

zoom™



Using Video in Learning

Everest Conference 2019

Mike Adams – Partner Manager Zoom

EVEREST 

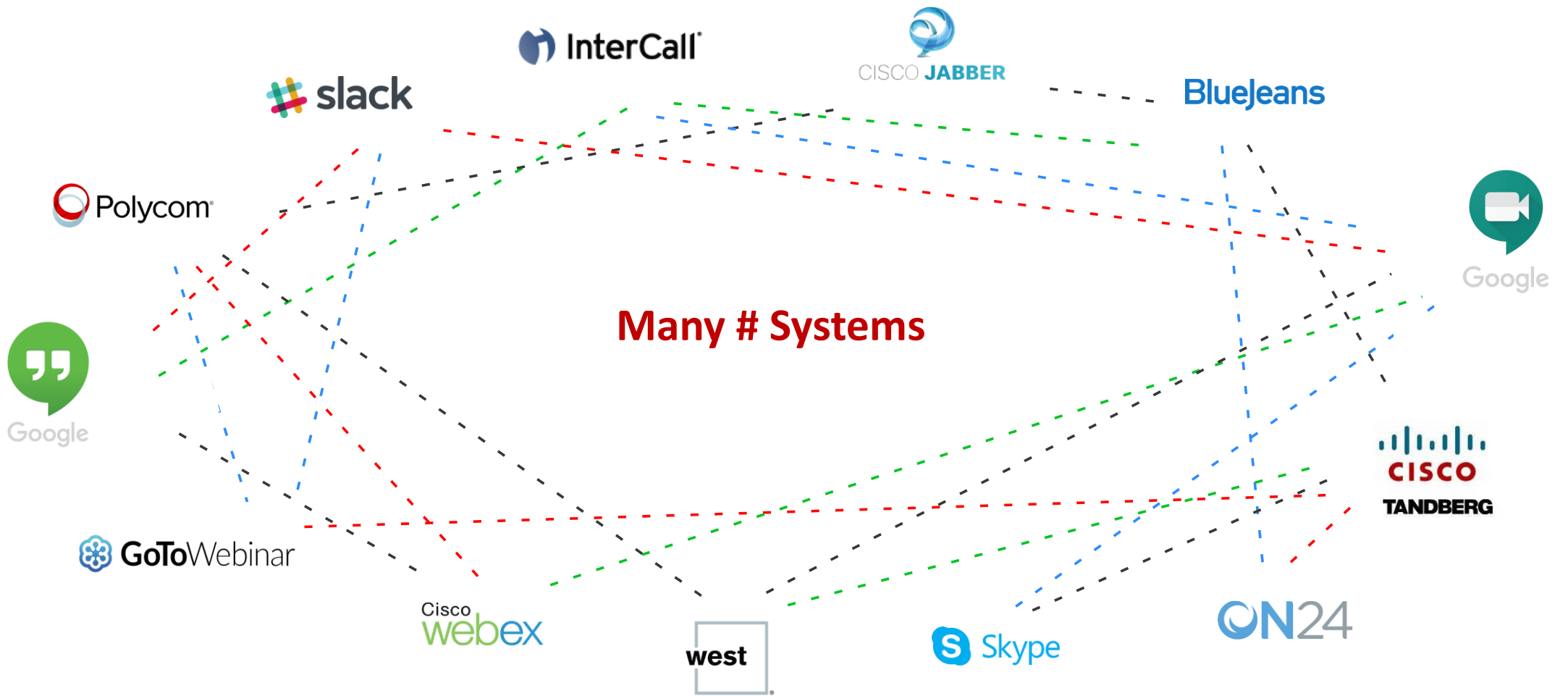


69% of presenters experience meeting technology problems



The Perfect Meeting Experience

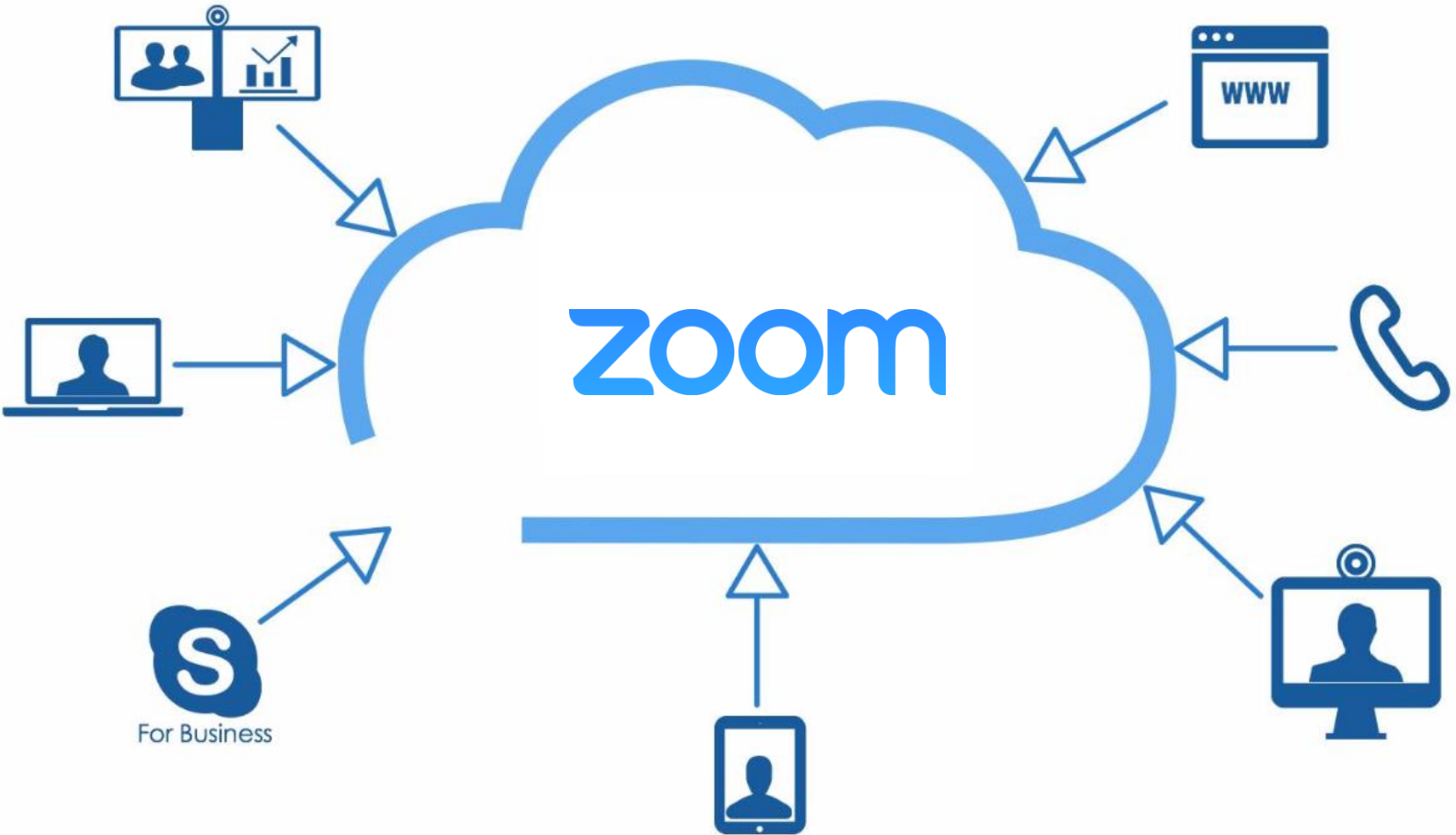




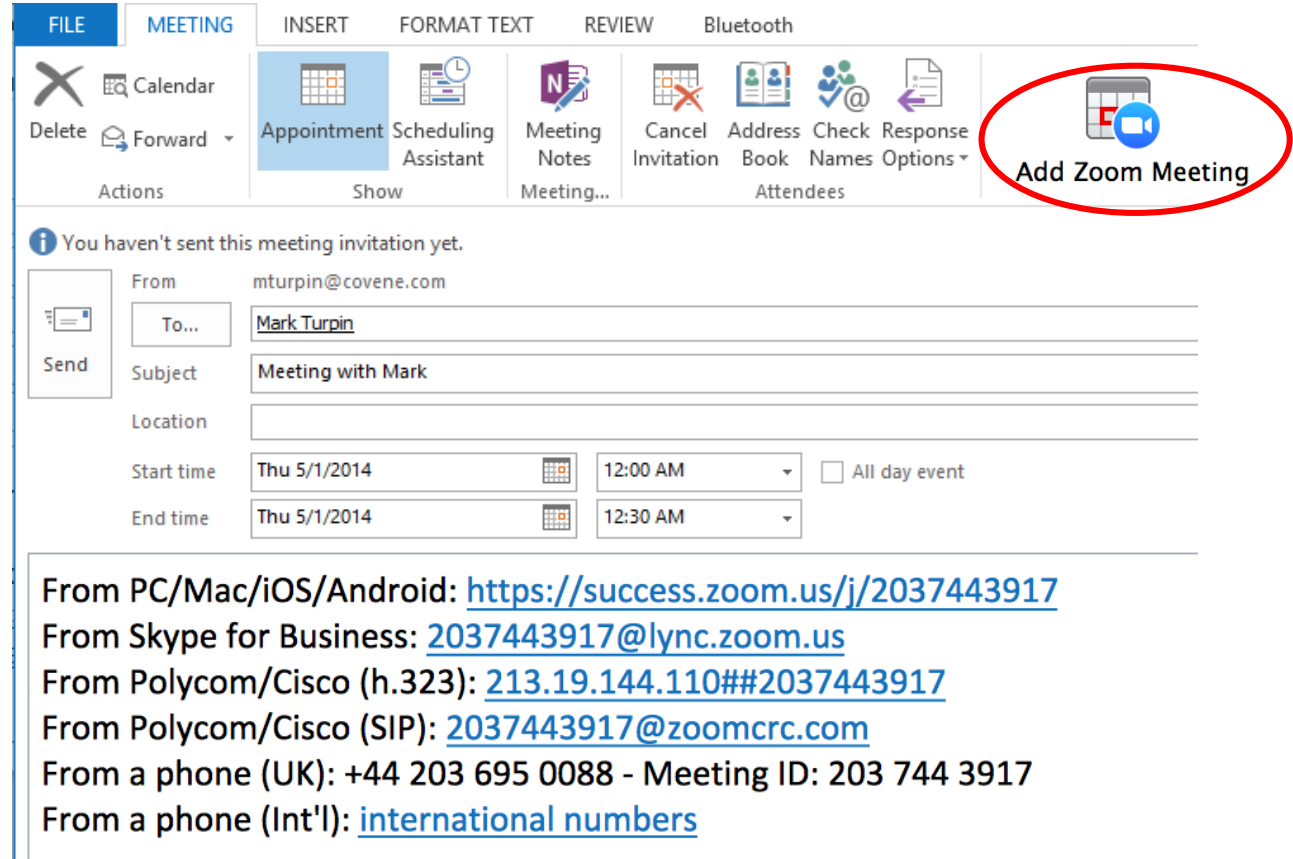
62% of organizations use 3+ video conferencing solutions.

Forbes Insights

Audio-Video Cloud Meetings



Meeting Invite



The screenshot shows the Outlook 'MEETING' tab. The ribbon includes 'FILE', 'MEETING', 'INSERT', 'FORMAT TEXT', 'REVIEW', and 'Bluetooth'. The 'MEETING' ribbon has several groups: 'Actions' (Delete, Forward), 'Appointment' (Appointment, Scheduling Assistant), 'Meeting Notes' (Meeting Notes), 'Attendees' (Cancel Invitation, Address Book, Check Names, Response Options), and a circled 'Add Zoom Meeting' button. Below the ribbon, a message form is visible with fields for 'From' (mturpin@covene.com), 'To...' (Mark Turpin), 'Subject' (Meeting with Mark), 'Location', 'Start time' (Thu 5/1/2014, 12:00 AM), and 'End time' (Thu 5/1/2014, 12:30 AM). A 'Send' button is on the left. Below the form, meeting invitation links are listed for various devices and platforms.

FILE **MEETING** INSERT FORMAT TEXT REVIEW Bluetooth

Delete Forward Appointment Scheduling Assistant Meeting Notes Cancel Invitation Address Book Check Names Response Options

Actions Show Meeting... Attendees

Add Zoom Meeting

i You haven't sent this meeting invitation yet.

