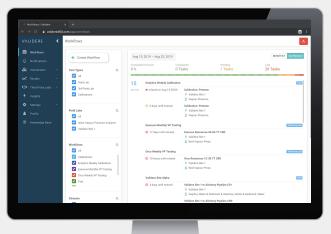


AI & IoT intelligence for oil & gas quality, operational, and marketing decisions.



#### WHAT WE DO

Validere connects all measurement devices with proprietary software that reviews aggregate product data in real-time to enhance your margins.





VALIDERE SOFTWARE

#### WHY QUALITY MATTERS

Product quality underpins everything, including how much producers get paid and where they deliver product.

#### WHY REAL-TIME MATTERS

Producers often don't have the resources or tools to review quality data in real-time, resulting in missed opportunities or risks/costs identified after the fact.

### WE HELP CLIENTS NAVIGATE COMPLEX CHALLENGES



**Get the edge through quality intelligence.** Lack of quality measurement costs producers time and money.



**Unlock organizational agility.** Operational decisions can rarely take into account real-time product quality data due to limitations of existing systems and connectivity.



**Optimize operational & financial decisions.** Without resources dedicated to reviewing quality data valuable opportunities can be missed.



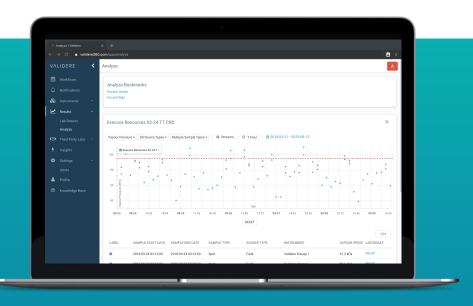
## Validere 360

Enhance operations from the field to HQ with data you can trust.

Validere's IoT platform consolidates, automates, and validates all quality data onto a single platform. Real-time, reliable insights empower your teams to proactively pinpoint issues and make better, faster decisions.

#### FEATURES

- ▶ intuitive sampling, testing workflow management & compliance tools
- ▶ alerting on off-spec results and when on-lines drift
- multi-source trending & predictive property analysis



#### ADVANTAGES



Cutting edge AI innovation & foremost quality

**expert support on your side** for optimal sampling & testing methods, calibration, and resource allocation.



The most comprehensive validation of client and third party

**quality data** leveraging real-time internal data, external market data, and proprietary statistical and physical modelling.



Validere Devices Eliminate any data integrity gaps.

## **Proprietary hardware**

We build hardware when lack of reliable equipment leaves big holes in datasets.

## Vendor-neutral hardware

We advise on optimal vendor-neutral instrumentation to fit client needs.

### **Centrifuge Tube Reader**



- Digitizes key manual process
- Data stream to Validere 360
- Reduces human error
- Provides audit trail



- High quality blending at remote facilities
- Portable & fast (results in 2 min)
- Automates workflows with Validere 360
- Low cost

eralytics

HORIBA





## Validere Edge

# Access to win-win buying & selling opportunities.

## THE EDGE ADVANTAGE

The most profitable opportunities are often complex to evaluate due to unique product qualities. **Edge identifies win-win opportunities by plugging quality data gaps**.

#### **SELLERS**

get better pricing by matching with buyers best suited to buy your product

### **BUYERS**

receive the optimal qualities for your specific requirements



All data is private until parties are matched.



Matches made only when both parties benefit.

WIN-WIN



**DATA DRIVEN** Edge predicts final blend quality,

logistics costs, and realized price.



#### FRICTIONLESS

Edge complements existing marketing <u>efforts</u>.

## CORE BENEFITS



All product quality data collected and validated in one place for improved and accelerated corporate decision making



Validere expertise provides the equivalent of an in-house quality team without straining resources; track workflows and spec risks, receive audit trails for custody disputes, and calibrate sensors



Validere can advise which devices are the best fit if new ones are required and can provide them on a lease-to-own structure; this allows costs to occur in parallel with the value created

## Improve operations and reduce costs

## EXCITING ADVANTAGES



Use aggregate data to predict quality related arbitrage opportunities; software identifies the next steps to act on opportunities



Insights on infrastructure improvements and utilizations allow you to get more value from historical infrastructure investments



Increase monthly revenue thanks to logistics insights that show when and where your product should move

## Earn more from your assets



## The Validere Process

We form customer relationships only where we can add value.







## Comprehensive analysis of operations and opportunities

- discovery call/meeting to evaluate fit and specific opportunities
- demo of relevant Validere solutions
- review of facilities, operations, & historical data
- crystalize key challenges & large opportunities with leadership

# Tailored solution and pilot for your specific situation

- preliminary insights
- proposed plan forward & timeline
- estimate of required resources
- pilot success criteria & implementation
- proposed product and customizations

# Ramp up on Validere platform and required customizations

- implementation of agreed-upon plan
- ramp up on the appropriate Validere product and customizations
- monitor, refine, and scale value



### VALIDERE'S LEADERSHIP TEAM

## Scientists, AI experts, industry veterans on a mission to innovate oil & gas



Dr. lan Burgess



## Nouman Ahmad

CEO



Jon DeCoste Director Business Development







## **Raja Bhatia** VP, Engineering

- Expert in analytical technologies
- Harvard PhD in Applied Physics
- 15 patents, 31 publications, R&D 100 Award
- 10+ years experience in operations, sales and advisory
- Previously, VP Operations APEXA Corp (exited to RGAx)
- 7 years M&A, financings experience at TD investment banking
- 13 years of engineering & commercial roles in Oil & Gas (midstream and upstream)
- Built and led Petroleum Quality group at Pembina Pipeline Corp.
- Significant experience advising energy and infrastructure companies with Barclays
- Successfully completed over \$18 bn of M&A and \$5 bn of capital markets transactions
- 12+ years experience building highly scalable, fault tolerant, distributed applications
- Grew an online dating service from a team of 1 to 110+, growing revenue from \$5.5M to \$80M in 18 months

### **VALIDERE ADVISORS**

## Energy industry entrepreneurs, renowned scientists, and leading investors.



### Doug Foshee

Owner, Sallyport Investments



## Pierre Magnan

President, Parkland International CEO of SOL



## **Dr. George Whitesides**

Professor, Harvard University Founder: Genzyme



**Dr. David A. Weitz** Professor, Harvard University Founder: Capsum, Calyxia

- Former CEO of El Paso Corporation, sold to Kinder Morgan for \$38b
- Coordinated the restructuring of El Paso, creating a 359% return for shareholders
- Founded Sallyport Investments in 2012 to provide capital and leadership to companies in the Energy Industry
- Board Chairman of Validere
- President, Parkland International and CEO of SOL
- Previously Partner, Gowling Canada and Osler
- Founder of Genzyme, GelTex, Theravance, Nanoterra, and others (combined market cap over \$20b)
- One of the top 5 most cited chemists in the world
- World leader in fluid mechanics
- Founder of Calyxia, Capsum, HiFiBio, and others
- Science Area Leader for complex fluids at Exxon-Mobil 1978-1995

#### **GET IN TOUCH**

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## Mark Le Dain, VP, Strategy

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We service energy clients globally and have offices in Houston, Calgary, and Toronto.

CALGARY



HOUSTON

