

MODERNIZE YOUR BUSINESS

Train Your Team in Cloud Computing

BY 2020

83%

of enterprise **WORKLOADS** will be in the cloud.



41%

of enterprise workloads will be run on public **CLOUD PLATFORMS**.¹

71%



of **IT decision makers** will believe their company has **lost revenue** due to lack of cloud expertise.²



THE FORMULA FOR CLOUD FLUENCY

YOUR TEAM

You already have the people you need — you just need to enable them.

Your **developers** are **eager to learn** cloud.



60% of developers who pursue online cloud training courses **independently**, do so primarily to **improve** their **skills** and learn a **new technology**.³

A CULTURE OF LEARNING

REWARD LEARNING IN YOUR IT ORGANIZATION.

Get executive support and budget for cloud training

Encourage experimentation

Create opportunities for team competition and collaboration

Empower employees with coaching and mentoring

68%

of workers say **training** and **development** are the **most important** workplace benefits.⁴

A CLOUD TRAINING PROGRAM

Companies that invest in **employee training** enjoy a

24%

higher profit margin than employers that don't⁵

In 2018, the **#1** skill companies need is



cloud & distributed

computing expertise.⁶



Training your employees in cloud will help you reap the benefits of the cloud and give your employees the skills needed to innovate faster. A Cloud Guru training fits the way busy professionals learn.

01 | Self-directed learning models

02 | Use-case scenarios

03 | Bite-sized training modules optimized for mobile

04 | Group training for accountability, camaraderie and support

05 | Gamification including leaderboards and certification tracking

06 | Opportunities to learn from and collaborate with the cloud community

63% of employees say their **engagement level** would improve if given more **job training** and **learning opportunities**.⁷



Developers

who take cloud training courses are **extremely likely** to **recommend them** to a **friend** or **colleague**.⁸

THE CLOUD COMMUNITY

You are **NOT** alone in your cloud journey. It's estimated that more than **50%** of global enterprises will rely on at least **one** public cloud platform to digitally transform and push business initiatives by the end of **2018**.⁹

Talk to your peers

Learn from what other companies are doing

Enlist expert cloud partners to help with training and migration

Attend cloud events

A PATH TO CERTIFICATION

ENCOURAGE YOUR STAFF TO EARN CERTIFICATIONS AS PART OF YOUR TRAINING PROGRAM.

Set a learning goal

Improve confidence

Validate knowledge

Provide value for your developers

Give your staff a common language

There's no shortcut to enterprise cloud fluency. But a **commitment** to **innovation** and the right cloud training program will transform your staff to a **cloud-knowledgeable organization**, who can help you take **full advantage** of the **reliability**, **security**, **performance**, and **cost benefits** provided in the cloud.

ABOUT A CLOUD GURU

A CLOUD GURU HAS DELIVERED CLOUD COMPUTING TRAINING TO OVER 600,000 STUDENTS ACROSS 160 COUNTRIES AND 6 CONTINENTS. ACG'S PLATFORM WAS DEVELOPED BY EXPERTS IN BUILDING SCALABLE CLOUD SOLUTIONS THAT DON'T RELY ON SERVERS OR TRADITIONAL INFRASTRUCTURE. CUSTOMERS OF A CLOUD GURU TEAMS INCLUDE EXPEDIA, WOMEN WHO CODE, XERO, CLOUD HEALTH, CLOUD TECHNOLOGY PARTNERS, DEVEXCHANGE AND XE.

1. <https://www.forbes.com/sites/LOUISCOLUMBUS/2018/01/07/83-OF-ENTERPRISE-WORKLOADS-WILL-BE-IN-THE-CLOUD-BY-2020/#28B9F976261A>

2. <https://www.lightreading.com/ENTERPRISE-CLOUD/DIGITAL-TRANSFORMATION/CLOUD-COMPUTING-SKILLS-GAP-HOW-YOU-CAN-CASH-IN-/D/D-ID/737453>

3. REF: ACG SURVEY

4. <https://guthriejensen.com/blog/statistics-employee-training/>

5. <https://guthriejensen.com/blog/statistics-employee-training/>

6. <https://learning.linkedin.com/blog/top-skills/the-skills-companies-need-most-in-2018--and-the-courses-to-get-t>

7. <https://www.westuc.com/en-us/blog/webinars-enterprise-streaming/state-employee-training-infographic>

8. REF: ACG SURVEY

9. <https://www.orange-business.com/en/blogs/top-ten-cloud-trends-to-watch-2018>