

WHY SHOULD YOU ATTEND?

Push. Play. Connect. is a unique event combining calibrated practical insights to move your business forward - oriented within a holistic view of the present and future trends of finance and procurement.

This is a one-stop opportunity to engage with leaders and analysts to map out an automated, connected future.

Attendance opens the door to practical guidance across finance, procurement, data and technology, helping transform operations, culture and the future - profitably, smartly and compliantly.

Key Take Away:

Get a view of present and future industry trends, guidance from leading analysts, thought leaders and peers which you can take back to your organisation and implement.

THE TWO DAYS WILL BE FILLED WITH:

ANALYST INSIGHT

- Hear from world leading analysts Gartner, Forrester and Spend Matters who offer their view on the future of the industry, the solution landscape and practical tips to consider when selecting your finance solutions
- Be guided and challenged on how you can make the right strategic decisions, and implement the right solutions for your organisation

MACRO - ECONOMIC WORLD VIEW

- Economic thought leaders from the Economist, Financial Times and HBR will share their insight on trends facing the industry and wider economy, and consider how this will affect your business.

INSPIRATIONAL IDEAS

- Visionary speakers will inspire you with new ideas and ways of thinking, including financial veteran Bertrand Badre, data expert Dr Hannah Fry and F1 and Formula E driver Susie Wolff

VALUABLE NETWORKING

- Network and interact with 250-plus industry peers to see what they are doing practically and what challenges are facing their businesses
- A great opportunity to participate in hand-picked peer to peer meetings and connect with the Basware executive team

BASWARE ROADMAP

- Hear about the Basware roadmap and future innovations for 2020 and beyond

PLAY!

- Visit Berlin, the City of cool!
- Enjoy (within the cost of your ticket) a stay at the NHow, Europe's first hotel dedicated to music. The property is ideally situated on the banks of the river Spree, with views across the water and Berlin's Friedrichshain district.
- Enjoy an evening of dinner and entertainment shared with the Basware team and your new contacts

OVERALL, PUSH.PLAY.CONNECT REPRESENTS A GREAT OPPORTUNITY TO ADD VALUE TO YOUR BUSINESS AND RESHAPE YOUR FUTURE.