

Digital Marketing Solutions

Chuck Miller
President & Co-Founder
The Market Element LLC

THE STORY

Circa 2013, with locations in Louisville, CO & Katy, TX

NEASUREMENZ

MANAGED

SERVICES

STRATEGY

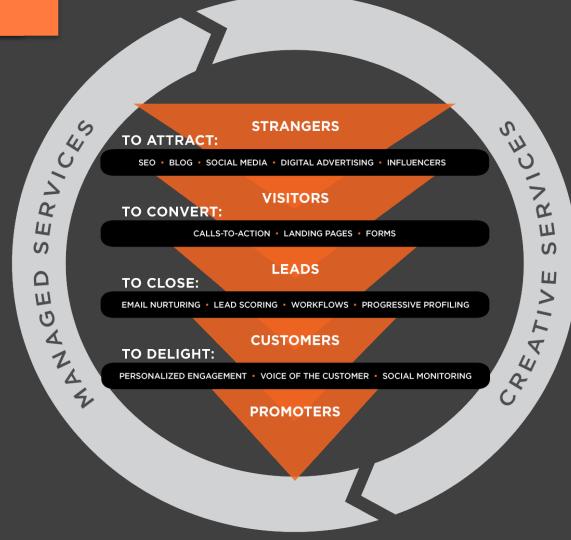
CREATIVE SERVICES

DRIVING GROWTH MARKETING SCIENCE

MEBZILE

HubSpot ReadyTalk choozle THE SPECIALTY







High Tech . Professional Services. Hospitality

THE ENGAGEMENT

HASE

COPE

TUTPUT

Stakeholder Interviews Research & Assessment

Strategy & Plan Development

Plan Execution

~10-15 Hours

~10-15 Hours

~20 -25 Hours

Monthly Retainer:

~20 – 160
 Hours/Month

Insights + Risks + Challenges + Opportunities



Process
Review +
Benchmarking
+ Research +
Identify Gaps



Strategy
Document
with
Corresponding
Detailed
Execution Plan



Manage Day-To-Day Execution of Marketing Plan

THE TEAM

Chuck Oliver Kristina Andrew

