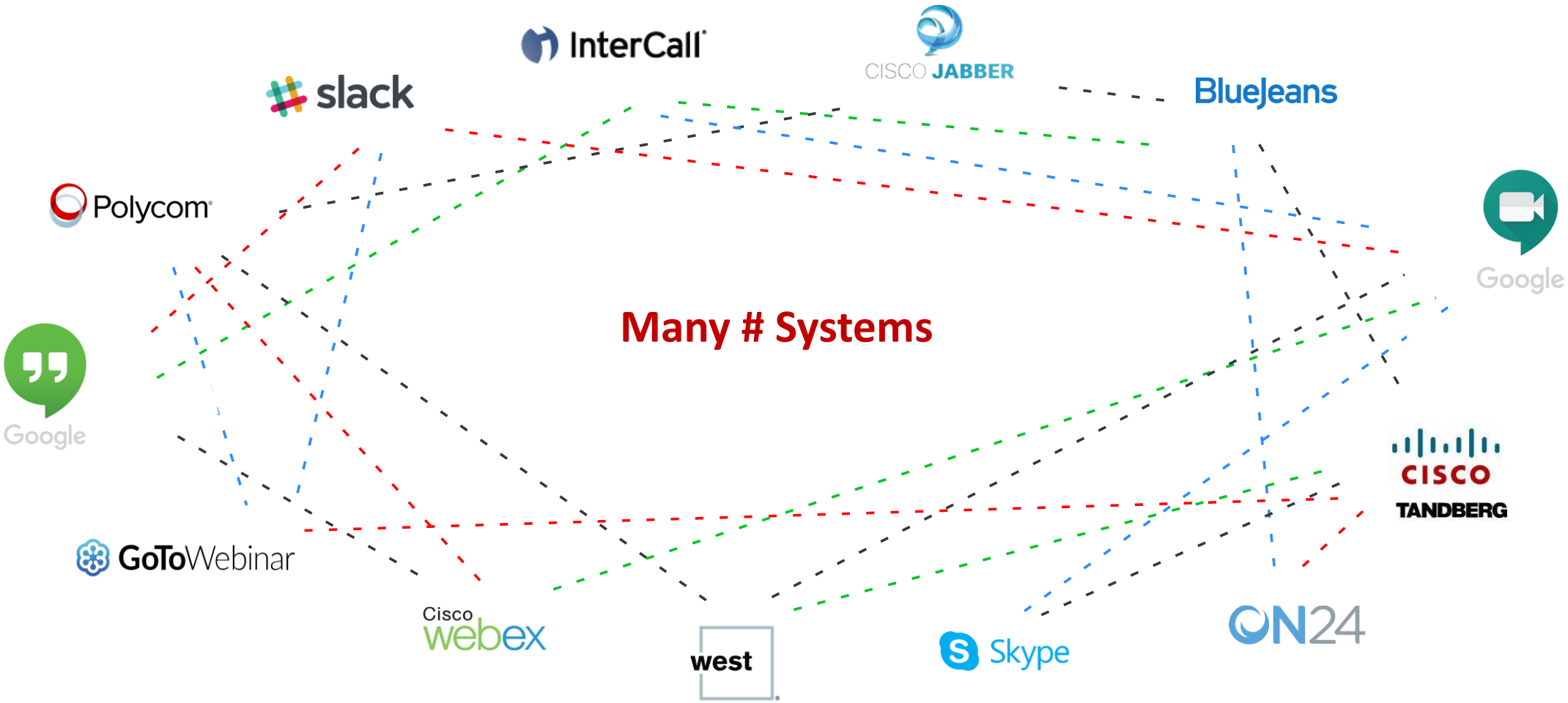
Using Video in Learning

Everest Conference 2019

Mike Adams – Partner Manager Zoom

69% of presenters experience meeting technology problems

The Perfect Meeting Experience



62% of organizations use **3+** video conferencing solutions.

Forbes Insights

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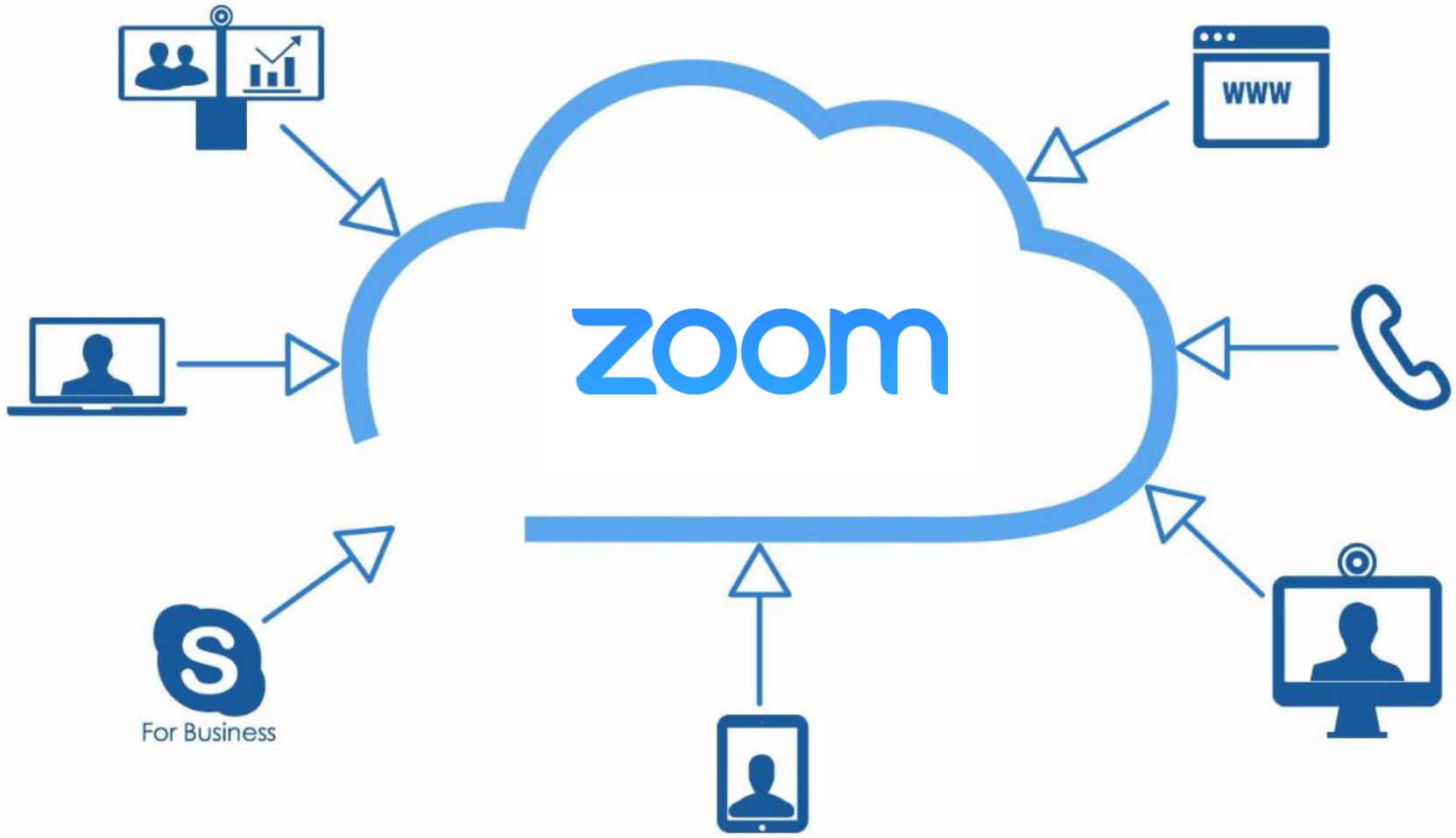
Audio-Video Cloud Meetings



