

Sponsorship Opportunities



3rd International
Road Surface Friction Conference
Safer Road Surfaces – Saving Lives

15 -18 May 2011
Hyatt Sanctuary Cove
Gold Coast, Queensland, Australia



In Association With:



NZ TRANSPORT AGENCY
WAKA KOTAHI



About the Conference



3rd International
Road Surface Friction Conference
Safer Road Surfaces – Saving Lives

ARRB Group is hosting the 3rd International Road Surface Friction Conference (15 – 18 May 2011) in Gold Coast, Australia in association with NZTA and WDM®. The 2011 conference aims to build upon the technical quality and après conference enjoyment and camaraderie of the previous conferences in Christchurch, New Zealand (2005) and Cheltenham, UK (2008).

The overarching theme for the conference is: Safer Road Surfaces – Saving Lives, and has been specifically chosen to reflect the undoubted contribution that effectively managing road surface friction can make to achieving positive road safety outcomes.

One of the highlights of the conference will almost certainly be the hands-on testing day to be held at Queensland government's Mount Cotton test track on Day 3 of the conference, where delegates will be able to witness and in a number of cases, experience, a number of the key concepts and underlying principles of road surface friction, across a range of different vehicle types. Learning through personal experience – there's no better way!

It has been rightly recognised through international models like the Safe Systems approach to road safety that positive outcomes do not just happen. They require co-operation between individuals, teams, divisions, sections and organisations; across a number of technical disciplines, and a further focus of the conference will be on how to foster co-operation and where needed, embarking on more formal partnerships. It is also essential that regular opportunity is taken to benchmark against, and learn from presentations of, local, national and international best and good practice.

Accordingly, the conference program has been specially developed to interest many, including:

- asset management practitioners
- road safety and traffic management practitioners
- crash investigators and reconstructionists
- road designers
- equipment suppliers
- survey contractors
- materials suppliers
- legal practitioners
- road related researchers, academics and experts
- maintenance contractors
- road user interest and advocacy groups
- vehicle dynamics specialists and vehicle designers
- young engineers, graduates and those new to road engineering
- road authority management and Councilors.



Full three days including
Track day

\$16,500

Gold sponsorship

- five minute speaking spot at the opening or closing ceremony
- logo on cover and half page advertisement in Registration brochure
- a link from the conference web page to sponsor website
- acknowledgement on all Conference advertising
- acknowledgement on all Conference media releases
- acknowledgement in all plenary sessions
- acknowledgement as a Gold Sponsor at Opening and Closing Ceremony
- Inclusion of logo on Conference banner
- logo on opening screen of Proceedings CD and CD cover
- acknowledgement on Welcome Board
- a promotional insert in Conference backpacks (maximum 1 X A4 double sided flyer)
- exhibition booth at the two days of conference plus exhibition area at Mt Cotton Track Day
- four complimentary conference registrations
- four complimentary tickets to the official conference dinner

Two conference days only

\$11,000

Silver sponsorship

- inclusion of logo on Conference banner
- logo on cover and quarter page advertisement in Registration brochure
- a link from the conference web page to sponsor website
- acknowledgement on all Conference advertising
- acknowledgement in all plenary sessions
- logo on opening screen of Proceedings CD
- acknowledgement on Welcome Board
- a promotional insert in Conference backpacks (maximum 1 X A4 double sided flyer)
- exhibition booth
- three complimentary conference registrations
- three complimentary tickets to the official conference dinner





Two conference days only

\$6,600

Bronze sponsorship

- inclusion of logo on Conference banner
- logo in Registration brochure
- a link from the conference web page to sponsor website
- acknowledgement in all plenary sessions
- logo on opening screen of Proceedings CD
- acknowledgement on Welcome Board
- a promotional insert in Conference backpacks (maximum 1 X A4 double sided flyer)
- exhibition booth
- two complimentary conference registrations
- two complimentary tickets to the official conference dinner

Dinner

\$4,400

Conference dinner sponsorship

- a link from the conference web page to sponsor website
- acknowledgement on Welcome board at Conference Dinner
- five minute presentation at Conference dinner
- opportunity to provide placemats/promotional item at dinner
- insert in Conference backpacks (maximum 1 X A4 double sided flyer)
- two complimentary conference registrations
- two complimentary tickets to the official conference dinner(s)

Back pack

\$3,300

Back pack sponsorship

- the sponsor's logo on all backpacks (NB: Conference logo will also appear on backpack)
- promotional insert in the delegates' conference backpacks (maximum 1 X A4 double-sided flyer)
- one complimentary conference registration
- one complimentary ticket to the official conference dinner



