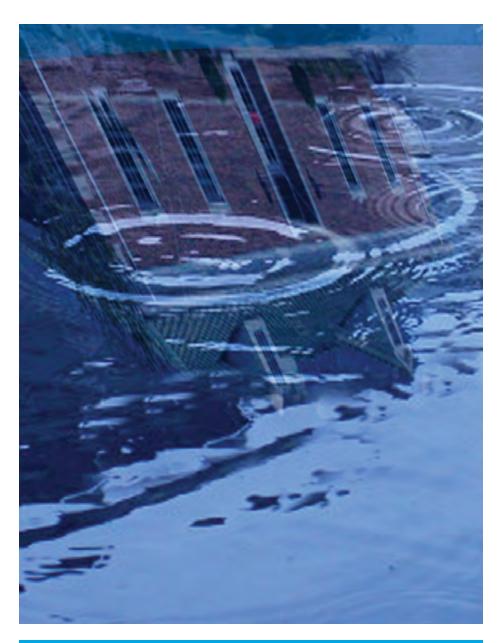


Dow Building Solutions

Increase Energy Efficiency With STYROFOAM™ Brand CAVITYMATE™ Products





The building sector accounts for 48 percent of all U.S. energy consumption and greenhouse gas emissions annually.

www.wbcsd.org

Stack up the Benefits

You and your customers will appreciate the many benefits of STYROFOAM™ Brand CAVITYMATE™ Insulation products.

CODE COMPLIANCE. Meet IBC requirements for foam plastic insulation, the ASHRAE 90.1-2010 continuous insulation prescriptive requirements and more.

MOISTURE RESISTANCE. Resist moisture in all forms and help prevent moisture (condensation) from forming in cavity walls.

INSULATING POWER. Achieve high R-value (RSI) with little loss of insulating value over the long term; STYROFOAM™ Brand CAVITYMATE™ Ultra Insulation has the highest R-value of all STYROFOAM™ Brand XPS Foam Insulation products.

COMPRESSIVE STRENGTH. Stand up to job site handling with minimum compressive strengths from 15 psi to 25 psi (110 kPa to 170 kPa), depending on product.

VERSATILITY. Design for load-bearing and non-load bearing walls in block-backed and steel stud cavity wall applications.

EASE OF INSTALLATION. Install easily and efficiently using common building tools and equipment.

CONVENIENT SIZE. Save time and money on the job site with insulation products sized for a precise fit between wall ties.

VALUE. Reliable insulating performance and moisture management add up to longterm energy savings and value.

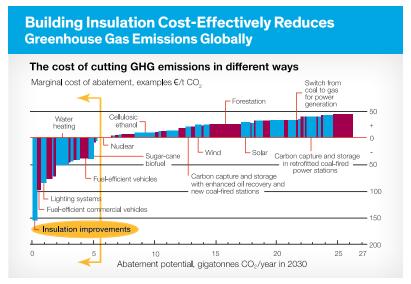
ENVIRONMENTAL RESPONSIBILITY. Help reduce a building's carbon footpri

Help reduce a building's carbon footprint and decrease greenhouse gas emissions.

Setting the Curve

A wide range of solutions are under consideration to reduce carbon use and reverse its impact on our planet. At one end of the spectrum, they include measures such as retrofitting power plants to operate on alternative fuels and enhancing oil recovery and carbon capture methods. At the other end of the spectrum are simpler measures.

Some ways of reducing carbon are easier and less costly than others. McKinsey & Company has quantified which ones would be worth undertaking at what price (see figure below). Results of this research are consistent with what Dow and the building industry have known for many years: Building insulation is one of the best ways to reduce energy consumption and greenhouse gas (GHG) emissions, save money and improve the bottom line.



Source: Study conducted by McKinsey & Company, and Vattenfall

McKinsey & Company studied the costs of implementing various GHG abatement options. "Insulation improvements" is among the more economical measures at the left of the arrows that provide the fastest payback and should be implemented before doing any of the other measures. And as the graph shows, "insulation improvements" is by far the best measure in terms of a negative marginal cost. This graph represents only a few of the abatement options researched. For the graph in its entirety, visit www.mckinseyquarterly. com/A_cost_curve_for_greenhouse_gas_reduction_1911.

Are You in the Zone?

In most U.S. climate zones, updated insulation requirements for steel-framed, above-grade walls call for continuous insulation per ASHRAE 90.1-2010. STYROFOAM™ Brand CAVITYMATE™ Insulation products can effectively fulfill these requirements.

A Strong Finish

For a tear-resistant seal that resists water intrusion, Dow recommends taping seams of STYROFOAM™ Brand CAVITYMATE™ Insulation products with WEATHERMATE™ Flashing. It combines a BLUE™, high-density polyethylene (HDPE) film facer with a proprietary butyl rubber adhesive that forms a strong mechanical and chemical bond to STYROFOAM™ Brand CAVITYMATE™ Insulation products.



