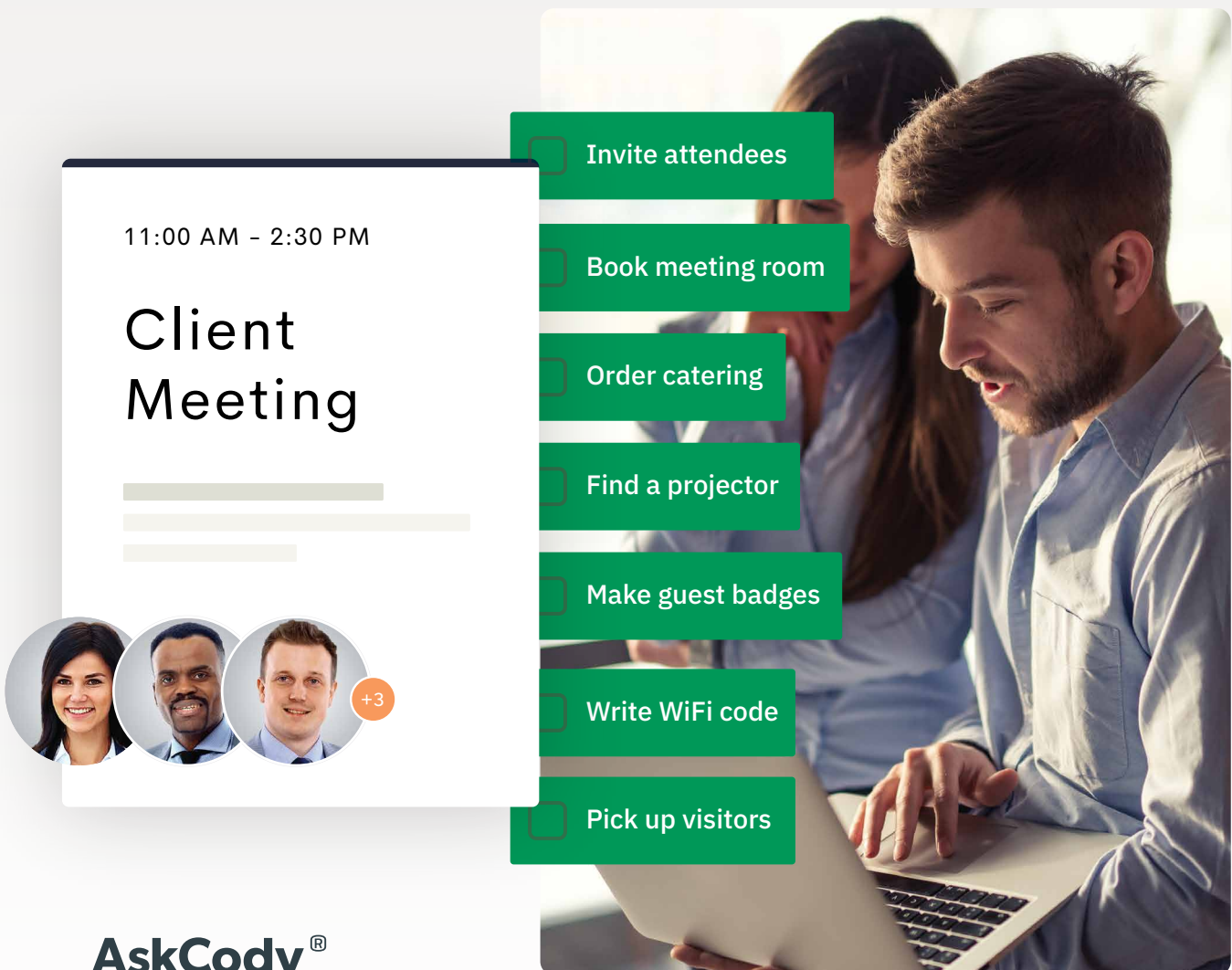# How do you stand out from other law firms?

This question is top of mind for every law firm in today's competitive market, and those that work with AskCody have the answer. AskCody's Meeting Management Suite helps firms maximize billable hours while providing a personable, white-glove experience to clients.

11:00 AM – 2:30 PM

Client Meeting

+3

Invite attendees

Book meeting room

Order catering

Find a projector

Make guest badges

Write WiFi code

Pick up visitors

AskCody ®

With AskCody, Burns & Levinson has automated labor-intensive meeting tasks

When one of Boston's top law firms needed a technological solution to meeting management and client services, they turned to AskCody.