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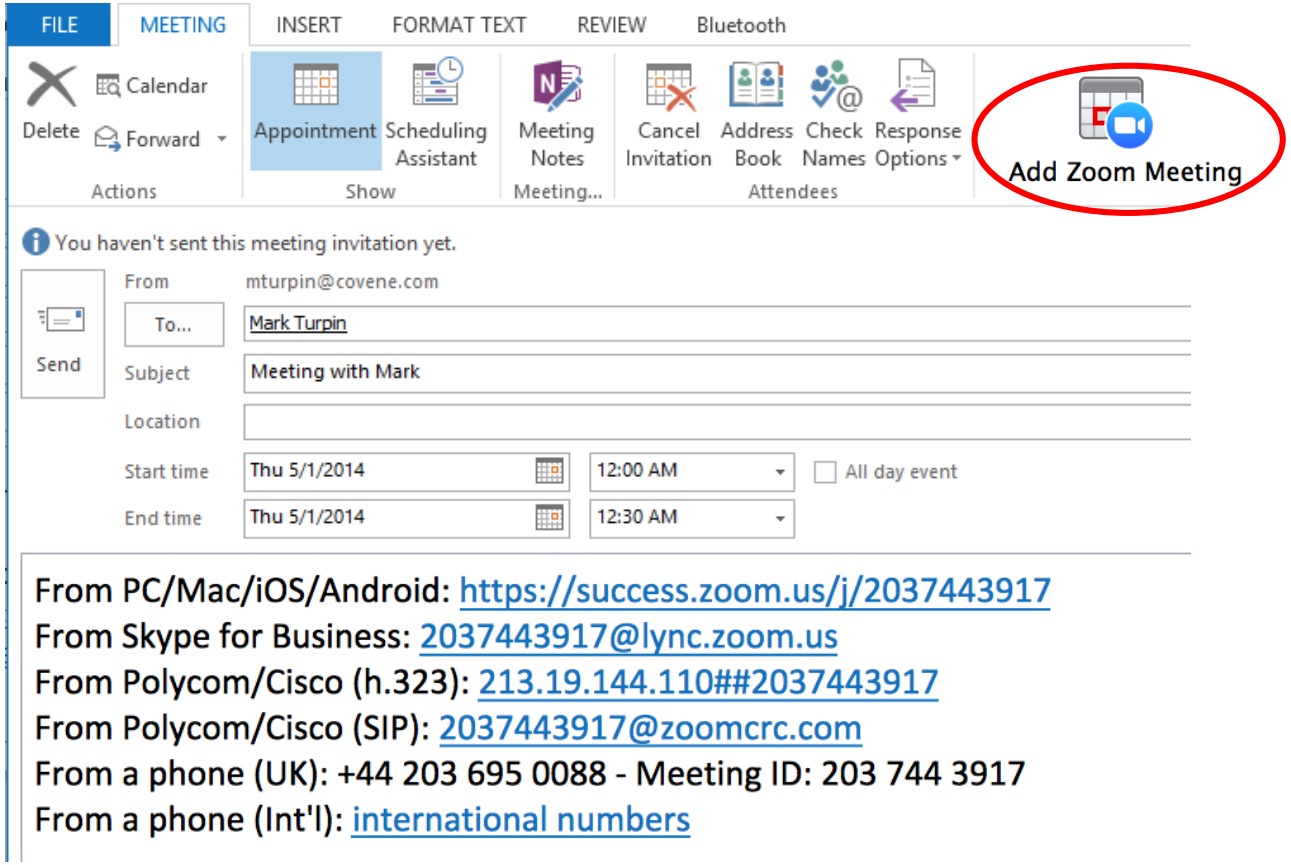
Meeting Invite



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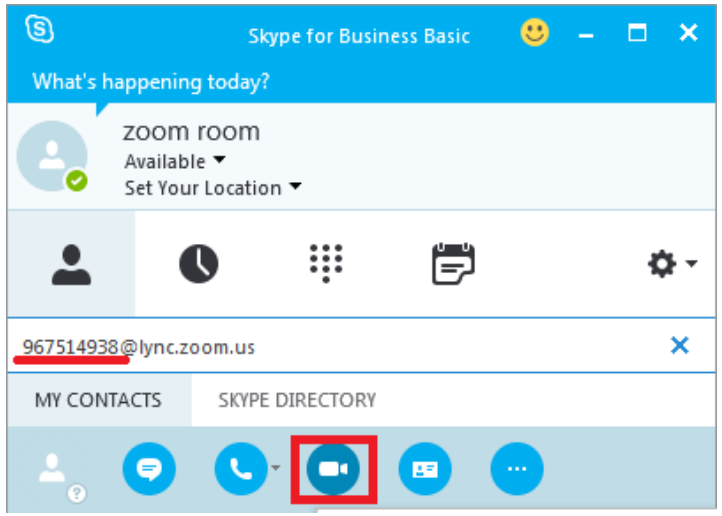
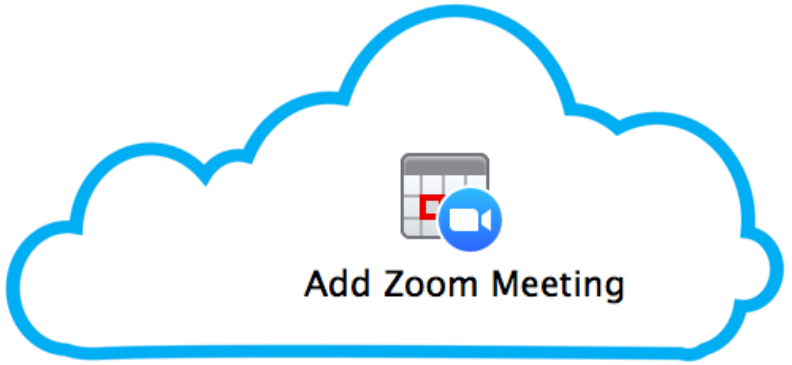
Skype for Business + zoom





- 1,000 participants on any device
- Webinars & Streaming
- Cloud recording & transcription

