



REVEL

HRA HEALTH ASSESSMENT PROGRAM

WE'RE REVEL.

Improve your HRA results with a strong health action program that will engage your members, drive results, and move more people to better health outcomes.

94%

HRA completion rate

30+%

decrease in costs



Moved plans from
2 stars to 4 stars

60%

completion time
reduction using
digital channels

We make a connection with a multi-channel approach.



TEXT
MESSAGING



EMAIL



INTERACTIVE
VOICE



DIRECT
MAIL



LIVE
AGENT

We shouldn't expect everyone to do things according to our rules — people are unique. That's why Revel allows members to complete their HRA in various ways — whether that be over the phone, through a paper survey, or digitally. We know what works for different people and we deliver it the way they want it. We know how to combine the right methods to get valuable and complete response from members.

Ready. Set. Rev.

revel-health.com | go@revel-health.com



We ask the right questions with a unique survey design.

- **Mix it up.** User experience is paramount to drive completions, so we modify surveys by channel to ensure the best member experience.
- **Bundle and get smart.** We group like questions and use conditional logic to ensure people aren't wasting time answering unnecessary questions.
- **Know the requirements.** We've used our expertise to build an HRA with the most effective language and question design to drive better results.
- **Get Personal.** We talk to people like they're humans. We personalize the experience by using their name and taking their personal preferences and circumstances into account.
- **Build trust and set expectations.** We ease into questions to get them comfortable, make them feel valued throughout, and show them their progress along the way.

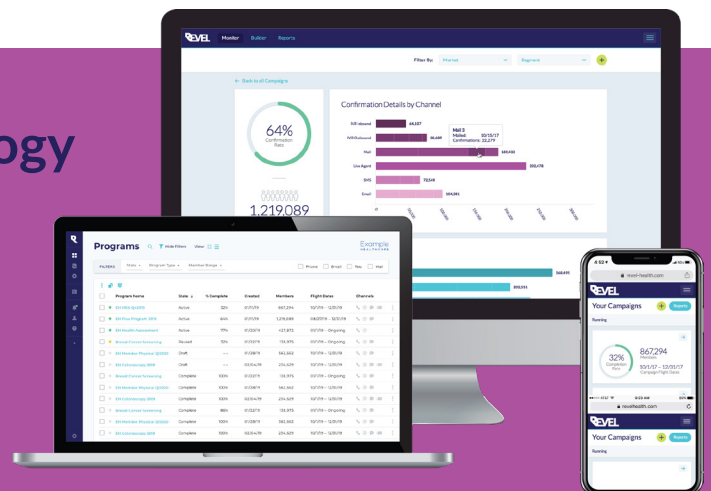


We look the part with a strong program design.

- **Strike a balance.** We create a sense of urgency without burning members out on communications — messages are carefully planned, timed, and sequenced based on member preferences.
- **Reminders are key.** When direct mail is involved, we've found that a pre-mailing notification and a post-mailing reminder increases response rates.
- **Be agile and optimize.** After launching, we learn and assess how the program is performing and implement necessary changes and improvements in flight.
- **Monitor in real time.** Easily review how many people have completed the program, which channels are most effective, what questions resonate, and more.

Introducing healthcare technology so advanced, it's human.

Let's connect with members like they're humans, drive them to take action, enroll in beneficial programs, and most importantly — improve outcomes.



Get started with a Revel health action program today!

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