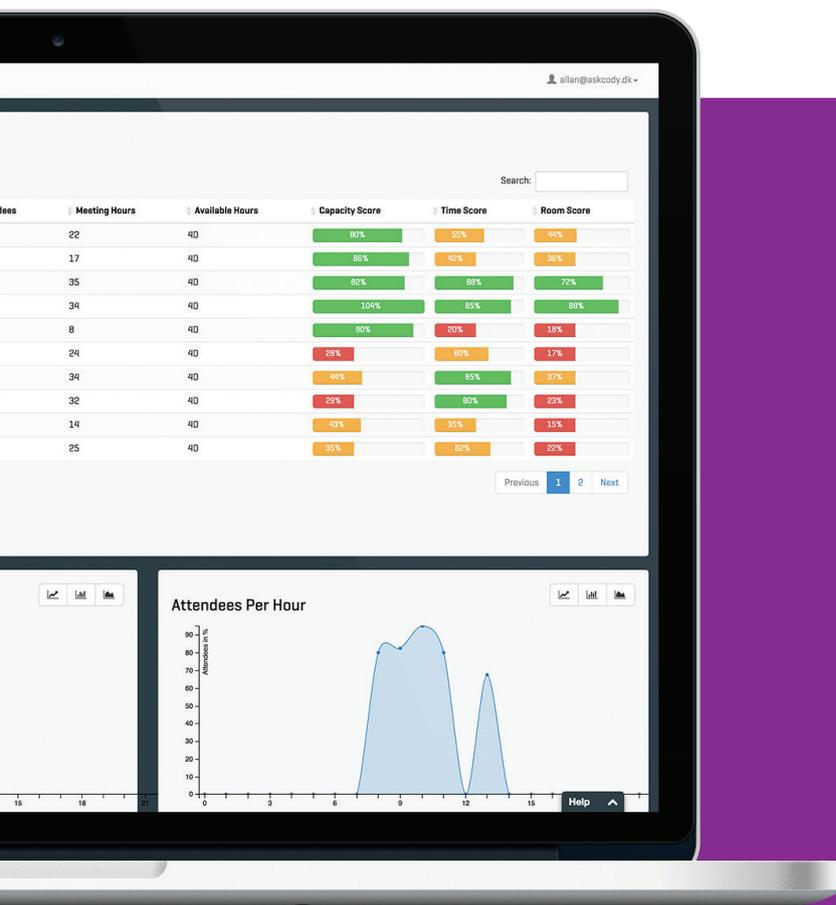# AskCody®

Insights

When you don't know you can't act.
With Insights you will know.

With Insights you will see your office and meeting rooms in full context with all available data about utilization.

Easily experience how your office space and meeting rooms are actually being used and make the most out of your workspace.

No more guesswork!

> Get to know more at www.goaskcody.com

Analytics & Insights

Make the most out of your meeting rooms with AskCody Insights

Take control of your meeting rooms. Experience how your office space and meeting rooms are being used.

With AskCody Insights, for the first time, you have quantifiable data that shows how technology, facilities, and employees are engaging in a conference room. You will experience how your office space and meeting rooms are being used. With Insights you will see your office and meeting rooms in full context with all available data about utilization, to learn to get the most out of the available space, across your entire organization.

Planning an office expansion? Trying to make the best of what you already have? AskCody arms you with data (instead of guesses) for all the answers. Go deeper into conference room activity, with daily reporting for key metrics like meetings, attendees, and occupancy to get the full story of how your office space performs.

Insights offer your clarity and enable you to see clearly what's happening in your meeting rooms.

With Insights from AskCody, you can go deeper into conference room activity, with daily reporting for key metrics like meetings and occupancy, no shows and ghost meetings, duration, and attendees.

You get the insights and trends displayed in a beautiful dashboard where you can pull the metrics you need to make informed decisions about your meeting room space, conference rooms, hot desk or other resources.

Seamlessly integrated with Outlook, Office 365 and Google Calendar

Like the rest of the AskCody Meeting Room Management Suite Insights uses and leverage the data from you Microsoft Exchange, Outlook, Office 365 or Google Calendar.

When your employees use Outlook, Office 365 or Google Calendar to book meetings, it generates data. If you use AskCody® Meeting+, RoomFinder or Today+ to optimize utilization of meeting rooms, it generates even more. We surface that data for you like graphs, charts, KPI's and numbers, plus recommendations for improvements tailored specifically to your company's unique meeting behaviors.

Learn what your employees are looking for

Those data and analytics come into play for the specific needs of certain divisions or locations. For example, a department might need a conference setup for board meetings, while another might need a Google Hangouts setup. Some rooms need a speaker phone, and some need video conference. Some need flip overs, some white boards, and others the ability to change table arrangements. Companies need to have that information to better prepare for what employees are looking for — and increase the overall efficiency of an office space.