Dow Building Solutions has embraced the challenge of Architecture 2030 to achieve carbon neutrality in new buildings by 2030.

Learn more about Architecture 2030 at www.architecture 2030.org

17	1,4-			A.C.	TOP?		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7 & 8
Code Requirement	0	R5.7	R7.6	R9.5	R11.4	R13.3	R15.2
STYROFOAM™ CAVITYMATE™ Ultra	-+	1.75" (R10)	1.75" (R10)	1.75" (R10)	2.125" (R12)	2.5" (R14)	3" (R16.8)
STYROFOAM™ CAVITYMATE™	-	1.5" (R7.5)	2" (R10)	2" (R10)	3" (R15)	3" (R15)	3.5"** (R17.5)
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Minimum R-values according to ASHRAE prescriptive continuous insulation requirements. ASHRAE 90.1-2010 Energy Standard for Buildings Except Low-Rise Residential Buildings U.S. Department of Energy Climate Zones **More than one layer will be necessary.



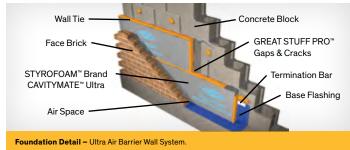
Wall Tie Through Wall Flashing Loose Angle Steel Lintel STYROFOAM™ Brand CAVITYMATE™ Ultra

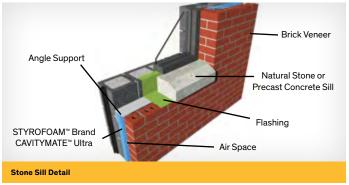
Respected Around the Block

For more than 60 years, the STYROFOAM™ brand has been the first name in rigid foam insulation for block-backed cavity wall construction, delivering high thermal performance, moisture resistance and durability. Manufactured through a proprietary process by Dow, the closed-cell structure of the insulation boards helps resist water and water vapor to deliver long-term R-value or RSI**, and can serve as an air barrier when the joints are properly sealed.

Architects, builders, building owners and masonry experts have long known that the moisture-resistant structure of STYROFOAM™ Brand XPS Foam Insulation products is a perfect choice for wet cavity wall protection. Dow manufactures STYROFOAM™ Brand CAVITYMATE™ Insulation, STYROFOAM™ Brand CAVITYMATE™ Plus and STYROFOAM™ Brand CAVITYMATE™ Ultra Insulation products conveniently sized for a snug fit – without cutting – between wall ties in blockbacked cavity walls. This unique size makes the insulation boards easy to install, saving time, labor and materials.

Model energy codes recognize the need for continuous insulation (ci) and air sealing. In fact, continuous insulation is required in the majority of climate zones and recent code changes now make air sealing mandatory. To help meet these requirements, Dow introduced the Ultra Air Barrier Wall System***, a system approach that combines the proven insulating power of STYROFOAM™ CAVITYMATE™ Ultra and the exceptional sealing capabilities of GREAT STUFF PRO™ Gaps & Cracks Insulating Foam Sealant* in one solution. Now, used together designers and contractors get the best of both − continuous insulation and an air/vapor barrier in one system.





Isometric drawings courtesy of MASONPRO, Inc.

*** US only RSI (R-Value Système International) is the metric equivalent of R-value.

^{**} R means resistance to heat flow. The higher the R-value or RSI, the greater the insulating power.

STYROFOAM™ Brand CAVITYMATE™ Insulation -

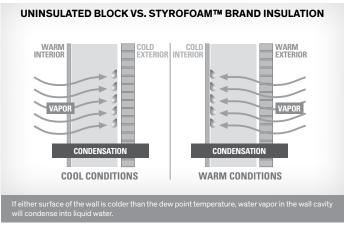
First on the block for energy-efficient performance in block-backed construction.

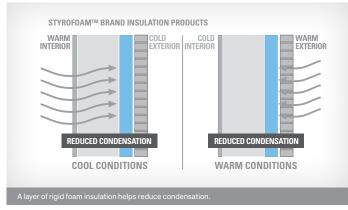


Blocking out Moisture

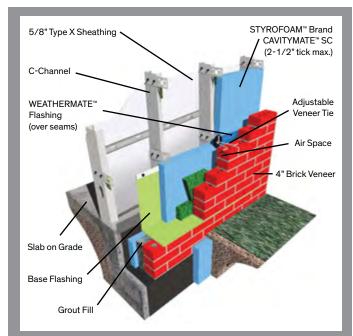
Block-backed cavity wall construction is a smart and effective choice, offering cost and quality control advantages. But this construction method doesn't prevent water and condensation from entering the cavity wall. And, unfortunately, moisture robs a wall assembly of R-value (RSI). Dealing with the inevitable moisture in a cavity wall becomes critical in retaining the therma performance of the insulation for the life of the building. Installed on the exterior of block-backed cavity walls, STYROFOAM™ Brand CAVITYMATE™ Insulation products help moderate the cavity temperature, reducing the potential for condensation and retaining high insulation value.

