



## WE'RE REVEL.

A next gen healthcare technology company using behavioral research and data science to move people to better health.

**14x**

improvement in  
Medicaid HRA  
completions

**30%**

decrease in  
HRA program  
administration costs

**36%**

that engaged took  
another health action

**12%**

of a previously  
unreachable  
population engaged

### Social determinants of health complicate engagement.

Let's connect with people like they're humans. There are factors that need to be considered to achieve better health outcomes with the Medicaid population. With additional barriers to overcome, engagement requires a different approach.



## We reach the unreachable.

- We keep a library of questions required by state that must be included in questionnaires, for easy customization
- We have a team of experts that can offer innovative guidance to plans that want to address social determinants of health
- Revel knows the compliance requirements on a plan by plan and state by state basis
- Revel can survey a population throughout the year before official questionnaires are deployed to correct engagement efforts and behaviors that may create lower CAHPS scores
- We leverage a mix of health and non-healthcare data sources to build a more complete understanding of a member and other factors that create barriers

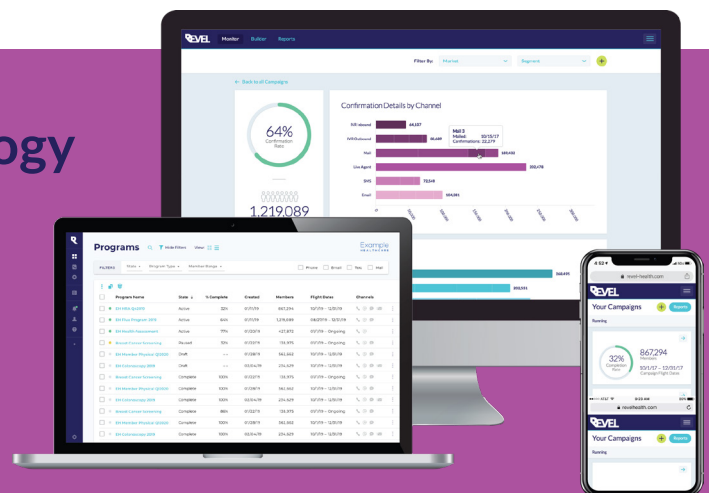
## What makes Revel different?

Revel understands people. We know Medicaid isn't about population health — it's about the individual. Through our health action programs, we learn how to sustain engagement with individuals based on their values and belief system to deliver coordinated programs that can help the individual without burning them out on communications.

- **Personalization.** We focus on individual needs, not broad programs.
- **Holistic.** We layer non-health care member data for a more complete and accurate understanding of each member.
- **Engagement.** We consistently achieve high engagement rates across programs. And once someone is engaged, they stick with us.
- **Action.** We don't just engage with people, we move them to take action. We create the spark that starts someone down the path to better health.

## Introducing healthcare technology so advanced, it's human.

Let's connect with members like they're humans, drive them to take action, enroll in beneficial programs, and most importantly — improve outcomes.



Get started with a Revel health action program today!

Ready. Set. Rev. [revel-health.com](https://revel-health.com) | [go@revel-health.com](mailto:go@revel-health.com)

