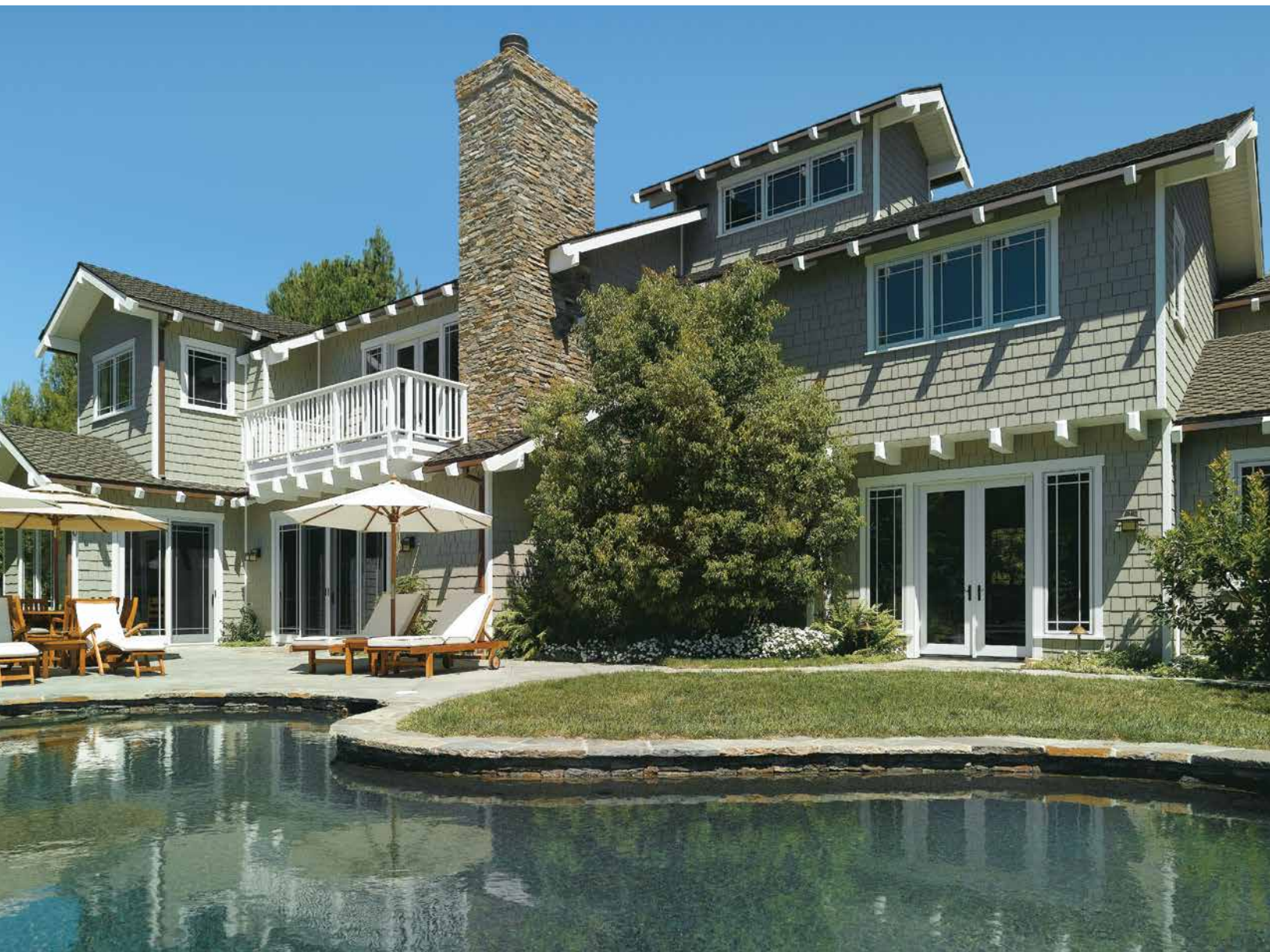


*PPG ColorMax*



AlluraUSA.com





# All about choice.



Whether you choose the look of seamless cedar or beautifully textured stucco, with Allura your opportunities are limitless. That's because we've partnered with PPG Paints to ensure our proprietary ColorMax® Finishing System not only protects against the elements, but also brings out your style in a gorgeous palette of eye-catching designer colors.

