

Company

Fisher International, Inc. 50 Water Street, South Norwalk, CT 06854 USA

Who processes your data

Contact person

Suz-Anne Kinney +1 704 451 7312 suz-anne.kinney@forest2market.com



Whose data do we process

Customers
Business contacts
Potential customers



Data that we process

- 1. Name
- 2. Employer
- 3. Job title
- 4. Location information
- 5. Phone number
- 6. E-mail address



Why do we process your data

We are using our Customer Relation Management service to maintain contact and facilitate communications with our customers, business contacts and potential customers primarily to share educational materials through thought leadership webinars and commentary.



Where do we obtain the data

We obtain all the data that we process from your employer, publicly available records or from you.



Who else processes your data

Constant Contact (data is stored on TierPoint and Amazon AWS Cloud Servers and exported to Constant Contact for communications)



Duration of processing

For as long as Fisher has a legitimate interest in processing your data, or for as long as we have your consent. For as long as any legal obligations may require.



Your rights

You have a:

Right to access your data

Right to object the processing

Right to erase your data

Right to appeal



How we protect your data

We

SECURE our internet connection (https) **USE** a firewall

ENCRYPT data (encryption)

RESTRICT access to the data file, allowing access only to individual with need-to-know

COMMIT staff to non-disclosure agreements



1. Controller

Hi,

Here at Fisher International we take the data protection of our partners and contractors seriously. One crucial part of this protection is that you know what personal data concerning you we process, and how and why.

In this privacy notice, we explain transparently how we process your data. This notice has a lot of information, but we have made it easy to use by including clickable links.

If you have any questions, do not hesitate to contact me. We use Constant Contact CRM and adhere to their Privacy

Statement.

Regards, Suz-Anne Kinney

2. Contact Information

Controller

Fisher International, Inc. 50 Water Street South Norwalk, CT 06854 USA

Contact person

Suz-Anne Kinney +1 704 451 7312 suz-anne.kinney@forest2market.com

? 3. Data Subjects, Purpose of, and Grounds for Processing Personal Data

Data Subjects	? Purpose of Processing	Grounds for Processing
Customers	Communication Identification	Legitimate interest Contractual performance Consent
Business contacts	Communication Identification	Legitimate interest Contractual performance Consent
Potential customers	Communication Identification	Legitimate interest Contractual performance Consent

4. Data Saved in the Data File

Data	Customers	Business contacts	Potential customers	Purpose
Name	х	х	х	Identification
Job title	х	х	x	Identification
Employer	х	х	х	Communication
Location information	х	х	x	Communication
Phone number	x	x	×	Communication
E-mail address	х	х	х	Communication

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5. Duration of Processing

We store your personal data for as long as you continue to give us your consent, or for as long as Fisher has a legitimate interest in storing the data. Any possible legal obligations may affect the duration of processing (i.e. we store your data for as long as we are legally required to).

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6. Your Rights

As a person whose data we are storing you have the following rights, and requests to exercise them can be submitted by sending an email to: Suz-Anne Kinney, suz-anne.kinney@forest2market.com.

Right of access

You have the right to access personal data that we have saved concerning you. We will provide it to you for free. If you notice any errors or deficiencies in your data, you may ask us to rectify or correct the data.

Right to object

You have the right to object at any time to the processing of your personal data, if you feel that we have processed your personal data in violation of the law or that we do not have a right to process some of your personal data.

Right to erasure

If you feel that the processing of some of the data concerning you is not necessary for our tasks, you have the right to request us to erase the data in question. We will process your request, after which we will either erase the data or provide you with a justified reason as to why the data cannot be erased. If you disagree with our decision, you have the right to submit an appeal to your local Data Protection Ombudsman. You also have a right to demand that we limit the processing of the disputed data until the case has been resolved.

Right of appeal

You have the right to submit an appeal to your local Data Protection Ombudsman if you feel that our processing of your personal data is in violation of the current data protection legislation. Please be in contact to us first to see if the matter can be resolved by us.



7. Regular Sources of Data

We obtain all the data that we process from your employer, publicly available records or directly from you.



8. Other Processors

We process personal data in the secure servers of personal data *processors* or in our own facilities. This processing is done on our behalf and we have ensured that all the parties processing your personal data comply with the data protection legislation.

We classify these processors according to whether the regular duties of the processor's personnel include the inspection and processing of your personal data. If yes, the party in question is a *subcontractor*. If the scope of the service is mainly related to the technical processing and saving of data, the party in question is a *service* provider.

Service Providers

Constant Contact TierPoint Amazon AWS



10. Transfer of Data in and out of the EU

While we collect information from industry insiders who work all across the world, we store the data in the United States. We have selected industry leading data centres located in the United States as storage places for your data.

If we are obligated to disclose personal data under applicable compelling legislation, personal data may be transferred outside the United States.

Privacy Shield

It is possible that some of the above-mentioned service providers duplicate some data outside the United States to the EU/EEA. Data is duplicated to make sure that your data will also be safe in a situation were the primary servers to malfunction.

We have ensured that all of the service providers that we use have joined the EU-US Privacy Shield program (https://www.privacyshield.gov/list), aiming to guarantee the data security of European data in the United States. The European Commission has stated that service providers certified with the program in question observe a level of data security and data protection which complies with high European standards.



11. Principles of Data File Protection

The secure processing of your personal data is important to us. Our CRM service is provided by Constant Contact

- 1. Access to the system requires a username and password. The system is also protected with firewalls and other technical methods.
- 2. Dedicated Security and Compliance team.
- 3. Use of the data file is protected with user-specific usernames, passwords and access rights.