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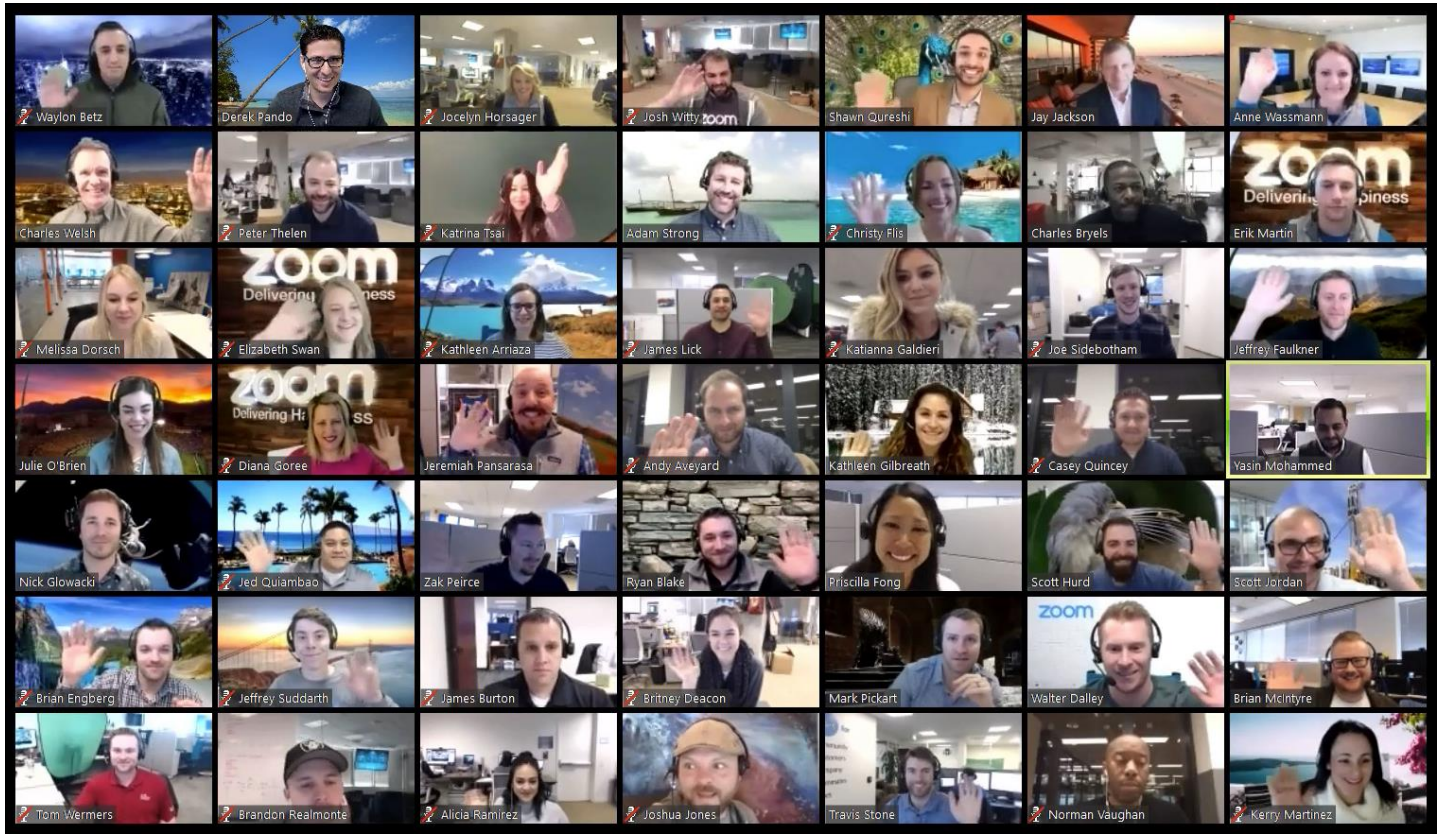
Video Meetings



- Up to 1,000 participants
- Annotation for all attendees

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Video Webinars & Live Streaming

YouTube

LIVE

Workplace by facebook

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Meeting Recording

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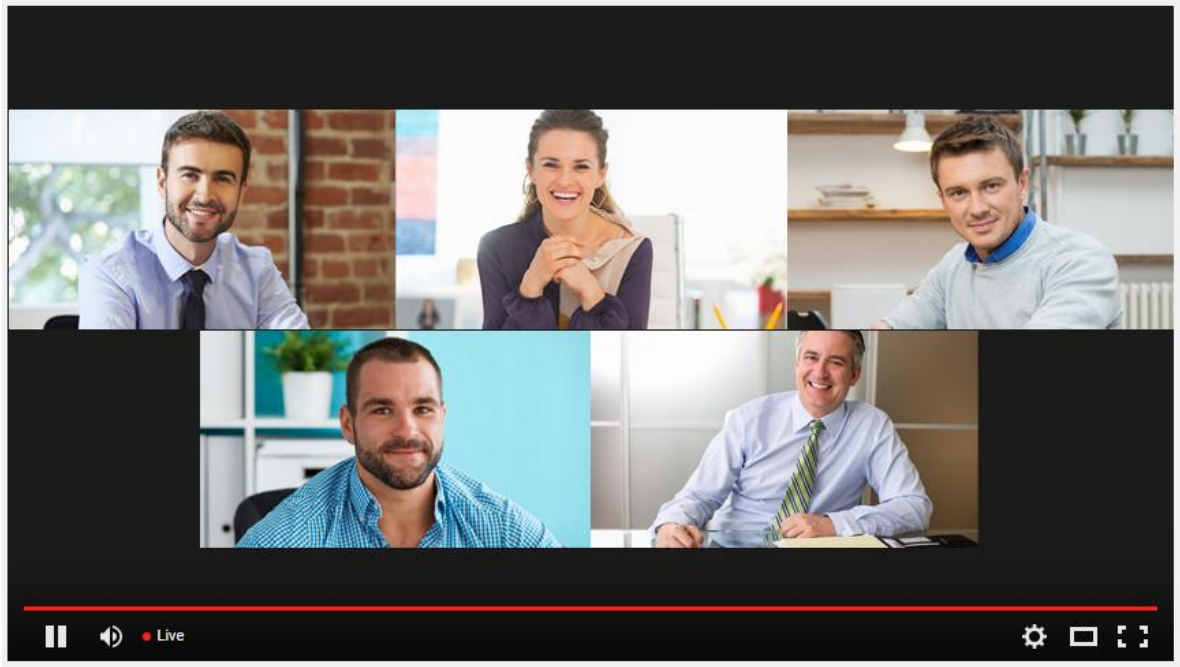
Automatic Transcription



Download (96 MB) Share **Audio Transcript**

Search by any text in the transcript

from your laptop to the big screen easily was no cables no fuss

09:40 and you need to have scheduling to be able to book a room and to see if the room has been books are noxious we got a calendar for the room

09:47 so these are the four essential elements of a meeting room and this applies to any size of meeting room what is a small room for three people a boardroom for fifteen people retraining room for two hundred people