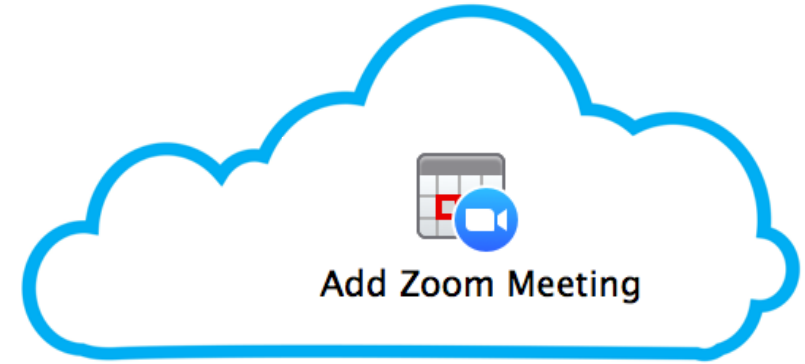
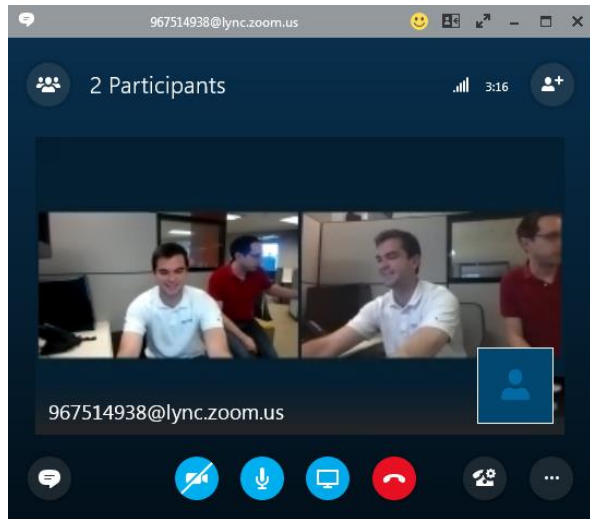
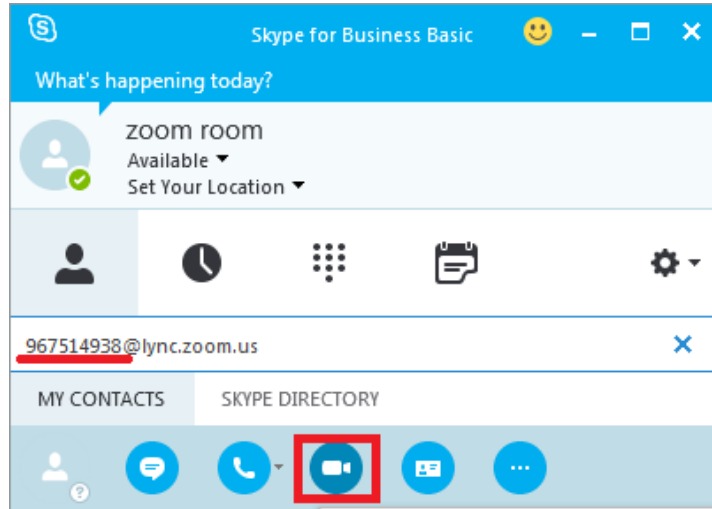
Send From mturpin@covene.com To... Mark Turpin Subject Meeting with Mark Location Start time Thu 5/1/2014 12:00 AM All day event End time Thu 5/1/2014 12:30 AM

From PC/Mac/iOS/Android: <https://success.zoom.us/j/2037443917>
From Skype for Business: [2037443917@lync.zoom.us](https://lync.zoom.us/j/2037443917)
From Polycom/Cisco (h.323): [213.19.144.110##2037443917](https://213.19.144.110/join/2037443917)
From Polycom/Cisco (SIP): 2037443917@zoomcrc.com
From a phone (UK): +44 203 695 0088 - Meeting ID: 203 744 3917
From a phone (Int'l): [international numbers](#)