All STYROFOAM™ Brand
CAVITYMATE™ Insulation products
are exceptionally
moisture resistant.

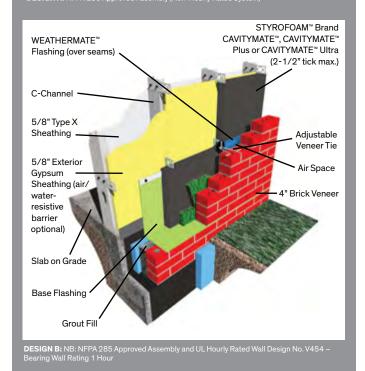








DESIGN A: NFPA 285 Approved Assembly (Non-Hourly Rated System)



Designed for Steel Studs

Designs A and B achieve NFPA 285 approval (requires 1" [25 mm] thick mineral wool in all fenestration headings).

STYROFOAM™ Brand CAVITYMATE™ SC Insulation, as seen in Design A, provides the option of eliminating gypsum on the exterior, allowing for a thinner wall profile and helping lower wall assembly and installation costs.

In Design B, the removal of cavity insulation and placement of continuous insulation on the exterior of the studs moves the wall dew point to the exterior of the insulation.

Also, replacing fiberglass cavity insulation with STYROFOAM™ Brand CAVITYMATE™ Insulation, outboard of the steel studs, results in higher effective wall R-values (see Table 1).

STYROFOAM™ Brand CAVITYMATE™ SC Insulation

- Recommended for steel stud cavity walls
- Convenient 2' x 8' and 4' x 8' sizes
- R-value of 5.0 (RSI 0.87) per 1" (25 mm)
- Minimum compressive strength of 16 psi (110 kPa)
- Available in shiplap edge, one of the most thermally efficient edge treatments
- NFPA 285 approved assembly



TABLE 1: Effective R-Value (RSI)⁽¹⁾Comparison of Stud Cavity Insulation (Fiberglass) Alone vs. Wall Assembly With STYROFOAM™ Brand CAVITYMATE™ Insulation Product

Nominal Framing Depth and Spacing	Fiberglass Cavity Insulation R-Value (RSI)	Effective R-Value (RSI) of Fiberglass Stud Cavity Insulation and Framing Based on ASHRAE 90.1 Correction Factor ⁽²⁾	Effective Assembly R-Value (RSI) With 1.5" (38mm) STYROFOAM" CAVITYMATE" and EmptyCavity®	Effective Assembly R-Value (RSI) With 2" (50mm) STYROFOAM™ CAVITYMATE" and Empty Cavity ⁽⁵⁾	Effective Assembly R-Value (RSI) With 2.5" (63mm) STYROFOAM™ CAVITYMATE™ and Empty Cavity ⁽⁵⁾
4" @ 16" o.c.	11.0 (1.94)	5.5 (0.97)	11.2 (1.97)	13.7 (2.41)	16.2 (2.85)
	13.0 (2.29)	6.0 (1.06)	11.2 (1.97)	13.7 (2.41)	16.2 (2.85)
	15.0 (2.64)	6.4 (1.13)	11.2 (1.97)	13.7 (2.41)	16.2 (2.85)
4" @ 24" o.c.	11.0 (1.94)	6.6 (1.16)	11.2 (1.97)	13.8 (2.43)	16.3 (2.87)
	13.0 (2.29)	7.2 (1.27)	11.2 (1.97)	13.8 (2.43)	16.3 (2.87)
	15.0 (2.64)	7.8 (1.37)	11.2 (1.97)	13.8 (2.43)	16.3 (2.87)
6" @ 16" o.c.	19.0 (3.35	7.1 (1.25)	11.2 (1.97)	13.7 (2.41)	16.2 (2.85)
	21.0 (3.70)	7.4 (1.30)	11.2 (1.97)	13.7 (2.41)	16.2 (2.85)
6" @ 24" o.c.	19.0 (3.35)	8.6 (1.51)	11.3 (1.99)	13.8 (2.43)	16.2 (2.85)
	21.0 (3.70)	9.0 (1.58)	11.3 (1.99)	13.8 (2.43)	16.2 (2.85)

⁽¹⁾ R-value (RSI) is determined by ASTM C518.