09:59 any size of room needs those four things these are the essential elements of a good meeting experience

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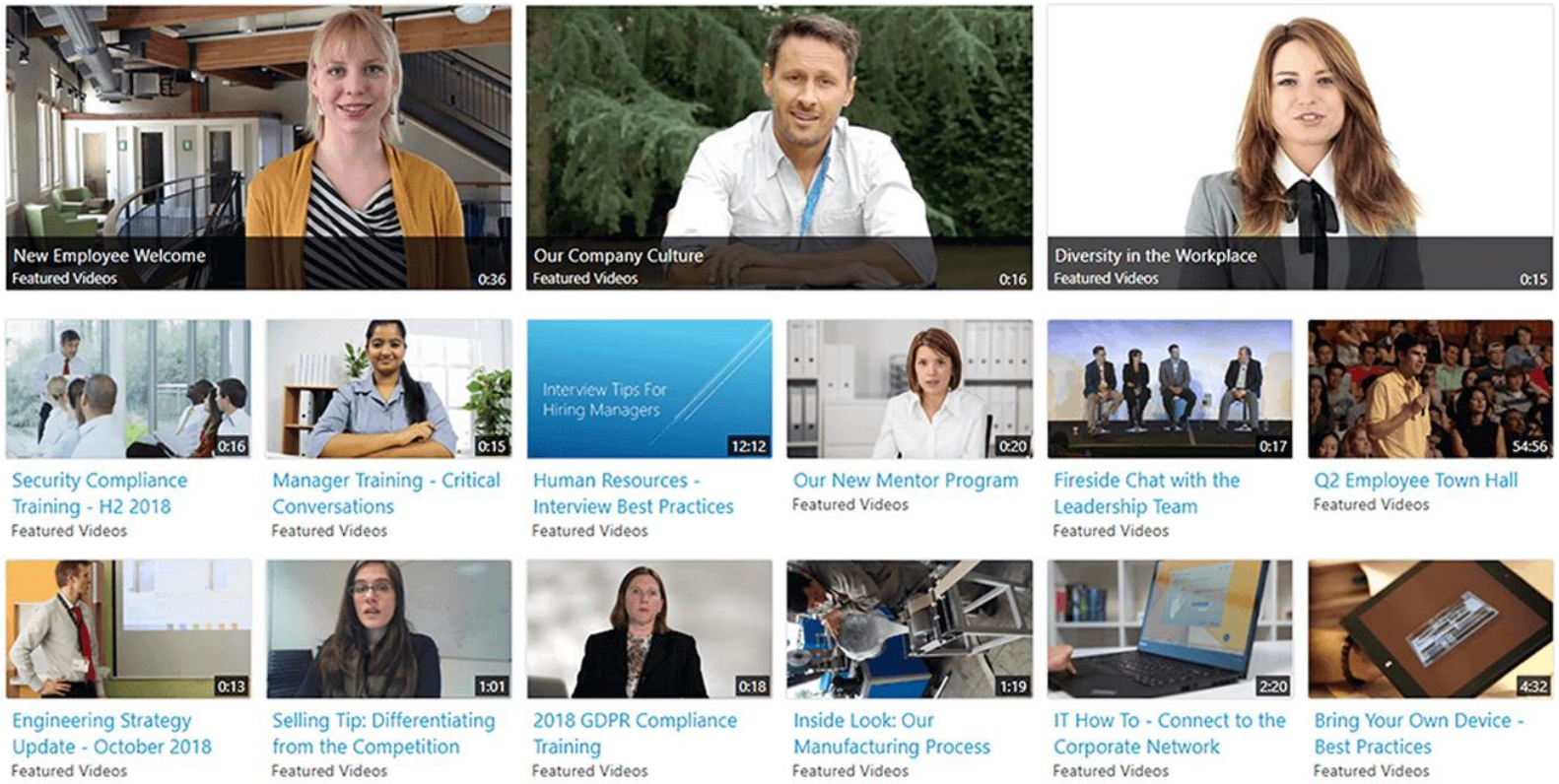
Learning Management