Skype for Business

+

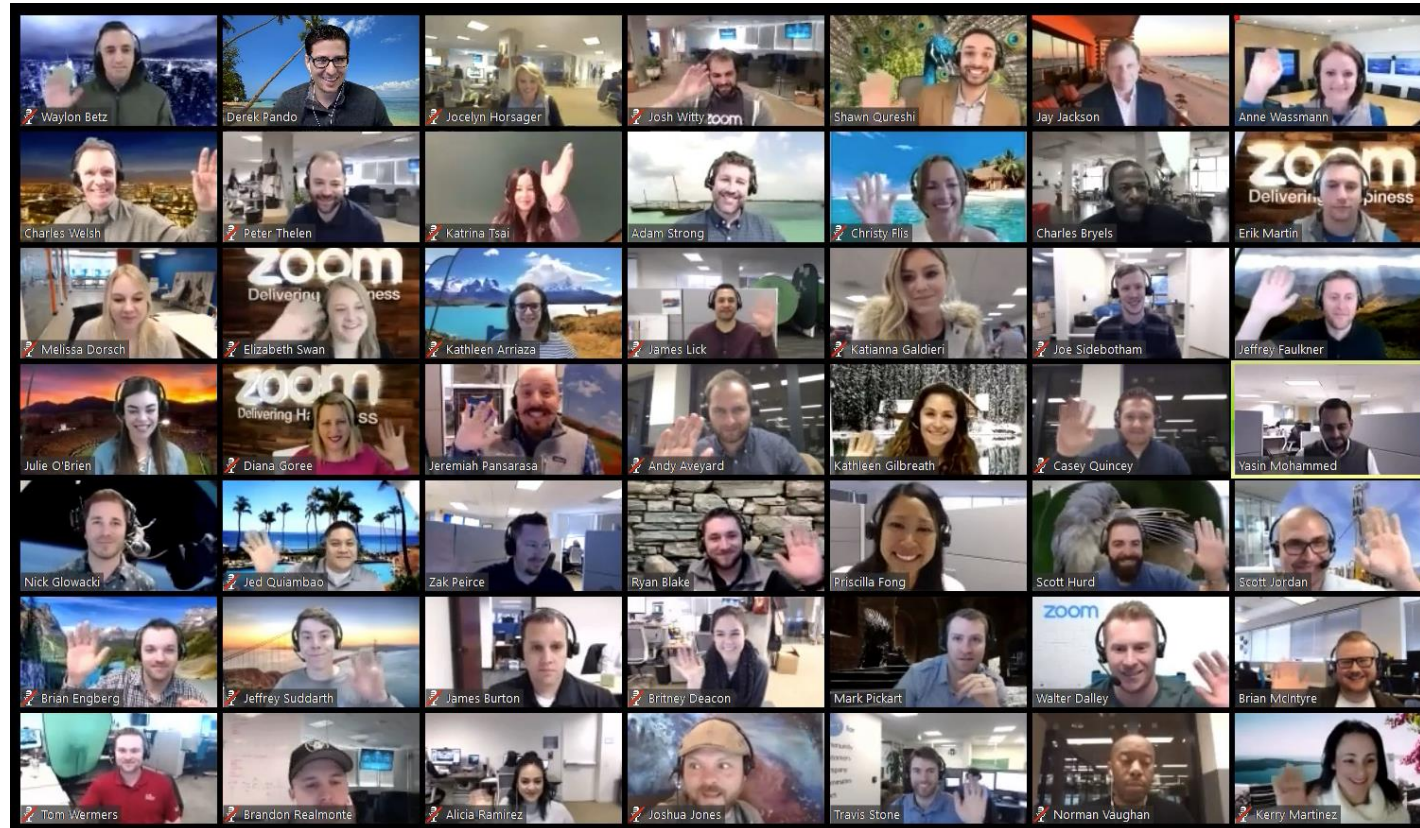
zoom



- 1,000 participants on any device
- Webinars & Streaming
- Cloud recording & transcription



Video Meetings



- Up to 1,000 participants
- Annotation for all attendees



Video Webinars & Live Streaming



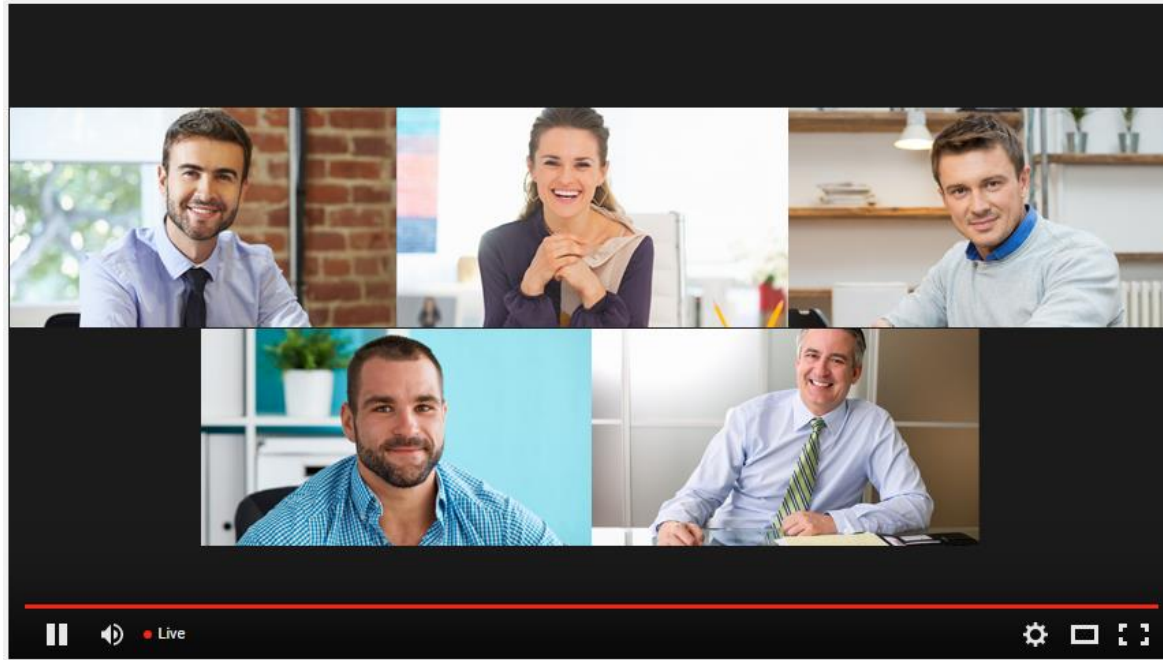
by facebook

Meeting Recording





Automatic Transcription



Download (96 MB)

Share

Audio Transcript

Search by any text in the transcript
















from your laptop to the big screen easily was no cables no fuss

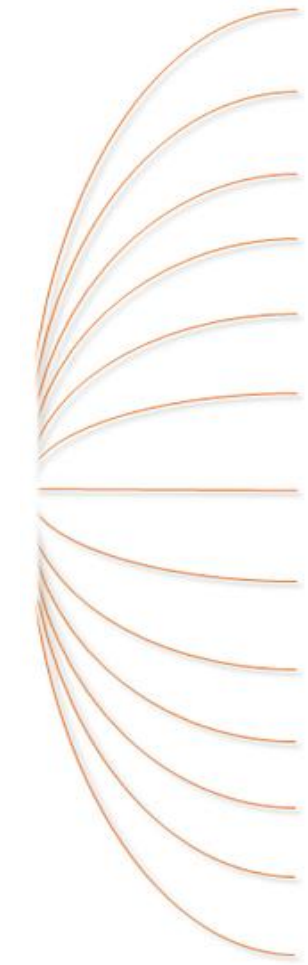
09:40 and you need to have scheduling to be able to book a room and to see if the room has been books are noxious we got a calendar for the room

09:47 so these are the four essential elements of a meeting room and this applies to any size of meeting room what is a small room for three people a boardroom for fifteen people retraining room for two hundred people

09:59 any size of room needs those four things these are the essential elements of a good meeting experience

Learning Management

 New Employee Welcome Featured Videos 0:36	 Our Company Culture Featured Videos 0:16	 Diversity in the Workplace Featured Videos 0:15
 Security Compliance Training - H2 2018 Featured Videos 0:16	 Manager Training - Critical Conversations Featured Videos 0:15	 Interview Tips For Hiring Managers 12:12
 Our New Mentor Program Featured Videos 0:20	 Fireside Chat with the Leadership Team Featured Videos 0:17	 Q2 Employee Town Hall Featured Videos 54:56
 Engineering Strategy Update - October 2018 Featured Videos 0:13	 Selling Tip: Differentiating from the Competition Featured Videos 1:01	 2018 GDPR Compliance Training Featured Videos 0:18
 Inside Look: Our Manufacturing Process Featured Videos 1:19	 IT How To - Connect to the Corporate Network Featured Videos 2:20	 Bring Your Own Device - Best Practices Featured Videos 4:32





Polls

The screenshot shows the Zoom Polls creation interface. At the top, there are tabs for 'Poll 1' and 'Poll 2'. The main area contains two questions:

1. How are you enjoying Zoom

- It's great
- It's good
- It's okay

2. Which of the following do you use?

- Zoom
- iTunes
- Internet Explorer

At the bottom right of the poll creation area is an 'Edit Poll' button. At the bottom center is a 'Launch Poll' button. The bottom navigation bar includes 'Participants', 'Share Screen', 'Chat', 'Q&A', 'Polls' (highlighted with a red box), and 'More'.

