

The Global Food Safety Initiative (GFSI) is a **voluntary initiative** of the global food industry to **enhance food safety practices** and consumer confidence locally, regionally, globally. This translates into:

Safe food for consumers everywhere



WHAT we do?

GFSI gathers **company experts worldwide** to share their expertise, enhance food safety and address critical issues that affect supply chains. GFSI **benchmarks food-safety management schemes** against a set of requirements established by its stakeholders.



HOW do we enhance food safety?

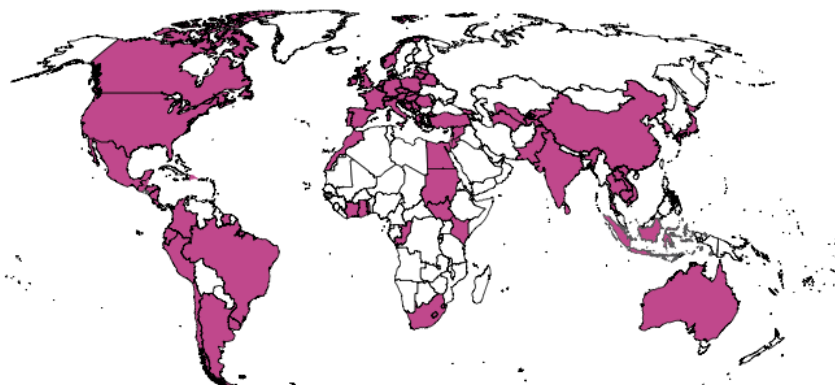
Suppliers worldwide are **streamlining their processes and gaining new business and growth** through certification against GFSI-recognised schemes.

10 food safety schemes recognised

Local, regional and global reach



In 2013 **85,018 certificates** issued for GFSI-recognised schemes in **162 different countries**.



To find out more about GFSI-recognised schemes related to your activity
www.mygfsi.com/schemes-certification.html



WHO BENEFITS?

GFSI is a **win-win for everyone**. It brings together **a vast global community**

- from retailers and brand manufacturers to auditing bodies and international organisations from around the world and across the industry to collaborate for global benefits.



GFSI benefits **Consumers**

- Safer food
- Improves product integrity
- Better risk management and due diligence
- Legal defense for brand protection
- Improved market linkages



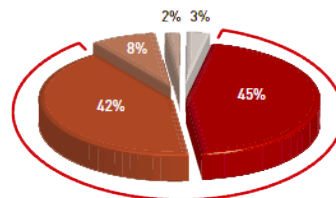
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GFSI benefits **Public Health**

- Increase consumer confidence
- Decrease product recalls
- Provide self-regulation tool for industry
- Promote compliance with legislation
- Help government prioritise compliance resources



87% of suppliers say that it has been very or fairly beneficial for their business

72% say they would probably or definitely do it again

Sealed Air / GFSI Efficacy Study - online survey (2013 - 2014): 834 respondents manufacturers across 21 countries



WHAT GFSI can do for you?

Certification and improved food safety processes

- Get certified against GFSI-recognised schemes
- Join local or technical working groups

Knowledge sharing and networking

- Attend GFSI local or international meetings: GFSC, Focus Days...
- Connect to the GFSI group on LinkedIn
- Join the online conversation via GFSI communications channels:



www.mygfsi.com



GFSI Newsletter on www.mygfsi.com



@mygfsi



Global Food Safety Initiative



GFSI key facts

Founded in 2001, GFSI is **one of the four strategic pillars** of The Consumer Goods Forum.

The CONSUMER GOODS FORUM

#1 global network of the consumer goods industry

400 retailers, manufacturers & service providers, members worldwide
Members combined sales total €2,5 trillion

4 strategic pillars:

Product Safety (GFSI), Sustainability, Health & Wellness and End-to-End Value Chain & Standards

www.theconsumergoodsforum.com

GFSI key figures

77,000 factories and more than **150,000 farms** certified to recognised schemes

10 food safety management schemes

5 Local Groups Europe, Asia, and the Americas
Implement GFSI's global network regionally

Over 100 companies, consultancies and organisations have collaborated in GFSI's technical working groups

Over 15,000 stakeholders follow GFSI around the world

Key issues are defined and technical working groups are convened to find collaborative solutions.

Governed by



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