canvas

Jenzabar

totara

Blackboard

Sakai

Buzz

EDUonGo

ILIAS

schoology

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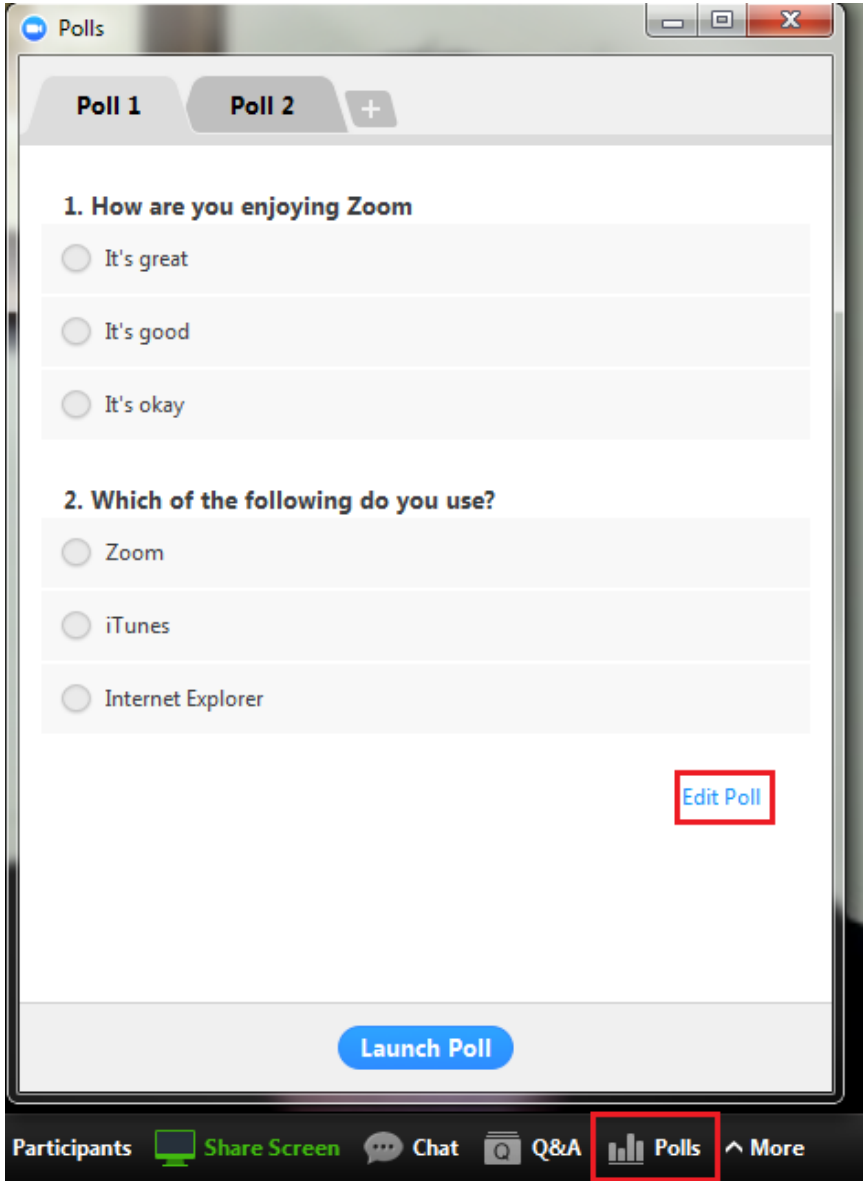
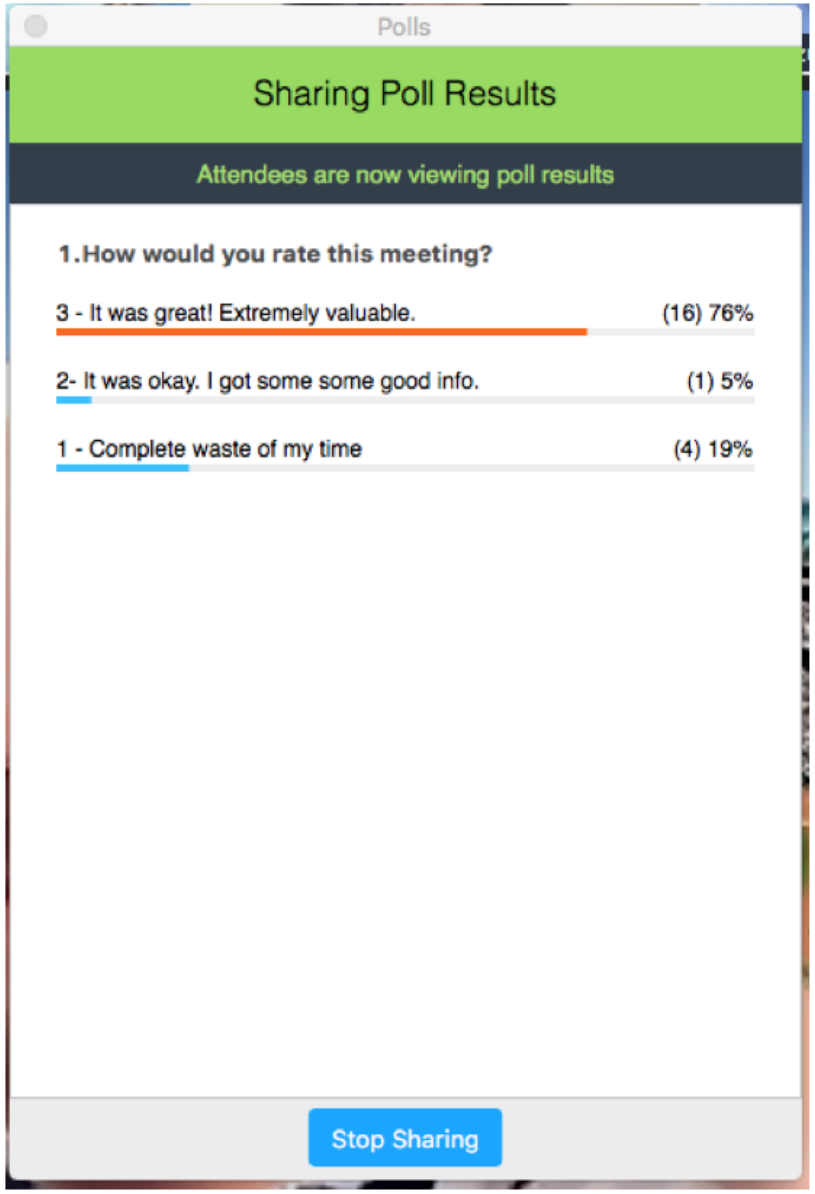
Polls





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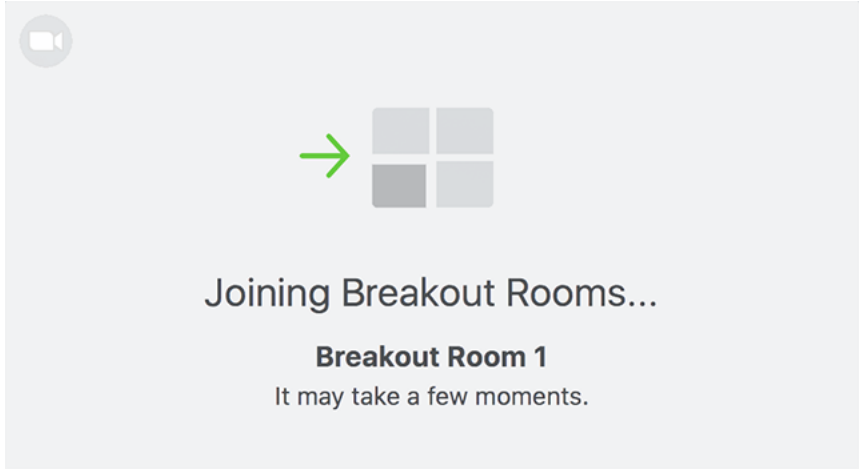
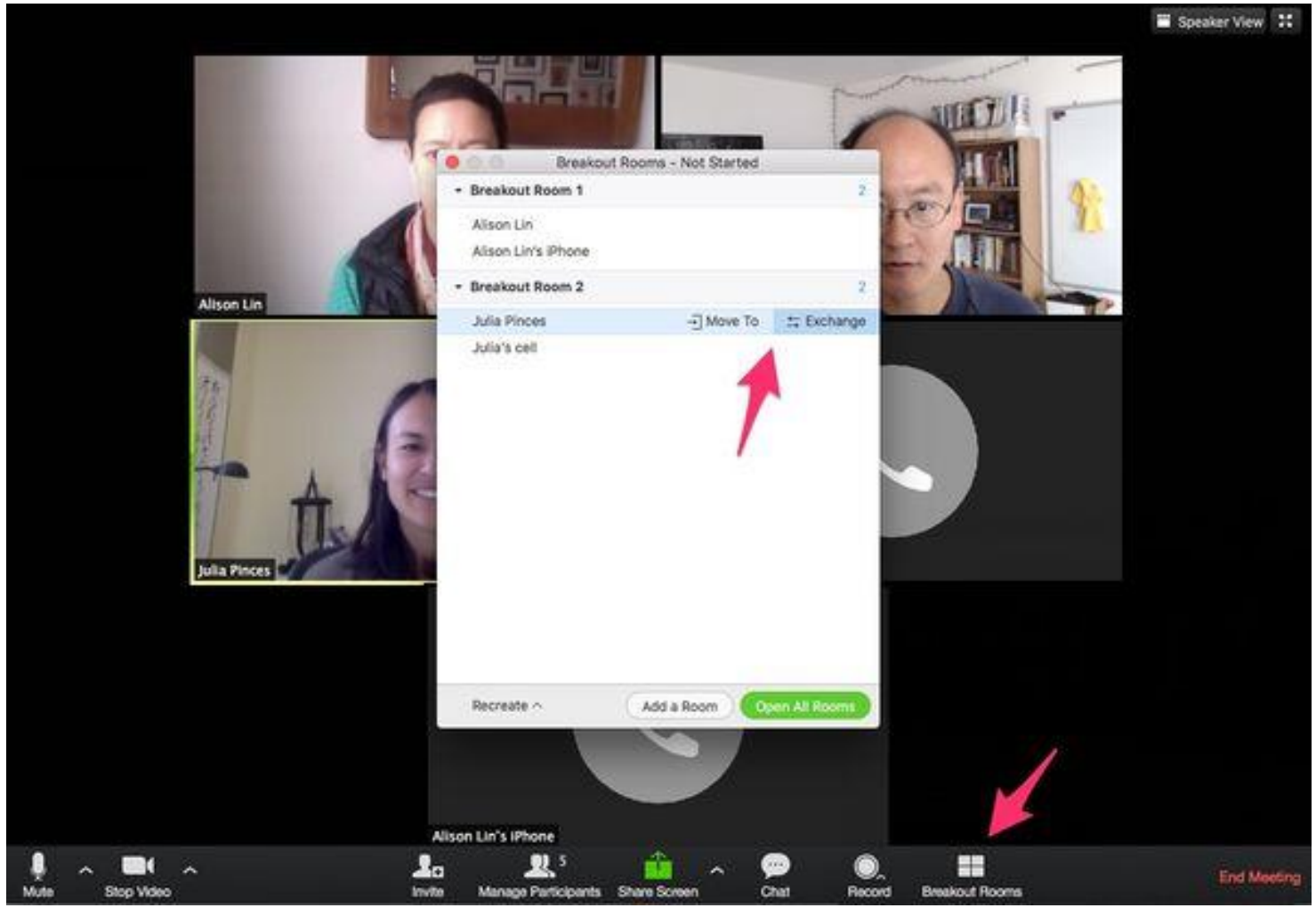
Breakout Rooms