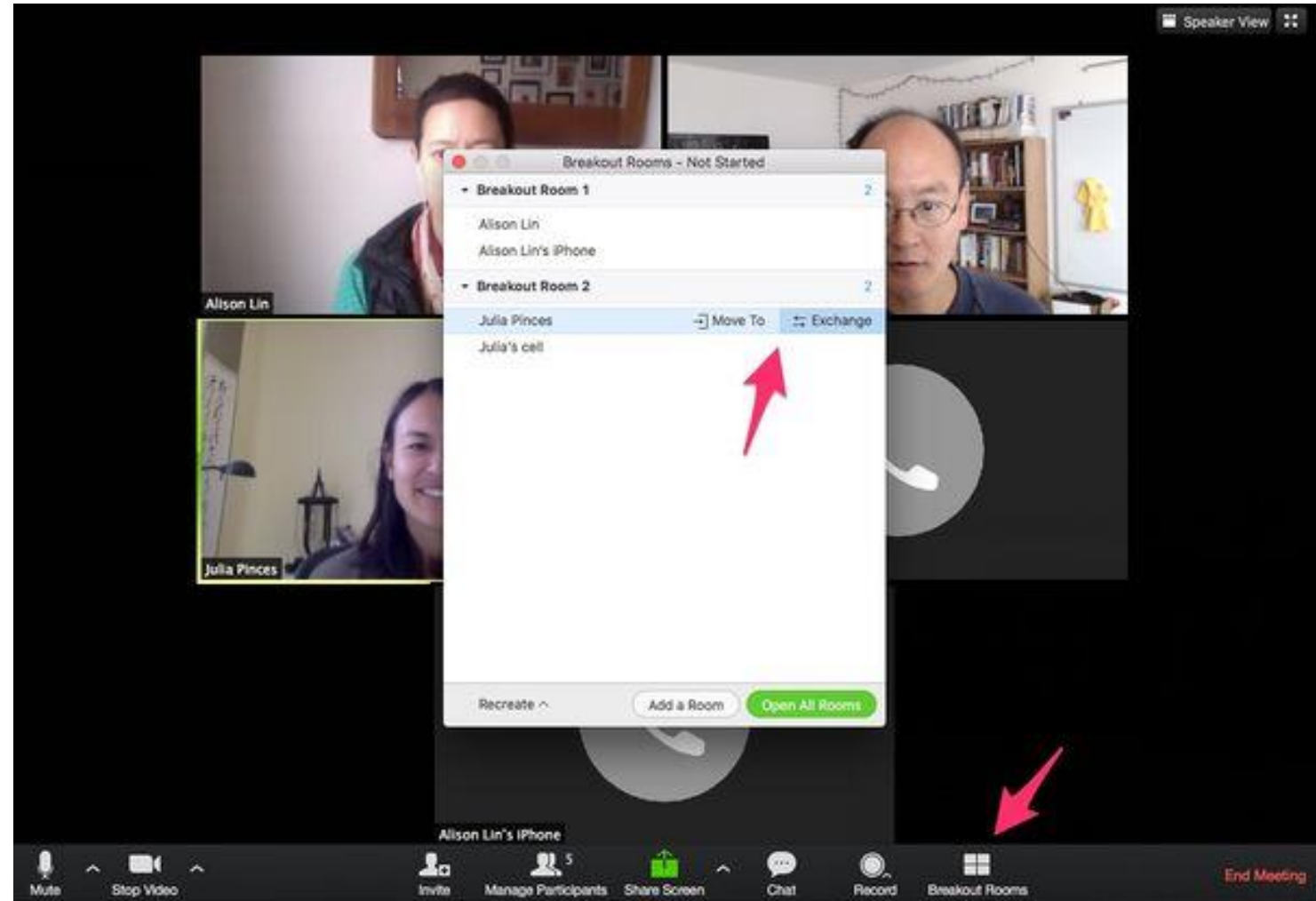
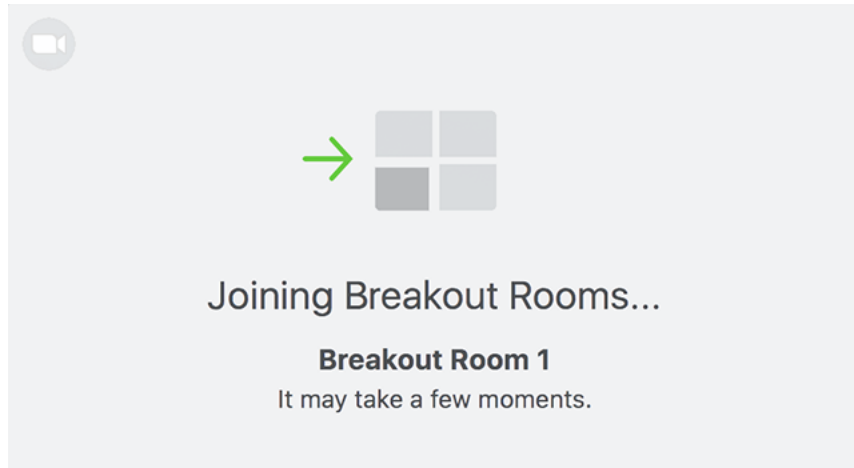
The screenshot shows the Zoom Poll Results sharing interface. At the top, there is a green header with the text 'Sharing Poll Results'. Below this is a dark blue banner with the text 'Attendees are now viewing poll results'. The main area displays the results for the first question:

1. How would you rate this meeting?

<u>3 - It was great! Extremely valuable.</u>	(16) 76%
<u>2- It was okay. I got some some good info.</u>	(1) 5%
<u>1 - Complete waste of my time</u>	(4) 19%

At the bottom right is a 'Stop Sharing' button.

Breakout Rooms





Audio Conferencing



Video Conferencing

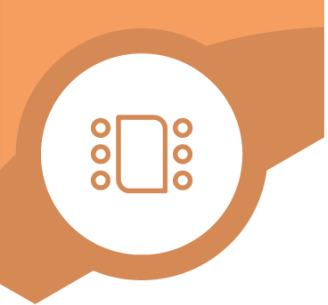


Wireless Content



Room Scheduling





zoomrooms

Are Perfect For...