With AskCody, Burns & Levinson has automated labor-intensive meeting tasks such as scheduling, catering, and AV equipment requests to offer a consistent, professional experience for their clients.

> "Now with AskCody all workflows are managed through one central system which makes it much easier."
>
> Henry Chace, CIO
> Burns & Levinson

AskCody's meeting management platform eliminates bottlenecks, streamlines processes, and allows legal firms to automate all their meeting services requests.

AskCody supports a de-centralized process that empowers legal assistants and end-users to take control of their own and their attorneys' calendars scheduling.

"What I really like about AskCody is that the legal assistants can now take ownership of their meetings and orders. There is no more 'oh I thought I told you I didn't need the room anymore,' which drives higher utilization of our rooms and lowers costs on unnecessary catering orders.
Having the responsibility back in the hands of the assistants allows reception to provide more of a white glove experiencing for the clients coming in, rather than scheduling conference rooms."

Without the right tools that integrate process and bind organizational units together,
every one-hour meeting is more likely a five-hour meeting.

Every firm is assigned a dedicated Customer Success Manager with extensive domain knowledge to work through unique challenges of user adoption, technology implementation, and training.

"The implementation was easy and it's very intuitive to use as it's through Outlook which was a big thing for us as everyone is already familiar with Outlook.

That also meant training of end users wasn't going to be a long process. Another important thing was auditing from the management console that you can see what is happening and where it's happening."

- Henry Chace, CIO, Burns & Levinson

AskCody®

"I would say try it. The Ask-Cody Team will instantly realize the ease of use, how well you support our implementation and our needs, our questions and helping us understand best practices"

Henry Chace

CIO, Burns & Levinson

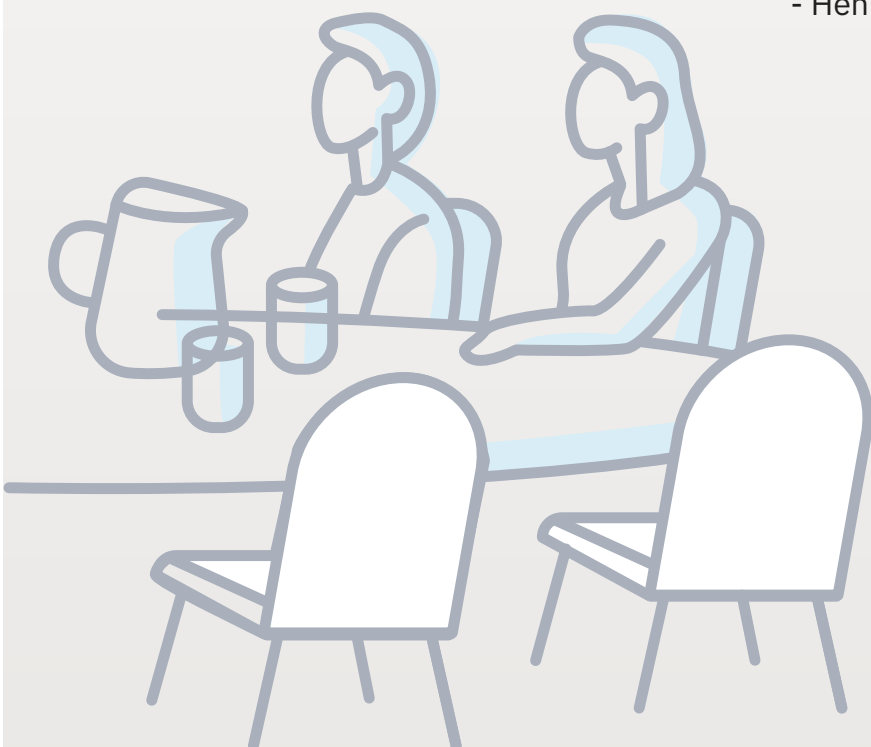# What would be your advice to other law firms considering AskCody?

"Every firm has their own way of doing things, which means that they may not actively looking for a solution. From our own experience and speaking to others at other firms, when you come up with an internal process that works, the cost of the way things are done is hidden. There wasn't a cost to the budget, so in terms of dollars, it was "free".

You quickly showed us through various calculations and analysis with our team that this was not the case.

The pilot helped us understand that AskCody does actually help us be more efficient and give back time to the attorneys and assistants.

The POC helped us actively compare the cost of the solutions and the ease it was bringing to the cumbersome process we had before. Again, the best advice is to try it. You will see quickly that the ease of use, ease of management and overall time savings is worth it."

- Henry Chace, CIO, Burns & Levinson

AskCody®