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zoomrooms

The Perfect Meeting Room

- Audio Conferencing
- Video Conferencing
- Wireless Content
- Room Scheduling

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zoomrooms

Are Perfect For…

- Board and Conference Rooms
- Executive Offices
- Huddle Rooms
- Training Rooms

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Software-Defined Meeting Rooms

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User Interface

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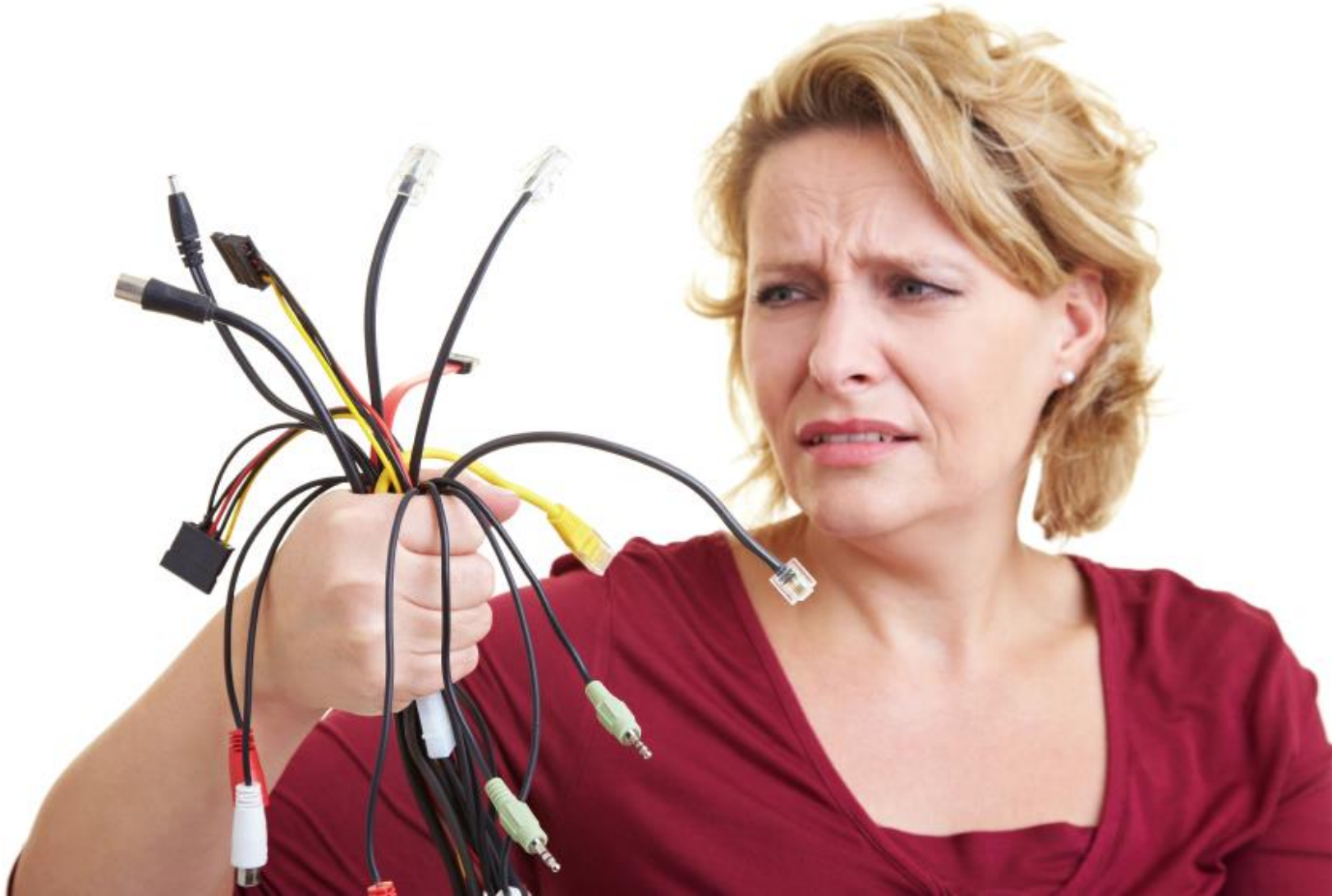
Typical Painpoint: sharing a presentation



zoomrooms Wireless Proximity Sharing

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One Touch to Join

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Interactive Presentations

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Better Experience with Triple Displays

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Multiple Cameras for Training Rooms

