

Day 1 Agenda

09:00 – 09:10	Opening Remarks	Klaus Andersen and Jens Burmester	<i>A welcome from the Basware executive team to Berlin and an introduction to our event theme</i>
09:10 – 09:25	Reshape the Future	Tim Harford	<i>As our event host, Tim poses a question: What can we learn from the innovations of the past, to help us address the challenges of tomorrow?</i>
09:25 – 10:10	Visible Commerce – Making better business and making business Better	Perttu Nihti	<i>Imagine if we could harness our transactional data to positively impact not only our businesses but wider stakeholders and society as a whole.. Perttu will explore the concept of Visible Commerce and how it can help you deliver business with purpose.</i>
10:10 – 10:55	Panel Discussion: Visible Commerce	Tim Harford (moderator); 3 panellists	<i>Tim discusses Visible Commerce with an expert panel</i>
10:55 – 11:15	BREAK		
11:15 – 12:00	Deploy a platform approach to increase procurement agility	Magnus Bergfors	<i>Leading industry analyst Magnus Bergfors explores how you can determine your technology strategy and get the best out of the increasingly diverse and broad options available in the procurement technology market.</i>
12:00 – 12:45	Secrets and Lies	Dr Hannah Fry	<i>Whilst big data now dominates the decision-making landscape, Hannah explores the role of AI and why we over-trust what we don't understand</i>
12:45 – 14:00	LUNCH / NETWORKING		
14:00 – 16:00	Breakout Sessions		
16:00 – 16:30	BREAK		
16:30 – 17:00	Observations From Afternoon Sessions	Tim Harford and Klaus Andersen	<i>An interactive session, reflecting on some of the topics and trends addressed in the breakouts and discussions throughout the day</i>
17:00	Conference Close		
19:00 – 23:00	Drinks Reception and Gala Dinner		

Day 1 Breakout Sessions

	BREAKOUT A	BREAKOUT B	BREAKOUT C	SOLUTION ZONE	SOLUTION ZONE	SOLUTION ZONE	CUSTOMER 121		
	PRESENTATION	FIRESIDE CHAT/Q&A	WORKSHOP	WORKSHOP	WORKSHOP	PRE-BOOKED	PRE-BOOKED		
14:00 ▼ 14:30	AUTONOMOUS PROCUREMENT Balaji Abbabatulla Senior Direct Analyst Gartner	CUSTOMER STORY Dominique Tessaro CIO Vinci Energies	HOW VISIBLE IS YOUR COMMERCE? Workshop	DEMO BAR	DEMO BAR	VALUE ENGINEERING SESSIONS	CUSTOMER 121 SESSIONS		
CHANGE OVER									
14:40 ▼ 15:10	CUSTOMER STORY Tiina Nystorm Global P2P PM ABB	INFUSED ANALYTICS Duncan Jones VP & Principal Analyst Forrester	WHICH METRICS MAKE THE DIFFERENCE? Workshop	DEMO BAR	DEMO BAR				
CHANGE OVER									
15:20 ▼ 15:50	ADVISORY SESSION Speaker to be announced	CUSTOMER STORY Karla Davidson-Brown Head of Procurement Landcorp Farming Limited	KEY STEPS TO TRANSFORMING YOUR SSC PANEL DISCUSSION SPEAKERS TBA	DEMO BAR	DEMO BAR				

Day 2 Agenda

09:00 – 09:10	Welcome Back	Tim Harford	<i>A look at what Day 2 of Push.Play.Connect has in store</i>
09:10 – 09:55	AI & The Rise Of The New Customer	Nancy Rademaker	<i>In an age where everything is available to everyone on demand, Customer Experience (CX) has never been more important to organisational success. Nancy explores the role of AI and new interfaces in satisfying the needs of the New Customer</i>
09:55 – 10:40	Do We (Seriously) Want To Change the World?	Bertrand Badre	<i>In an increasingly fragmented world, Bertrand Badre examines the financial cycles of the past and argues that we won't change the world until we change the way we operate within it</i>
10:40 – 11:10	BREAK		
11:10 – 13:00	Breakout Sessions		
13:00 – 14:00	LUNCH / NETWORKING		
14:00 – 14:45	Need for Speed	Susie Wolff	<i>Professional F1 racing driver and now Formula E team principal Susie Wolff recounts the story of forging a career in a male dominated world, and how our passion and character is what drives how we adapt quickly to the challenges we face</i>
14:45 – 15:15	Closing Remarks	Klaus Andersen & Jens Burmester	<i>Klaus and Jens reflect on the event, and provide an overview on where Basware is headed in 2020 and beyond</i>

Day 2 Breakout Sessions

	BREAKOUT A	BREAKOUT B	BREAKOUT C	SOLUTION ZONE	SOLUTION ZONE	SOLUTION ZONE	CUSTOMER 121		
	PRESENTATION	FIRESIDE CHAT/Q&A	WORKSHOP	WORKSHOP	WORKSHOP	PRE-BOOKED	PRE-BOOKED		
11:10 ▼ 11:40	<p>P2P – WHY PROCUREMENT & ACCOUNTING NEED TO WORK TOGETHER</p> <p>Katrin Hamman Senior Manager PWC GmbH</p>	<p>CUSTOMER STORY</p> <p>Folke Klewitz Key AM Service Linde Material</p>	<p>HOW DO YOU BRING PROCUREMENT AND FINANCE CLOSER TOGETHER?</p> <p>Panel discussion Speaker TBA</p>	DEMO BAR	DEMO BAR	VALUE ENGINEERING SESSIONS	CUSTOMER 121 SESSIONS		
C H A N G E O V E R									
11:50 ▼ 12:10	<p>CFO PERSPECTIVE ON BUSINESS TRANSFORMATION AND CLOUD</p> <p>Jonathan Smare Finance Lead – Enterprise Transformation AWS</p>	<p>CUSTOMER STORY</p> <p>Sigrid Saluri Head of shared Services IT Ramirent</p>	<p>HOW DO MAXIMISE YOUR SRM STRATEGY WITH ANALYTICS</p> <p>Workshop</p>	DEMO BAR	DEMO BAR				
C H A N G E O V E R									
12:20 ▼ 12:50	<p>THE CHANGING DYNAMICS OF TRADE</p> <p>Pete Swabey Editorial Director Economist EIU</p>	<p>CUSTOMER STORY</p>	<p>HOW IS THE ROLE OF THE ROLE CPO CHANGING</p> <p>Panel Discussion David Ford CPO, Freshfields Others TBA</p>	DEMO BAR	DEMO BAR				