



## **JFK Communications Goes the Extra Mile and Donates \$500 to Susan G. Komen of Central & South Jersey**

*JFK's #MilesForKomen Challenge Sets Stage for Race for the Cure in October*

**SKILLMAN, NJ, July 24, 2015** - JFK Communications' (<http://www.jfkhealth.com/>) #milesforkomen campaign generated \$500 for the Susan G. Komen Central and South Jersey Affiliate. For the #MilesForKomen challenge, JFK Communications set a goal to run 500 miles between April and July with each participant committed to cover 100 miles on their own. This includes jogging, walking, biking, or any exercise of choice.

To incentivize each participant to complete the challenge, John F. Kouten, CEO, JFK Communications, Inc. pledged to donate a dollar for every mile completed. With five team members (Jamie Hipple, Jessica Stanek, Christine Stergiou, Ashley Reed and John F. Kouten) each going 100 miles, JFK Communications raised a total of \$500 for Susan G. Komen Central and South Jersey chapter!

"I am proud that our employees conceived #MilesforKomen! This small fundraising initiative aligns with our long-standing mission to support Komen of Central & South Jersey," said John F. Kouten, CEO, JFK Communications, Inc. "I love this challenge because it's fun and it also helps us train for the upcoming [Komen Central & South Jersey 5k Race for the Cure](#)."

JFK Communications announced the donation today during its corporate outing at the Somerset Patriots stadium. The Somerset Patriots also mentioned the Komen Central & South Jersey Race for the Cure on the jumbo-tron during the game.

"We hope our #MilesForKomen campaign motivates everyone to sign up and donate to the upcoming Race for the Cure," said Jessica Stanek, Account Executive, JFK Communications and Race for the Cure Marketing Chairman. "I am honored and privileged to be able to serve Komen and to support women and families battling breast cancer."

To register for the Race for the Cure, please visit: [www.komencsnj.org](http://www.komencsnj.org)

### **About Susan G. Komen**

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$800 million in

research and provided more than \$1.6 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. The Central and South Jersey Komen Affiliate serves women in 13 counties of New Jersey from Somerset to Cape May. 75% of proceeds fund programs that provide free breast cancer education and screening initiatives. Additionally, 25% of all Affiliate proceeds support national breast cancer research programs to find the cures. For more information on how to help locally, visit [www.komencsnj.org](http://www.komencsnj.org) or call (609) 896-1201.

### **About JFK Communications**

[JFK Communications](http://www.jfkcommunications.com) provides strategic communications solutions for the life science, healthcare and medical technology industries. Our communications services add value to our clients' corporate images, strengthen their brands, and improve the lives of customers, patients and communities throughout the world. Please visit the JFK website at [www.jfkhealth.com](http://www.jfkhealth.com), or call us at (609) 456-0822.

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