

GRAHAM DAVID

HOW (NOT) TO BORE YOUR
ONLINE TRAINING AUDIENCE
TO DEATH!

FIVE WAYS TO INCREASE ENGAGEMENT

- ▶ Be on camera ... a lot more.
- ▶ **Pattern Interrupt. Mix it up, change the pace, change the visuals, change the format.**
- ▶ What would happen if you used a lot more questions?
- ▶ Do less - and have your delegates fill in the gaps.
- ▶ Be a presenter ... be yourself.

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