



Purchased

Marketing Research Project Manager

Purchased® provides consumer brands and retailers with shopper plans, behaviors and purchases where they happen, when they happen. Using its Shopalong® shopper panel, Purchased captures this data in real-time via mobile, allowing businesses to gain a complete and accurate picture of the purchase decisions consumers make, and why they make them. This information arms our clients, many of whom are Fortune 500 companies, with the ability to understand, predict, plan and optimize shopper interactions with their brands and products.

Do you like figuring out the most efficient way to do things? Are you a client-facing person? The Purchased project management team is looking for a Project Manager to join its fast-paced, collaborative group. The Project Manager will be assigned a portfolio of client projects and report directly to the Chief Research Officer. This is a great position for someone who is interested in creating and overseeing project management best practices and market research.

Responsibilities:

- Day to day consultation with client teams on project progress and results
- Develop and monitor project schedules, resource allocations and budgets
- Support internal and external teams with workflow management
- Create project status reports and lead project meetings
- Lead project management innovation
- Keep up-to-date on the latest and greatest collaboration and project management tools
- Work with clients and partners to manage project schedules and research design requirements

Qualifications:

- Excellent and proven project management, ability to set priorities and manage expectations
- Excellent analytical, organizational and communication skills
- Strong attention to detail
- Customer-oriented and able to work well with teams
- Experience managing marketing research projects
- Works effectively in teams in a fast-paced environment
- Experience with Asana a plus

Purchased is conveniently located off the Green line in Brookline's Coolidge Corner neighborhood. Please forward cover letter and resume to: jobs@purchased.com