

Media Release

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Australia's largest companies commit to improving road safety

- ARRB to launch National Road Safety Partnership Program in association with the National Transport Commission (NTC)
- Vehicle related incidents remain the highest risk of injury to workers
- Over the next five years 170,000 Australians will die or be seriously injured on our roads

The [Australian Road Research Board](#) (ARRB), together with the [National Transport Commission](#) (NTC), today announced the launch of the [National Road Safety Partnership Program](#) (NRSP), a network dedicated to improving road safety from within major Australian companies.

The NRSP offers a collaborative network for Australian organisations to share and learn from best practice case studies and strategies to help build and implement their own road safety initiatives in the workplace, minimising crashes and injuries and improving road safety culture among employees. Committee members include Coca-Cola Amatil, Holden, Shell, Telstra and BHP Billiton.

ARRB Managing Director, Gerard Waldron, said the program represented a step forward in road safety and corporate leadership in improving road use culture.

"It's time for us to take a good, hard look at the way we drive and how we think about driving in Australia. Every crash or death on our roads is one too many, and in nearly every case is preventable. Each member of the NRSP committee is making a commitment to improving road safety within their own organisations, banding together to share key learnings and successful strategies, and ARRB is excited and privileged to be at the helm of such a critical initiative.

"It is up to Australia's largest organisations to take a stand for road safety, leading by example for other businesses and road users across Australia. The NRSP will assist these companies to share and implement effective road safety strategies which will improve road use culture within their organisations and among the public."

The program offers businesses industry-tailored best-practice guides and successful strategies to improve road safety, training and policies, while having a positive impact on productivity and fleet sustainability, lowering the rate of crashes and injury among employees and decreasing time and money spent rectifying collisions. Current case studies explore solutions from organisations with anywhere from 10 to 8,000 staff.

"It really is in the best interest of all businesses to ensure their employees are properly trained and can make a positive contribution to road safety culture, which as a result will have a positive impact on productivity and contribute to an improvement in road safety for all road users," Waldron concluded.

The program will be funded over the next three years by ARRB, NSW Centre for Road Safety, the National Transport Commission, the South Australian Motor Accident Commission, VicRoads and the Transport Accident Commission.

The NRSP is an important facet of the [UN Decade of Action for Road Safety](#), which aims to reduce global road traffic fatalities by 2020.

For a full list of participating committee members, head to nrsp.org.au.



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ARRB is a leading expert globally in road research and technology. For the last 54 years we've been helping transport, road and infrastructure bodies to identify and adopt best practices for developing and maintaining safe and sustainable roads.

For more information, images or to speak with an ARRB spokesperson, please contact Sarah Robertson or Mia Cochrane at Keep Left:

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