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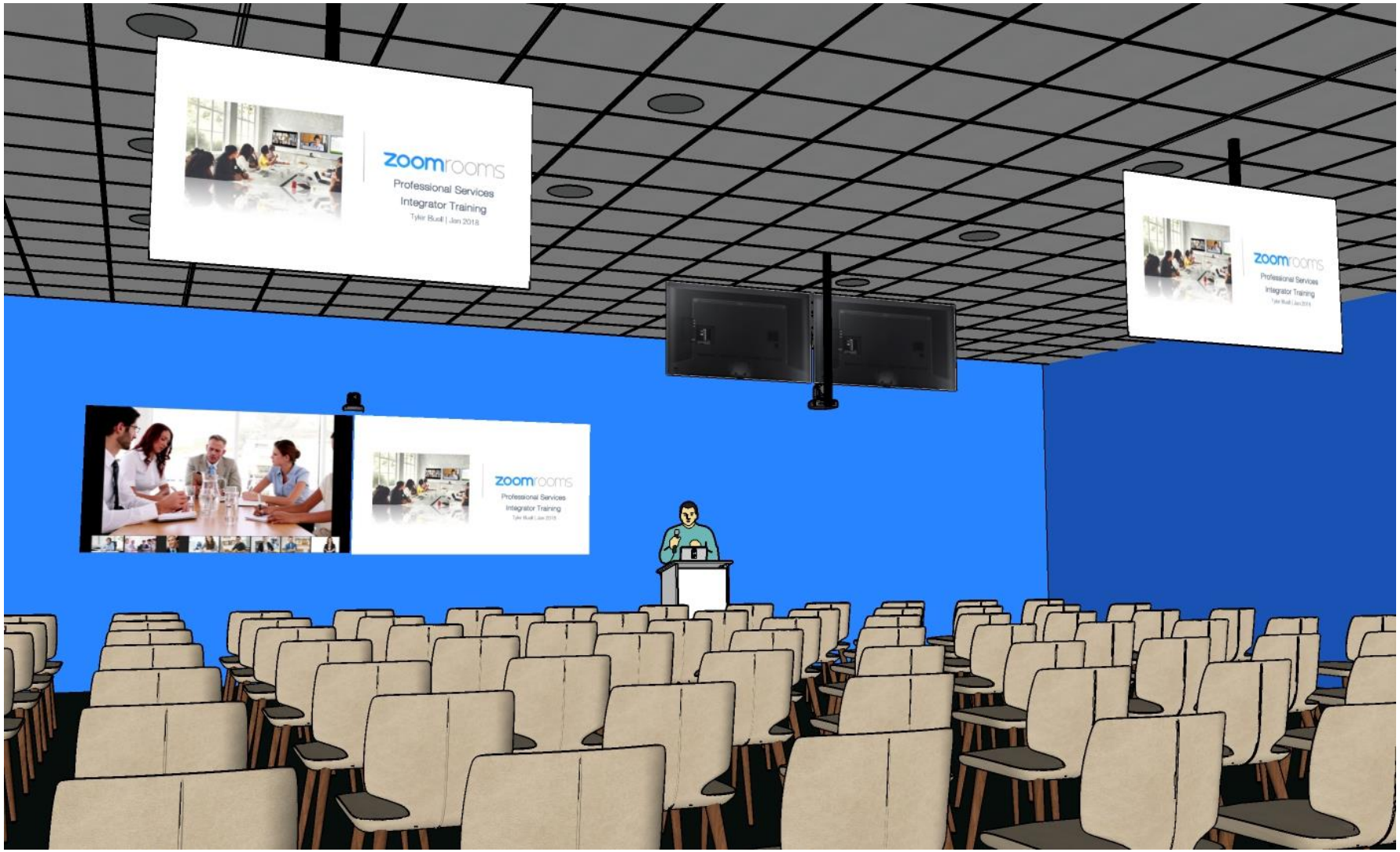
All-Hands Room



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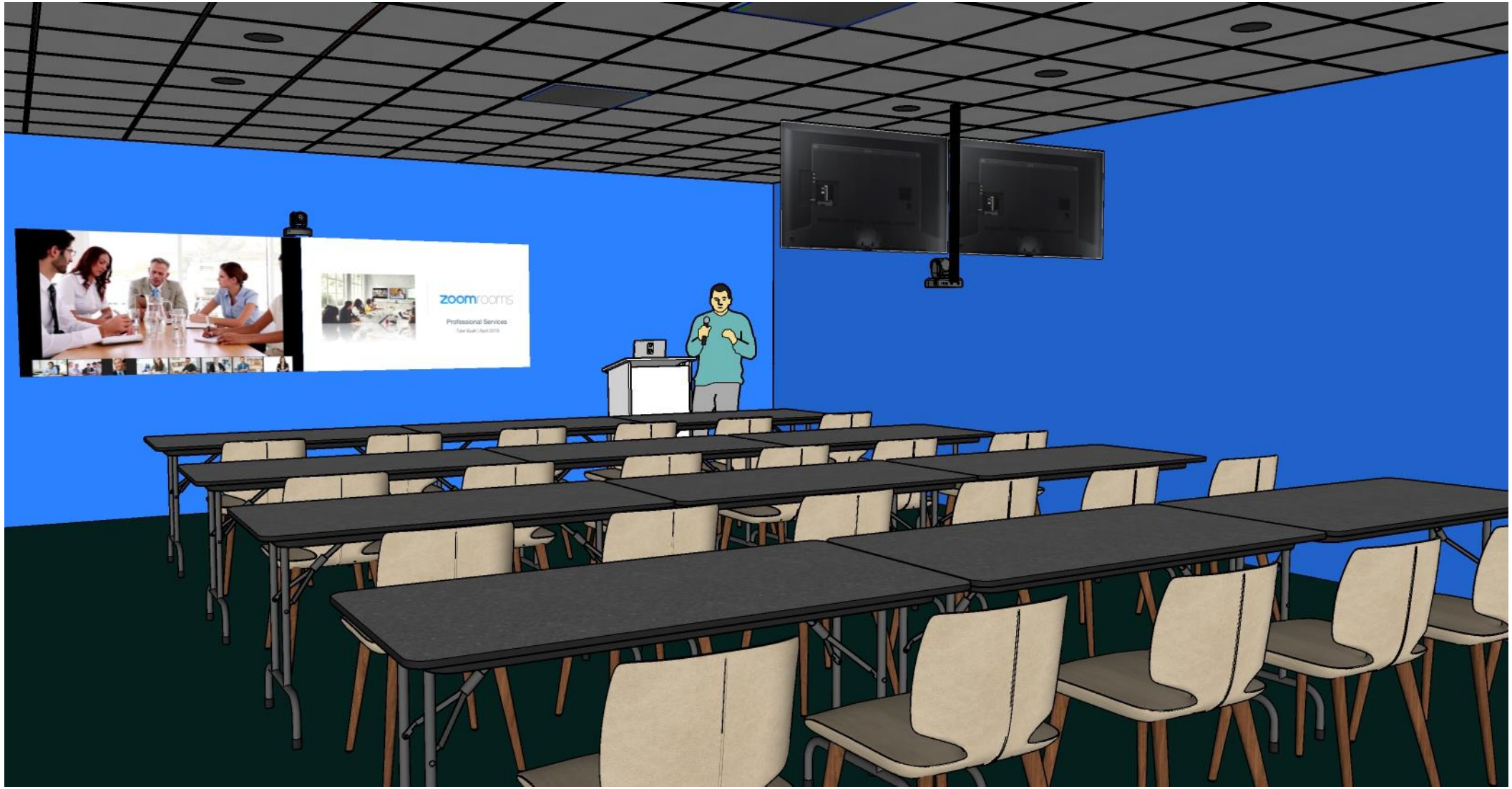
Classroom



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User Adoption Success

Create a collaborative video culture

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How can zoom help you?

