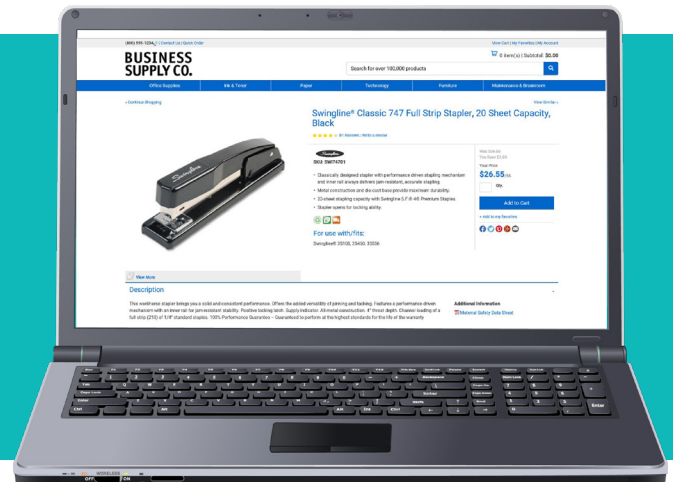


**Our Customer Connect eCommerce platform meets the toughest B2B and B2C website requirements.** From powerful layout options to its integration with Microsoft Dynamics 365, Microsoft Dynamics AX, and other ERP solutions, Customer Connect stands up to the task.

## WHAT'S NEW

Enavate's fully updated eCommerce product provides customers with a seamless, convenient online experience. New features include:

- > Redesigned home page
- > Fully responsive design
- > Larger images + edge-to-edge display
- > Expanded product listing page



## FEATURES

**Advanced Layout Flexibility**—Create an unlimited number of themes and preview before deployment. Themes can be changed based on corporate presence, account, URL, promotion, and more.

**“Smart Component” Design**—Placement of web functionality is flexible, which allows for the rapid development of your website and page layouts that meet your tough design requirements.

**Flexible Product Browsing**—Customers can browse by catalog, category, product attributes, price range, and manufacturer, or by favorites lists, order guides or search-within-search.

**Advanced Security**—Per-user access to web functionality.

**Product Prioritization**—Control how items are displayed when users browse and search.

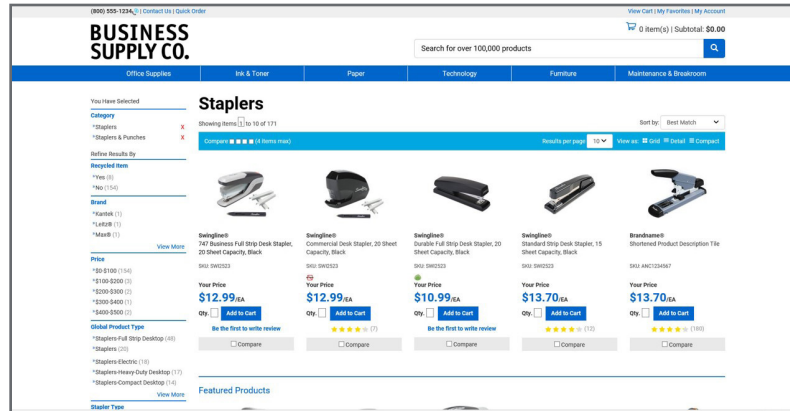
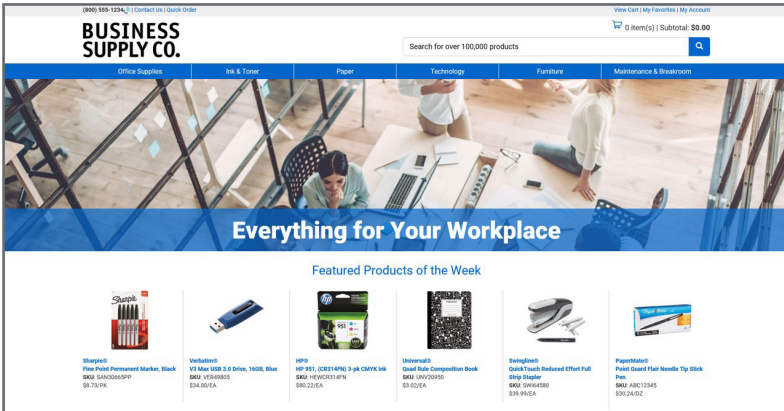
**Multiple Content Provider Integration**—Leverage product content from suppliers.

**Product Merchandizing**—Establish cross sells, upsells, and promotions, and highlight product relationships in merchandizing zones such as Featured Products and Also Consider.

**Web User Maintenance**—Empower your customers to manage their own users online.

**Advanced Favorites Lists**—Enable quick reordering with filterable and searchable favorites lists.





▲ The new Customer Connect features an updated look and feel, with an improved user interface.

**Browseable Contracts**—Users can search, filter, and order preferred items in contracts.

**Anonymous Shopping and Quick Registration**—Quickly capture orders from new customers.

**Order Guides**—Access frequently purchased items by customer groups, customers, or delivery location.

**Coupons**—Drive traffic using Customer Connect online coupons.

**Rapid Cart**—Our Rapid Cart feature allows designated users to import orders from Excel spreadsheets, and allows off-list order creation. Customers can then directly import items into the cart and checkout.

**Configurable Payment Processing**—Flexible payment options, including credit cards.

**Customer Custom Messages**—Customers can display and maintain messages for their users.

**Order History**—Customers can look up orders and invoices, and generate new orders from past orders.

## SALES REP CONNECT

Sales Rep Connect elevates your sales team's customer service, including customer-specific ordering, item price manipulation, and contract maintenance.

- > One-Time Price Override
- > Item Demand
- > Account Maintenance
- > Purchase Order Tracking
- > User Maintenance
- > Price Comparisons
- > Customer Purchasing History
- > Accounts Receivable
- > Customer Sales History
- > Credit Alerts

Available On-Premise and  
in the Cloud (SaaS)  
Annual or monthly subscription

Microsoft  
Partner

Gold Application Development  
Gold Enterprise Resource Planning  
Gold Cloud Platform