



REVEL ACTIVATION

WE'RE REVEL.

A next gen healthcare technology company using behavioral research and data science to activate and move people to better health.

8x

improvement using
text in addition to
interactive voice

74%

of previously
unenrolled members
activated

300%

increase in program
enrollment for a
cancer solution

**We use technology to activate members to join your programs
and do things that are good for them. And you.**

**You've invested to understand
which members need you
clinically. We help you talk
to them personally.**

Revel delivers deeper insights — combining demographic, clinical, and consumer data with behavioral science to understand needs and values to personalize the member experience.

**Create personalization that
drives member action.**

Revel leverages machine learning to connect with members like people — using the best message, best channel, and best outreach sequence for the individual.

**A flexible health action
platform that works for you.**

The Revel Connect platform is open and customizable to create a unique, more human experience while working to identify and activate the members that will benefit most.

Ready. Set. Rev.

revel-health.com | go@revel-health.com

We make a connection with a multi-channel approach.



TEXT
MESSAGING



EMAIL



INTERACTIVE
VOICE



DIRECT
MAIL



LIVE
AGENT

You've built effective programs. Now drive people to use them.

When you invest time and energy developing solutions that can truly help people and bring down claims costs, you want these programs to be utilized by the members that need them the most. Revel is the bridge between an eligibility file and people using your solution.



Revel Creates the Spark that Moves People to Better Health

Personalization

Revel focuses on individual needs, not broad programs. Plus, we can take different approaches for members based on unique risk scores or propensity to activate.

Engagement

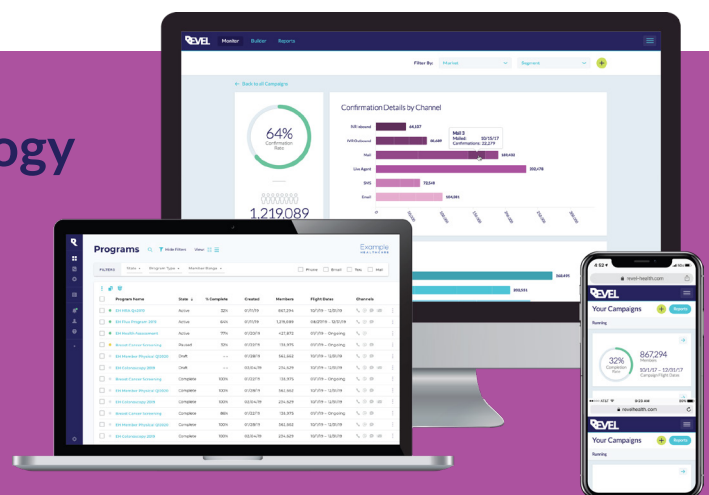
We consistently achieve high engagement rates across member activation programs. And once someone is engaged, you can help them.

Activation

We don't just engage with people, we move them to take specific actions. This means driving them to enroll in programs suited to their individual needs.

Introducing healthcare technology so advanced, it's human.

Let's connect with members like they're humans, drive them to take action, enroll in beneficial programs, and most importantly — improve outcomes.



Get started with a Revel health action program today!

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