

## RE:VIEW

Innovative perspectives for  
**new business solutions**

## AE ACADEMY 2018 PROGRAM

### SATURDAY, NOVEMBER 10

c/o Palariccione - meeting room Concordia, 3<sup>rd</sup> floor

- 9.00 **Accreditation and Welcome coffee**
- 10.00 **Maurizio Morini, Giacomo Gasperini**  
Opening: presentation of AE Academy 2018
- 10.10 **Lorenzo Perre**  
The evolution of the image today: introduction
- 10.25 **Giovanni Boccia Artieri**  
The image in today's society
- 11.45 **Elisabetta Barracchia**  
The "Fashion" value of photography
- 13.00 **Lunch** - c/o Palariccione, Riccione City Eye, 5th floor
- 14.15 **Flavio Bandiera**  
Introduction to the critique of the photographic image
- 14.30 **Carlos Cobo Valledor**  
How to sell the service and the products through the CRM and the Marketplace
- 15.45 **Break**
- 16.00 **Sal Cincotta**  
How to do business with the new photography
- 17.30 **Maurizio Morini, Lorenzo Perre, Flavio Bandiera**  
AE PHOTOGRAPHY AWARDS 2018
- 20.30 **Gala Dinner** - c/o Palariccione, Riccione City Eye, 5<sup>th</sup> floor

### SUNDAY, NOVEMBER 11

c/o Palariccione - meeting room Concordia, 3<sup>rd</sup> floor

- 9.30 **Giacomo Gasperini**  
Start of second day
- 9.40 **Flavio Bandiera, Maurizio Morini**  
10 Commandments of an unforgettable story

- 11.30 **Giacomo Gasperini**  
Effective communication with the customer
- 12.30 **Lunch** - c/o Palariccione, Riccione City Eye, 5<sup>th</sup> floor
- 14.00 **Anthony Smith**  
RE:VIEW, the new vision of your own business
- 16.15 **Andrea Mainetti**  
A new vision, many opportunities
- 20.30 **Dinner**

### MONDAY, NOVEMBER 12

**Shooting sessions** - c/o Tenuta Mara (lunch included)

- 10.00 - 17.00 WEDDING - **Bambi Cantrell**
- 10.00 - 17.00 PORTRAIT - **Sam Sciarrino**
- 10.00 - 17.00 MATERNITY & BABY - **Prisca Caroli**
- 10.00 - 17.00 NEWBORN - **Gabriele Zani**
- 10.00 - 17.00 BOUDOIR - **Francisco Guerrero**
- Masterclasses** - c/o Palariccione (lunch included)
- 10.00 - 13.00 UPSELLING ALBUMS - **Brian Ozegovich**
- 14.00 - 17.00 WORKFLOW - **Serena Bascone**
- 14.00 - 17.00 LETTURA PORTFOLIO - **Flavio Bandiera**

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