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zoom meetings

zoom rooms

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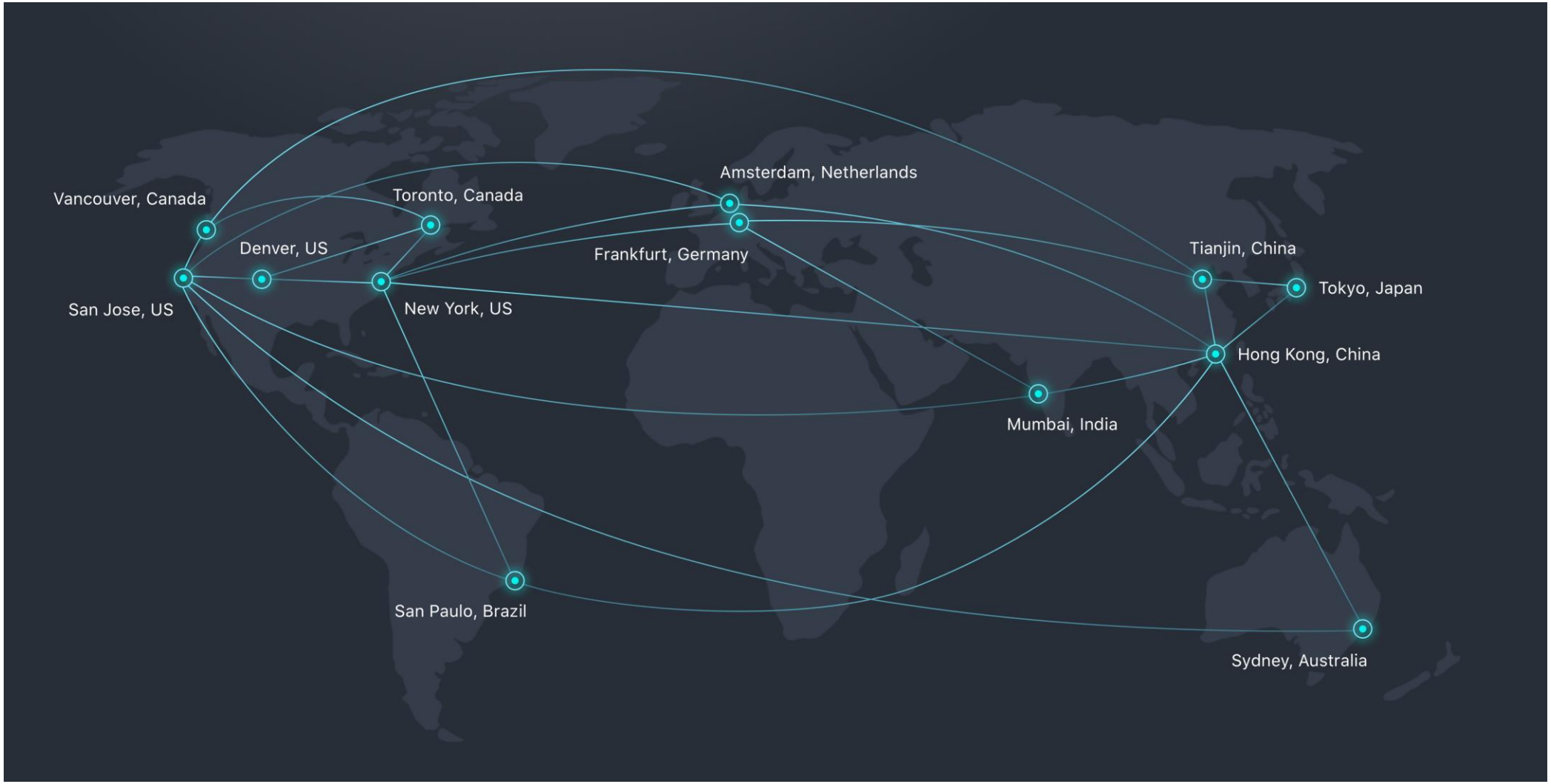
Global Data Centers



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UBER

15,000 staff
2,000+ Zoom Rooms

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KANSAS STATE UNIVERSITY

- Students: 21k+ Staff: 5k+
- 120+ Zoom Rooms

STANFORD SCHOOL OF MEDICINE

- Students: 17k+ Staff: 12k+
- 20+ Zoom Rooms

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1 Million companies use Zoom

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Gartner Magic Quadrant for Meeting Solutions

GARTNER MAGIC QUADRANT

September 2018

Delivering Happiness

#1 in Customer Satisfaction

Net Promoter Score (NPS) of 72

Competitors NPS: 19 to 48

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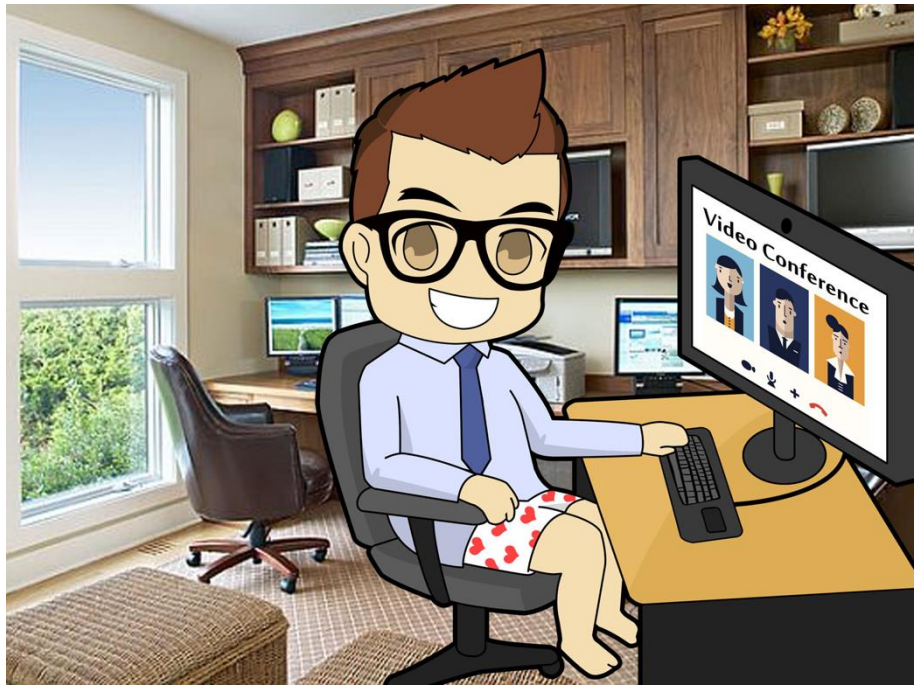
Perfect Learning Experience



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Q&A

zoom
Delivering Happiness

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mike.adams@zoom.us
@supervideomike

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