

# Guide to install COLOR PROFILES in Photoshop

## Premises:

- The installation of color profile makes the customer well-informed and self-sufficient while color correcting.
- **YOU MUST NEVER ASSIGN the ICC profile TO THE FILES.** ICC profile serves to simulate the printed colors on the monitor through the function **Proof Colors** in Photoshop in order to get a preview of the output before sending the files to our lab.
- The monitor needs to be placed in an environment with natural light (or white light). Neon or halogen lights are to be avoided.

## Procedure:

1. Make sure that Photoshop is closed
2. Go to your reserved area <https://my.albumepoca.com>, **Download** section> **Software** then click on **Color profiles** and download the package.

The screenshot shows the Album Epoca website interface. On the left is a navigation menu with items like Dashboard, PhotoSi, AlbumEpoca, Membership, Map, Orders, Cart, Old website, Price Lists, Services, Vouchers, Download, Software, Modules, Catalogues, Marketing, Promotions, Send request, and Accounting. The 'Download' and 'Software' items are highlighted with red arrows and the numbers 1 and 2. The main content area shows a table titled 'SOFTWARE' with columns for Operative System/Format, Filename, and Description. The 'Color Profile' item is highlighted with a red arrow and the number 3.

Operative System/Format	Filename	Description
	Color Profile	Color profile to simulate the printed colors on the monitor
	Preset for InDesign	If you use InDesign software you can download the presets which correspond to the printing dimensions of our products. Remember to export files in JPG and to save them in an increasing order.
	Template	Our templates have 254 DPI resolution, which is optimal for our photographic printers; the included crop tolerance areas, made by guides, represent the maximum crop.
	Crop area placement	In this document you will find a guide to learn the correct placement method of your photos close to the page margin.

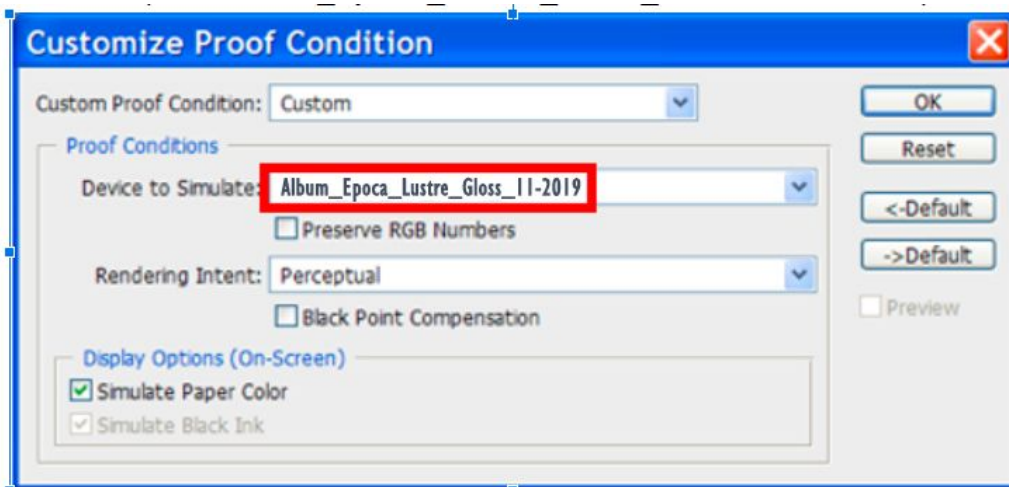
3. Extract the files from **Color-Profile-ENG.zip** to a folder where you should find the following files:

Album_Epoca_Canvas_11-2019.ICC	902.364	691.885	Profilo ICC
Album_Epoca_Lustre_Gloss_11-2019.ICC	902.848	679.981	Profilo ICC
Album_Epoca_metal_11-2019.ICC	902.636	681.492	Profilo ICC
Album_Epoca_velvet_11-2019.ICC	902.628	682.073	Profilo ICC
Color profile Guide.pdf	1.754.399	1.470.251	Adobe Acrobat Document
Color profile list.pdf	39.344	37.232	Adobe Acrobat Document
Print test for monitor calibration.jpg	3.231.527	2.998.735	File JPG

4. In the table below we will show you the different color profiles to be set up for each product according to the type of binding and paper (**Color profile list.pdf**)

Support for printing	Color Profile ICC
Lustre (aka Matte) / Glossy photographic paper	Album_Epoca_Lustre&Glossy_11-2019.icc
Metal photographic paper	Album_Epoca_Metal_11-2019.icc
Velvet photographic paper	Album_Epoca_Velvet_11-2019.icc
Canvas	Album_Epoca_Canvas_11-2019.icc