The Lasting Mark of Efficiency

The mark you make when you build lasts a long time ... longer than a lifetime, in many cases. So it's important today to consider tomorrow's building envelope needs, even beyond beauty and comfort. Issues like increased energy efficiency, reduced greenhouse gas emissions, reusable materials and "green" resources now define the competitive edge needed to leave a positive mark with every construction project.

Dow Building Solutions offers a family of proven insulating products that help assure the mark you leave is lasting and environmentally responsible. Moisture resistant,durable, energy-efficient and reusable in many applications, STYRO-FOAM™ Brand CAVITYMATE™ Extruded Polystyrene (XPS) Foam Insulation products are specially designed for use in wet cavity wall environments.

Get more energy efficiency with Dow's extensive portfolio of products to help meet your needs for block-backed and steel stud wall construction:

- $\bullet~$ STYROFOAM $^{\scriptscriptstyle\mathsf{TM}}$ Brand CAVITYMATE $^{\scriptscriptstyle\mathsf{TM}}$ Insulation
- STYROFOAM™ Brand CAVITYMATE™ Plus* Insulation
- STYROFOAM™ Brand CAVITYMATE™ Ultra Insulation
- STYROFOAM™ Brand CAVITYMATE™ SC Insulation

For every million buildings insulated with STYROFOAM™ Brand XPS
Foam Insulation,
energy consumption
is reduced by
over one billion barrels of oil
during the average life
of the structures.

⁽²⁾ Effective R-value (RSI) calculations based on ASHRAE 90.1-2007 Table A9.2B for effective R-value of batt insulation and cavity.

All cases have 1/2" (13 mm) interior gypsum with R-0.45 and no air films or exterior finishes.

⁽³⁾ The ORNL Modified Zone Calculator was used to calculate effective R-values. Interior and exterior gypsum, as well as interior and exterior winter air films, are included in calculations.



A recognized industry leader in energy-efficient solutions for more than 60 years, Dow is committed to developing innovative product solutions to help solve the world's energy and climate challenges.

LEED

STYROFOAM™ Brand CAVITYMATE™ Insulation products can help professionals achieve credits in the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program. Relevant credits include, but may not be limited to:

- EA Prerequisite 2 (Minimum Energy Performance)
- EA 1 (Optimize Energy Performance)
- EQ 7.1 (Thermal Comfort: Designs)

For more information on LEED, visit www.usgbc.org.

To learn how to make your mark, call your Dow representative at 1-866-583-BLUE (2583) for more details, or visit www.dowbuildingsolutions.com.

The Dow Chemical Company

Dow Building Solutions 200 Larkin Midland, MI 48674 **Technical Information:** 1-866-583-BLUE (2583) **Sales Information:** 1-800-232-2436

www.dowbuildingsolutions.com



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 $Illustrations \ are \ not \ intended \ to \ replace \ the \ need \ for \ design \ by \ appropriate \ professionals \ such \ as \ architects \ or \ engineers.$

Dow has manufactured STYROFOAM* Brand Extruded Polystyrene Foam Insulation for use in construction and specialty applications for more than 60 years. Its dense closed-cell structure gives STYROFOAM* Brand Extruded Polystyrene Foam Insulation excellent moisture resistance, longterm thermal performance and compressive strength. STYROFOAM* Brand Extruded Polystyrene Foam Insulation is reusable in many applications.

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STYROFOAM™ Brand Extruded Polystyrene Foam Insulation

CAUTION: This product is combustible. Protect from high heat sources. A protective barrier or thermal barrier may be required as specified in the appropriate building code. For more information, consult MSDS, call Dow at 1-866-583-BLUE (2583) or contact your local building inspector. In an emergency, call 1-989-636-4400 in the U.S. or 1-519-339-3711 in Canada.

Dow Polyisocyanurate Insulation

CAUTION: This product is combustible and shall only be used as specified by the local building code with respect to flame spread classification and to the use of a suitable thermal barrier. For more information, consult MSDS, call Dow at 1-866-583-BLUE (2583) or contact your local building inspector. In an emergency, call 1-989-636-4400.

WARNING: Rigid foam insulation does not constitute a working walkable surface or qualify as a fall protection product.

STYROFOAM" Brand Spray Polyurethane Foam contains isocyanate, hydrofluorocarbon blowing agent and polyol. Read the instructions and Material Safety Data Sheets carefully before use. Wear protective clothing (including long sleeves), gloves, goggles and proper respiratory protection. Supplied air or an approved air-purifying respirator equipped with an organic vapor sorbent and a P100 particulate filter is required to maintain exposure levels below ACGIH, OSHA, WEEL or other applicable limits. Provide adequate ventilation. Contents under pressure. STYROFOAM" Brand SPF should be installed by a trained SPF applicator.

Building and/or construction practices unrelated to building materials could greatly affect moisture and the potential for mold formation. No material supplier including Dow can give assurance that mold will not develop in any specific system.

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