## **FINISHING STRONG.**

While our specialized primer/sealer ensures premium weather protection, machine-applied coats of ColorMax color provide consistent coverage on all surfaces and seal each piece for maximum resistance to exterior exposure. The result is a seamlessly smooth look and feel. Best of all, your Allura pieces are covered by PPG's 15-year limited finish warranty.



# ColorMax®

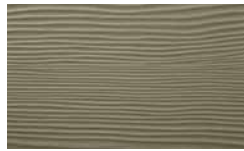
Whether you choose from our 22 solid colors or our 6 natural-wood stains, Allura will be the last cladding material you'll ever need.



Autumn Red



Sable Brown



Hearthstone



Suede



Taupe



Nantucket Gray



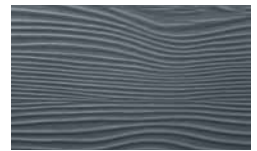
Cypress



Olive



Forest



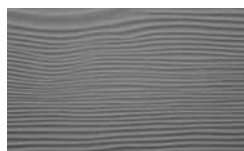
Pacific Blue



Coastal Blue



Flagstone



Pewter



Granite Gray



Natural Clay



Savannah Wicker



Marigold



Light Maple



Desert Tan



Linen



Sterling Gray

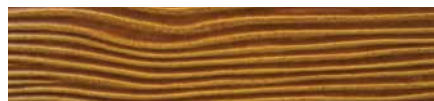


Snow

Have a specific look in mind? Custom colors are also available. Contact your Allura sales representative for more details on the custom color program.



Cedar



Maple



Mahogany



Redwood



Slate



Emerald



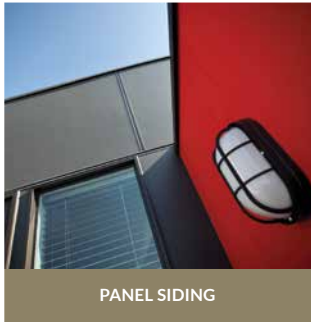
Allura partnered with PPG Industries due to their advanced primer and finish coating system, as well as their impeccable customer service. PPG has been an industry leader in factory applied finishes for over three decades with an expert approach to surface design that has been utilized on automobiles, for NASA and in the Oval Office. From initial design and engineering through application, PPG finishes offer a better investment value for any structure.



# *allura. the ultimate building material alternative.*



LAP SIDING



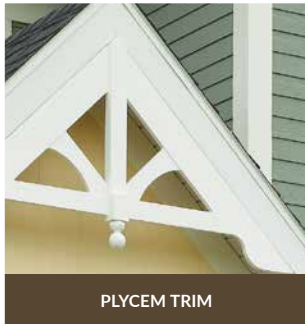
PANEL SIDING



SHINGLES



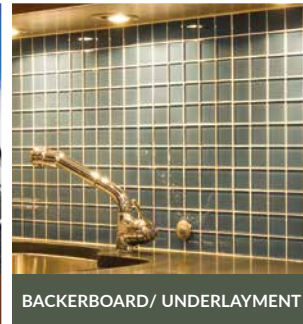
SHAKES



PLYCEM TRIM



SOFFIT



BACKERBOARD/ UNDERLAYMENT

## *World Class Service – Guaranteed*

- SUPERLATIVE SERVICE
- ON-TIME SHIPMENTS
- PROMISED INVENTORY & PROTECTED INVESTMENT

## *Backed by confidence.*

Allura Fiber Cement Products are backed by our 50-Year Limited Transferable Warranty\* Guaranteed!

\*Please review our Limited Transferable Warranty for specific details.



15055 Woodham Drive • Houston, Texas 77073 • (844) 4.ALLURA (844) 425.5872

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