

HELLO!

Sales vs. Satisfaction

Making good on your value proposition

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Partner, Hotfoot Design



The Drum
Recommended

**REDROSE
AWARDS 2019**

WINNER
CREATIVE AGENCY
OF THE YEAR

**the
bibas**

WINNER
CREATIVE AGENCY
OF THE YEAR





hotfoot®



NOT
^

Probably the best beer in the world. So we've changed it.

'Probably the best beer in the world.'
Once true, but today? Probably not.
Somewhere along the line, we lost
our way. We focused on brewing
quantity, not quality. We became
one of the cheapest, not the best.
So, there was only one thing for it.



We had to create a better beer. A new
Carlsberg, that's been completely
rebrewed from head to hop. The
result? A perfectly balanced Danish
Pilsner with a crisper, fuller flavour
than before. Finally, a beer that
lives up to its promise? Probably. 🍀

nothing but fruit



Here to save the peckish

hotfoot®



hotfoot®





hotfoot®



STORM

HAZE

DAWN

DUSK

BEAM

PUFF

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seamless
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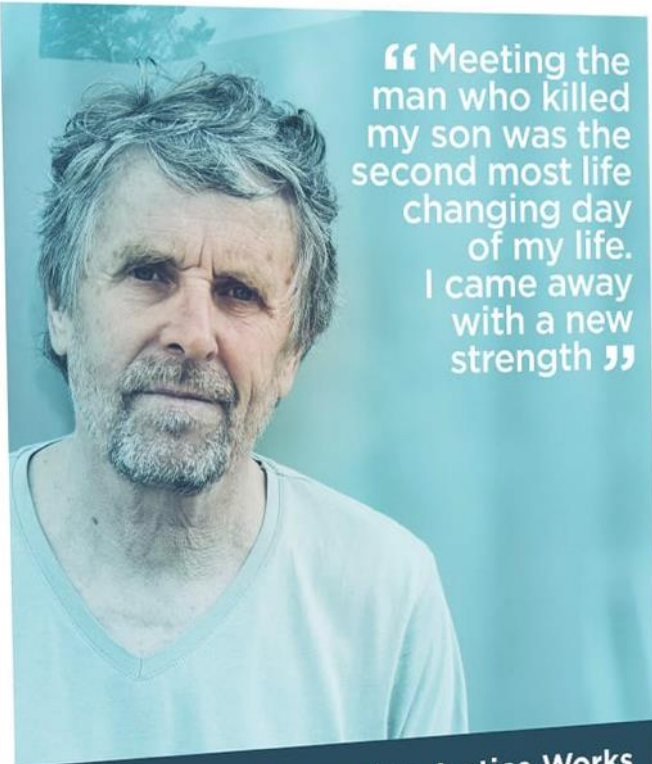
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“ Meeting the man who killed my son was the second most life changing day of my life. I came away with a new strength ”

85% of victims who participate are happy with the process and it helps to reduce reoffending too

POLICE & CRIME COMMISSIONER

RJ RESTORATIVE JUSTICE

Victim of a crime? Find out more www.rjhampshire.co.uk



THANK YOU



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