester Support for Teachers (on-site and virtual)**
- Session Focus: Early Learning
- Frequency: One Day/Per Month, On-site PLC content sessions and bi-weekly virtual coaching
- One facilitator for up to 50 participants
- Materials: Handouts

**Example 6: Instructional Leadership Support (on-site)**
- One Day Needs Assessment and Four (4) Two-Day Sessions
- Session Focus: Data Literacy
- Sessions (2): Analyzing and Using Data to Adjust Instruction and Using Learning Walks in Instructional Coaching Practices
- One facilitator for up to 50 participants
- Materials: Handouts

Pricing based on specific support packages requested. Call 844.637.7100 for more information.
EVIDENCE OF IMPACT

We are making an impact. Below are examples of our successful work with district partners:

Early Learning

Urban District with 79,000 students in Colorado
6% increase in achievement scores for their grade 3, English language learner students after implementing the effective teaching strategies learned at CenterPoint facilitated trainings for literacy coaches and building administrators.

ELA/Literacy and Mathematics

Rural district with 25,000 students in Maryland
11-14% increases in summative assessment scores for grades 3-5 attributed in part to the district’s ongoing professional learning support from CenterPoint for building and district leaders, and teacher teams.

Feedback from our district and school partners indicates participants find our sessions highly effective and engaging. Educators say it is easy to implement the strategies and ideas introduced in sessions in their classrooms for an immediate impact on student success.

CONTACT CENTERPOINT

CenterPoint can support professional learning, assessment, and curriculum needs for schools, districts, and charter management organizations.

Email info@cpeducation.org, visit centerpointeducation.org, or call 202.836.7500 to customize a solution.