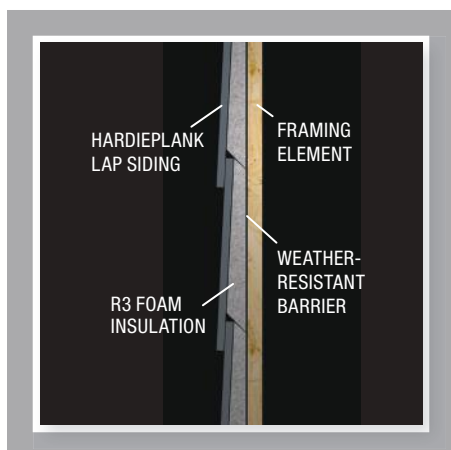


# Introducing HardiePlank® Lap Siding with Insulation



## Protect your home and pocketbook

HardiePlank® lap siding, the standard in high-performance siding, is now available with built-in foam insulation. Featuring an R-Value of 3, it helps your home use less energy as well as stay cooler in the summer and warmer in the winter. Outside, you know your home will stand up to wind, rain, severe UV and whatever else Mother Nature brings to Texas.



Siding | Trim

## Give your home wall-to-wall energy efficiency

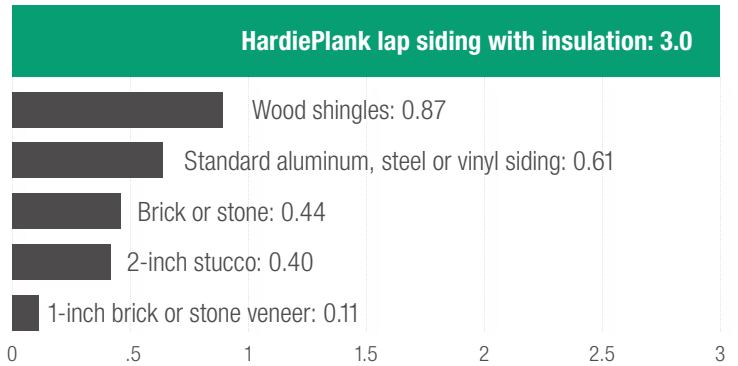
The innovative design of HardiePlank lap siding with proprietary foam insulation engineered for long-term thermal performance gives you more reasons to love your home.

- Helps reduce utility costs by providing R3 exterior insulation
- Diminishes outside noise
- Enhances strength and impact resistance
- Helps to reduce appearance of minor framing imperfections
- Backed by a single-source warranty from a trusted manufacturer

## Be truly comfortable with your decision

HZ10® products from James Hardie are specifically formulated for the demanding elements of Texas. Available in 8.25 in. Select Cedarmill®, HardiePlank lap siding with R3 insulation gives your home long-lasting good looks and performance you can feel.

### A single system that surpasses R-values<sup>1</sup> of other exteriors



### The benefit becomes apparent with insulation



Before insulation



After insulation



*Illustrations are for demonstration purposes only.*

## Give your home the added comfort and strength of HardiePlank lap siding with insulation.

**Reference: 1.** "Which Type of Siding Has the Highest Efficiency Factor?," Siding Price Guides, accessed July 24, 2014, <http://www.sidingpriceguides.com/which-type-of-siding-has-the-highest-efficiency-factor/>.