5. Install the profiles in the PROFILE folder according to the following instructions:
- o If the operating system is **Windows XP / Vista / 7 / 10**:
    - right click on the ICC file and select **Install Profile**
    - if this option is not available you will have to copy the file in the folder /WINDOWS\system32\spool\drivers\color
  - o If the operating system is **Mac OS / OSX**:
    - copy the files to folder /Library/ColorSync/Profiles or to /Users/username/Library/ColorSync/Profiles
  - o If the operating system is **Mac OS 9**:
    - copy the files to folder/System folder/Colorsync/Profiles
  - o If the operating system is **Sierra/ Mac OS X 10.7** or higher, the User Library folder is hidden.
    - Use the following method to unhide the content of the User Library:
      - From the **Finder**, select the **Go** menu and choose **Go to Folder**
      - In the window **Go to Folder**, enter **~/Library**
      - Click **Go**
      - Copy file to folder /Colorsync/Profiles
6. Run **Photoshop**
7. Open the file **Print test for monitor calibration.jpg**
8. From Photoshop top menu click on **View>Proof Setup> Custom**
9. Customize **Proof Conditions** according to the device (support for printing) that you want to simulate ( i.e. **Album\_Epoca\_Lustre\_Gloss\_11-2019.icc** for a product printed on matte paper)



10. Click **OK**
11. Type **Control+Y** on Windows or **Apple+Y** on Mac to enable/disable the Proof colors. The name of the file will change, showing between brackets the profile set for color proofing:
- a. **Print test monitor calibration.jpg @12,5% (RGB/8)**
  - b. **Print test monitor calibration.jpg @12,5% (RGB/8/Epoca\_Fuji\_Poli\_Matte\_201006)**

12. Compare the image on the monitor with the image printed on the related photographic paper.

**IMPORTANT:** If there are any differences, please adjust your monitor settings so that the on-screen image matches the print as closely as possible. In most cases you will just need to reduce your monitor brightness to achieve a close match. We suggest you repeat this procedure every 4/5 months to ensure accuracy between the displayed images and printer output.

From now on you can use the **Proof Colors** on your images to see a preview of the printer output in a specific photographic paper.

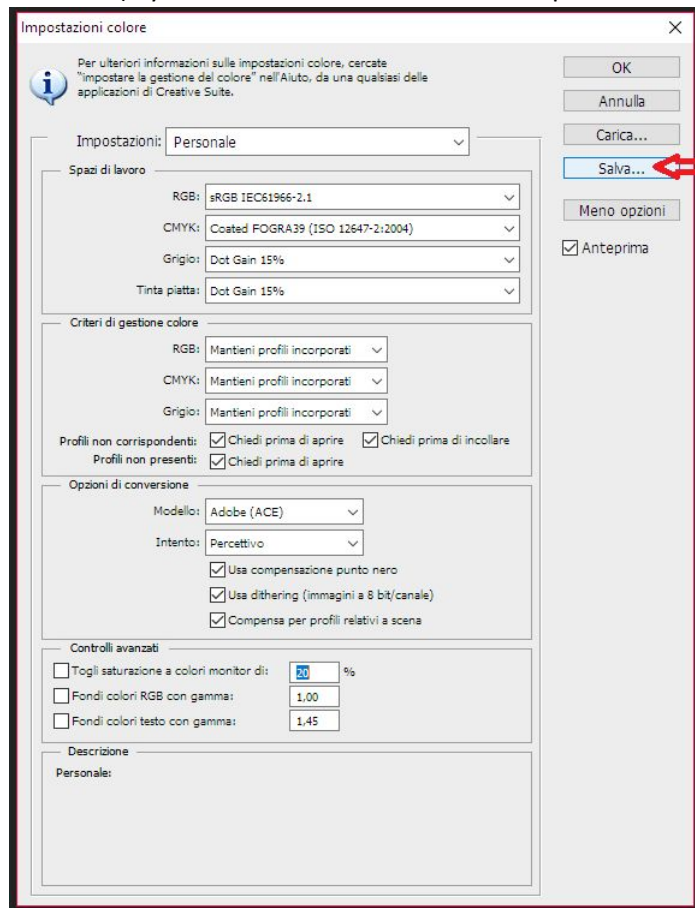
## Guide to set up the **WORKING SPACE** in Photoshop

### Premise:

- It should be noted that the **working space** represents the **possible gamut of visible colors**.
- Album Epoca guarantees the best printer output if the file we receive are set to **RGB color model** (not to be confused with Adobe RGB) and to **sRGB IEC61966-2.1 color profile**.
- Album Epoca will not be held responsible for printing quality if the customer has set up other models (CMYK or Gray) or profiles (**Adobe RGB, ProPhoto**, etc).

### Procedure:

1. Open Photoshop
2. From top menu click **Edit>Color settings...**
3. Set the options as shown (if you can't see all of the available options click on **More options**):



If you need to work with different settings, we highly recommend that you save them. Click **Save...** and name the file **Album Epoca.csf** to keep it and upload it later.