



REVEL

NOVEL CORONAVIRUS (COVID-19) ACTIVATION PROGRAM

WE'RE REVEL.

A next gen healthcare technology company using behavioral research and data science to move people to better health.

14

the number of days required for self-isolation

11

average number of programs underutilized by members

41%

improvement by using multi-channel outreach

We use technology to move members to take health actions that are good for them. And you.

You know members clinically. We know them personally.

Revel delivers deeper insights — combining demographic, clinical, and consumer data with behavioral science to understand needs and values to personalize the member experience.

Create personalization that drives member action.

We leverage machine learning to connect with members like people — using the best message, best channel, and best outreach sequence for the individual.

A flexible health action platform that works for you.

Our health action programs create a unique, more human experience on a platform that's open, customizable, and offers real-time reporting to drive ever-better results.

Ready. Set. Rev.

revel-health.com | go@revel-health.com

We make a connection with a multi-channel approach.



TEXT
MESSAGING



EMAIL



INTERACTIVE
VOICE



DIRECT
MAIL

Healthcare organizations have a responsibility to proactively communicate with their members, especially in times of a pandemic.

Revel's COVID-19 program provides information about community spread, the latest resources, and offers tips from the CDC to keep them safe. We can help get messages about COVID-19 out to your members quickly using the most effective engagement channels—**don't wait for your members to come to you.**



Revel Creates the Spark that Moves People to Better Health

Personalization

Revel understands the science behind engaging each individual leveraging their unique circumstances.

Action

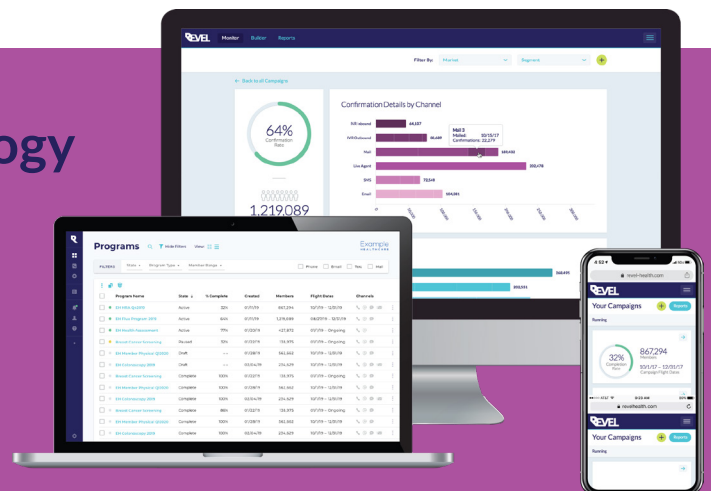
We drive more people to engage with your available resources to support them during the pandemic.

Results

Revel achieves 2-6x higher program enrollment and engagement with the resources you've made available to members.

Introducing healthcare technology so advanced, it's human.

Let's connect with members like they're humans, drive them to take action, and most importantly—optimize health.



Get started with a Revel health action program today!

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