Board and Conference Rooms



Executive Offices



Huddle Rooms



Training Rooms



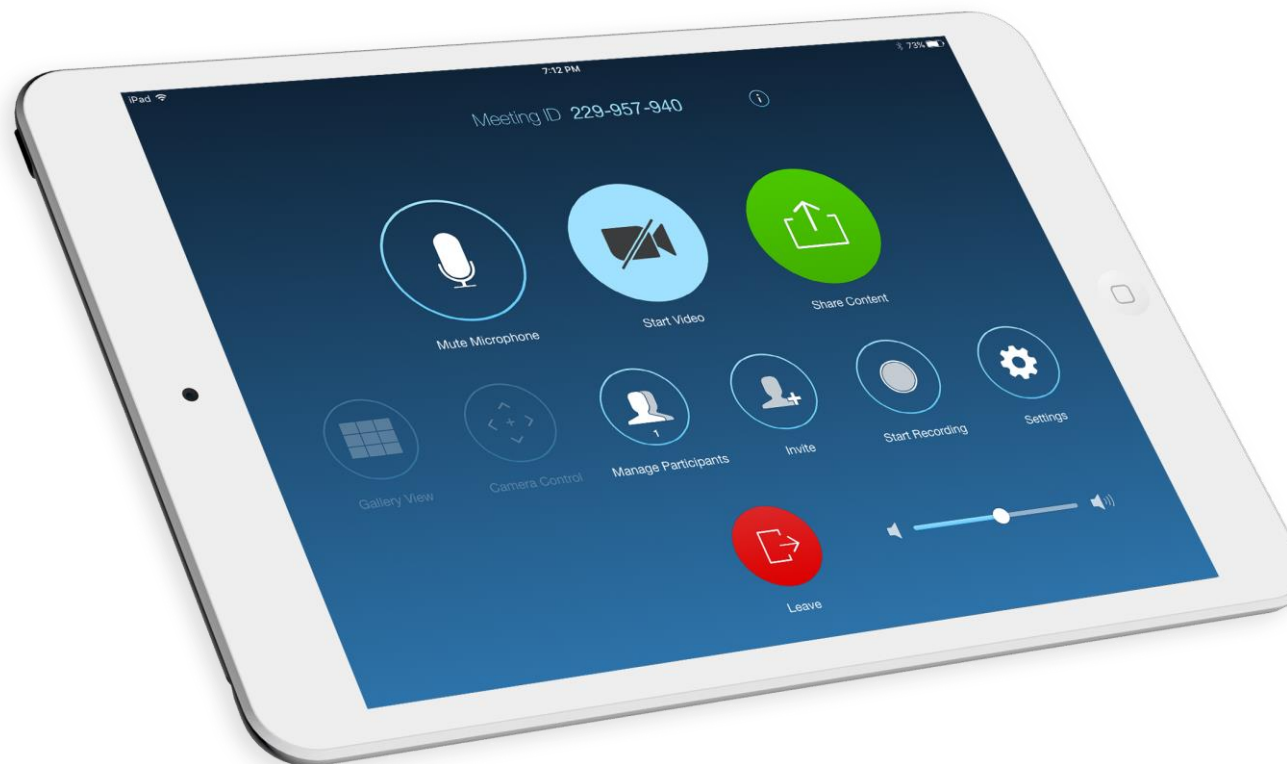


zoomrooms

Software-Defined Meeting Rooms



User Interface



Typical Painpoint: sharing a presentation





One Touch to Join



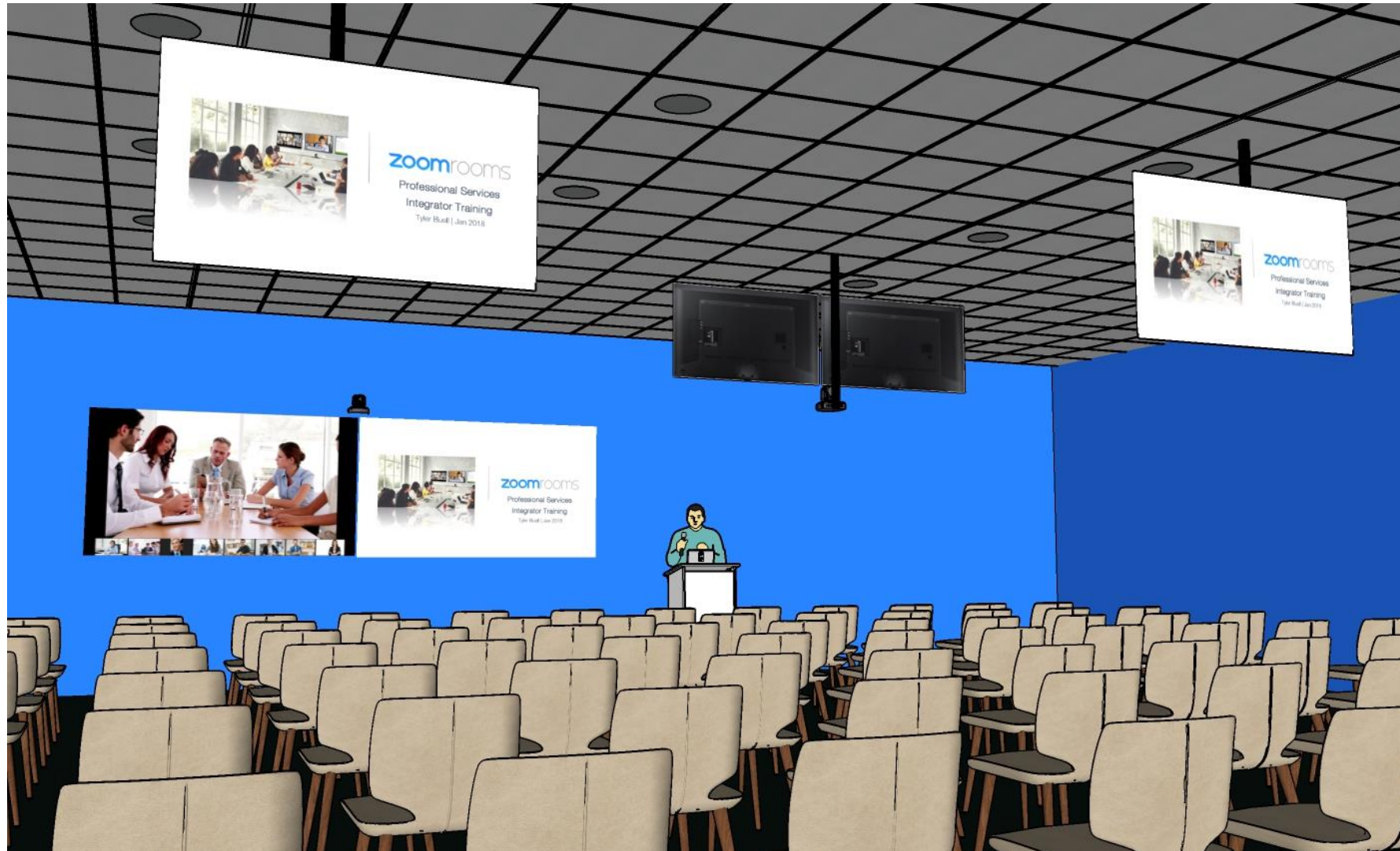


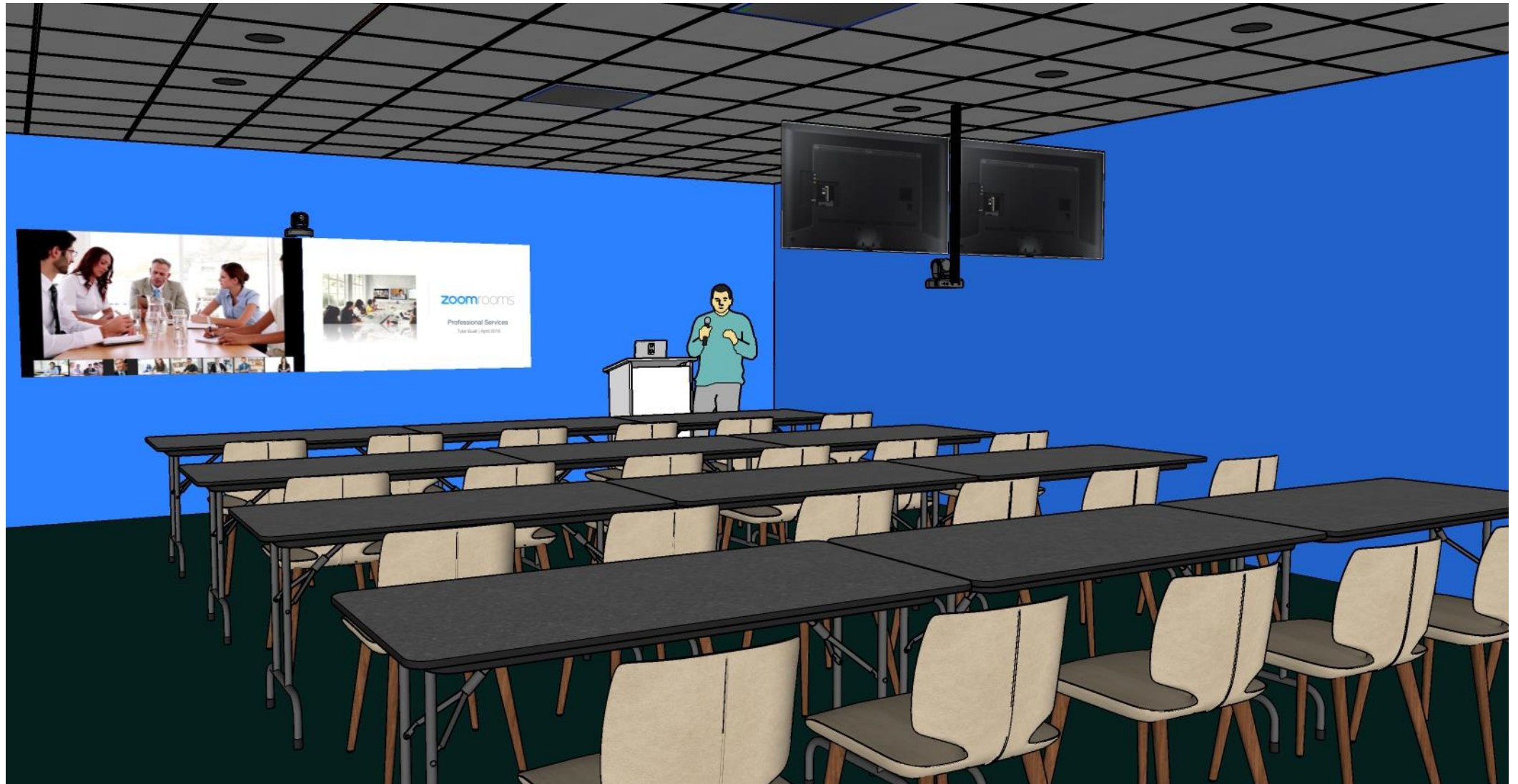
Better Experience with Triple Displays



Multiple Cameras for Training Rooms