Lanyards

\$2,200

Lanyard sponsorship

- the sponsor's logo on all lanyards (NB: ARRB logo will also appear on lanyard)
- one complimentary conference registration
- one complimentary ticket to the official conference dinner

Stationery

\$2,200

Stationery sponsorship

- the sponsor's name and logo on writing pads which will be distributed to all delegates in their backpacks (to be provided by sponsor)
- OR
- the sponsor's name and logo on conference pens which will be distributed to all delegates in their backpacks (to be provided by sponsor)

Opening Ceremony

\$2,200

Opening ceremony sponsorship

- acknowledgement of sponsor by nominated keynote speaker
- opportunity to place promotional items on seats in the venue for the session
- logo included on conference banner and opening screen.

Session

\$1,100

Session sponsorship

- acknowledgement of sponsor by Chair at session
- opportunity to place promotional items on seats in the venue for the session

Back Pack Inserts

\$1,100

Back pack inserts

- promotional insert in the delegates' conference back pack (maximum 1 X A4 double-sided flyers).





Mt Cotton Track Day Sponsorship Options

Track Day Official Providers

Track Day Official Providers

During the track day we will be seeking assistance from specific organisations to help with the logistics and supplies to ensure the success of the day.

This will include:

- expert safety and technical staff
- vehicles and demonstrations
- tyre providers
- logistical experts (e.g. assistance in delegate transport around track)

What we can offer in return:

- acknowledgement as the official provider for the Mt Cotton Track Day at the opening ceremony at the event
- inclusion of logo on Mt Cotton Track Day Banner
- a link from the conference web page to sponsor website
- inclusion of additional signage at the Mt Cotton Track Day
- two complimentary conference registrations and track day access
- two complimentary tickets to the official conference dinner
- opportunity to showcase their expertise and knowledge.

Please note: This will be negotiable.

Track Day Supporters

\$2,200

Track Day Supporters

Each track day supporter have the opportunity to demonstrate their products and services in a trade exhibition area including:

- insert in Conference backpacks
- two exhibitor tickets, access to exhibition only
- logo displayed on Mt Cotton Track Day Banners

NB: Ability to demonstrate vehicle or equipment negotiable.

Trade Exhibition

The trade exhibition area will be in an open plan layout, with exhibitors allocated spaces rather than structured booths. The aim is to encourage an open networking environment for delegates and exhibitors.

It will include:

- 3 metre X 2 metre exhibition space
- two exhibitor tickets, access to trade exhibition only
- one dressed trestle table
- one single power outlet
- one backboard
- one coreflute sign
- insert in Conference backpack (maximum 1 X A4 double sided flyer)
- two complimentary tickets to the official conference dinner

NB: Preference for equipment or product displays

Additional Trade exhibitor tickets are \$120 per person per day.

Sponsorship Opportunities

Other sponsorship opportunities will be available, please contact sponsorconf@arrb.com.au to discuss.



3rd International Surface Friction Conference Sponsorship Opportunities

Sponsor Item

Please tick your sponsorship selection:

- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Bronze Sponsor
- ☐ Conference Dinner Sponsorship
- ☐ Back Pack Sponsorship
- ☐ Lanyard Sponsorship
- ☐ Stationary Sponsorship
- ☐ Opening ceremony sponsorship
- ☐ Session sponsorship
- ☐ Back Pack Inserts
- ☐ Trade Exhibition
- ☐ Mt Cotton Track Day - Official Providers
- ☐ Mt Cotton Track Day - Supporters

Sponsor/Exhibitor details

Signed: _____

Name: _____

Position:

Company Name:

Address:

Payment

Payment can be made by credit card or by cheque/bank draft in Australian dollars which should be made payable to ARRB Group and forwarded to:

Sponsorship Co-ordinator
ARRB Group
500 Burwood Highway
Vermont South VIC 3133
Australia

Method of payment

- ☐ Cheque/Draft enclosed (payable to ARRB Group) ☐ EFT
- ☐ Mastercard ☐ Visa

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Expiry:

Amount: \$AUD

Cardholder's Name:

PLEASE PRINT

Signature:

EFT payments

BSB: 083 323

Acct No: 647968813

Bank: NAB Mt Waverley

Please note:

- ARRB Group reserves the right to reject an application. Sponsorship applications will be processed in strict order of receipt.
- Reproduction of sponsor logos in printed material or products may be in black or PMS 541 blue.
- Web links will operate from within four days of sponsorship payment until completion of the Conference(s).
- Preference will be given to exhibitors with products or equipment to demonstrate, to complement the hands-on nature of the trade display.