



Major Bank uses Oracle Autonomous Analytics Cloud and Autonomous Datawarehouse to optimize assets



Major Commercial Bank – Oracle Autonomous Analytics Cloud with Autonomous Datawarehouse

CUSTOMER PROFILE

Private Sector
Bank.

1400+ branches.

Network of 2000+ ATMs.

Robust Growth and Rapidly expanding
customer base.

REQUIREMENTS



The bank was looking to optimize on its operational investments by analyzing and understanding performance of its network of ATM Assets spread nationwide

SOLUTION



Leveraged Oracle Analytics Cloud to effectively identify, visualize, and analyze data to understand,

- ATM Data Analytics
- Zone wise Analytics
- Benchmark Analytics based on transaction amounts and volumes

RESULTS

The ability to understand metrics from ATM assets and branch locations.

Advanced Analytics capabilities delivered for the Digital Banking team enabling them to create MIS reports in a self service model.

Voice enabled mobile analytics capabilities.

Some of the business insights delivered,

- The right locations to set-up new branches and ATMs.
- ATM analytics based on Zonal geographies
- Expected Profitability and Deposits at a new location
- Benchmark analysis by Hit rate

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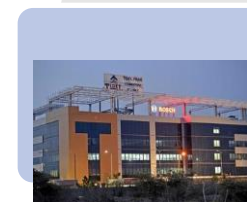
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