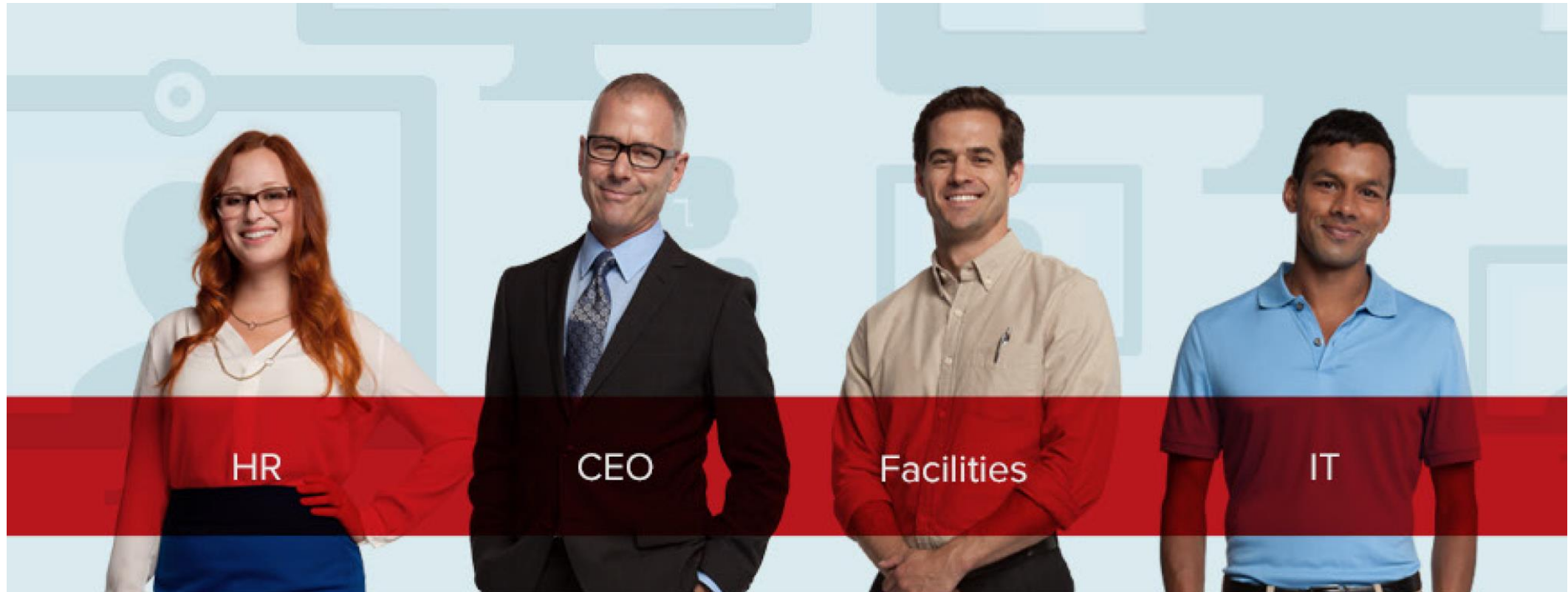






User Adoption Success

Create a collaborative video culture



How can **zoom** help you?

zoom meeting

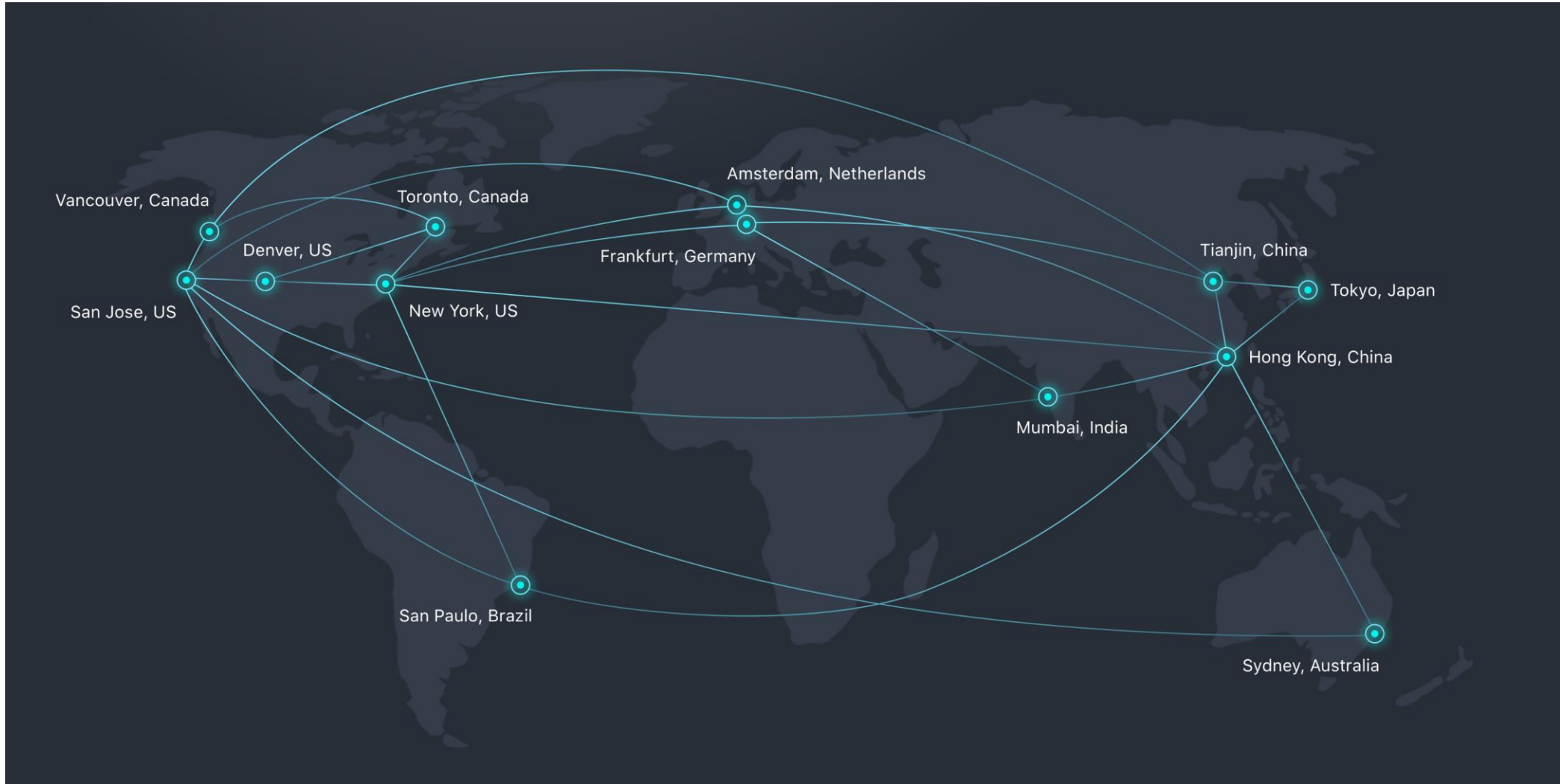
S



zoomrooms



Global Data Centers



UBER

15,000 staff

2,000+ Zoom Rooms



KANSAS STATE
UNIVERSITY

- Students: 21k+ Staff: 5k+
- 120+ Zoom Rooms



 **STANFORD**
SCHOOL OF MEDICINE

- Students: 17k+ Staff: 12k+
- 20+ Zoom Rooms



1 Million companies use Zoom

U B E R



SONOS



ORACLE®



RingCentral®

CONDÉ NAST



matchgroup



Cooley
LLP

Gartner Magic Quadrant for Meeting Solutions





#1 in Customer Satisfaction

Net Promoter Score (NPS) of 72

Competitors NPS: 19 to 48



Perfect Learning Experience



Q&A



Mike Adams

mike.adams@zoom.us

[🐦@supervideomike](https://twitter.com/supervideomike)