With Insights you can find out when meetings are happening, which rooms and tech are most popular, and when to consolidate or expand. Find out which of your organization's rooms are under- or over-utilized. Learn which rooms are most used, which are always free, or which of the technologies you have available are most used by meeting organizers.

Insights keep things simple

Endless experiments have shown that people struggle to deal with complexity. The more channels of information you have; the more likely that you are to become overloaded and avoid decision making or action taking.

Insights is a well-designed dashboard that cuts through complexity and allows you to make decisions based on valuable data and key metrics.
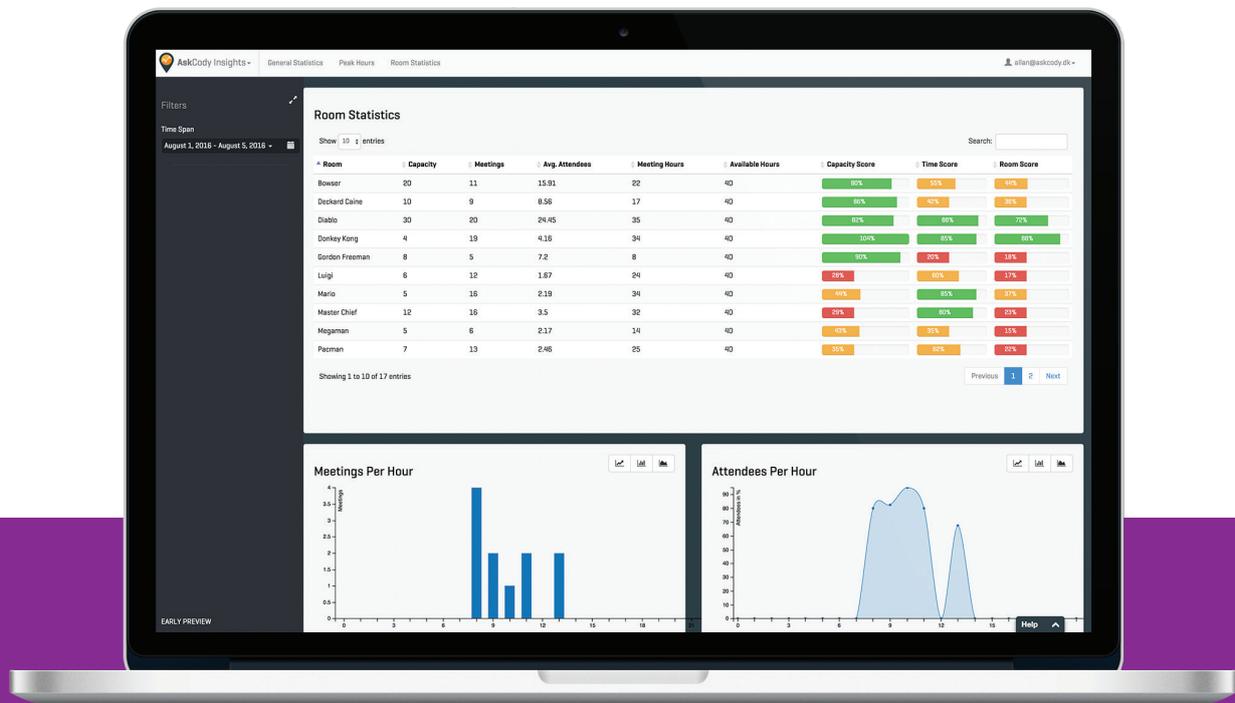
Get the answers to your questions about people, places, and events without the need for any on-prem installation. With our Cloud Platform, we can tell you how your office space is performing by the blink of an eye. You can access your meeting room data from anywhere, and your data is safe with AskCody*.

Become data driven and enhance room utilization now!

You will instantly enhance productivity and room utilization by controlling or regulating meeting room booking behavior. AskCody Insights helps Facilities Management do their job and optimize resources and utilization of meeting spaces. Not based on their gut feeling but based on data.

When you don't know, you can't act. With AskCody you will know.

Key metrics, KPI's and features

Meeting Room Usage
Discover and learn the usage rate of your meeting rooms and how often rooms are free or occupied.

Search by day, week or month
With Insights you can find stats for specific days, by weeks or overtime in a month. It's your data. You can even save and store specific filters to ensure you measure your KPI's the same way every time.

Capacity Score
Compare the total capacity of the meeting room with the average number of attendees attending a meeting in the room to learn how well the room is being utilized.

Time score
Compare the total number of meeting hours in the conference room with the rooms opening hours and find out how well the room is being utilized when it comes to the potential usage.

Meeting Cancellations
Discover how often meetings are being canceled and compare to previous time frames to see if habits are improving or getting worse.

Meeting Duration
Learn how long employees like to meet. Find out whether most meetings are 30 minutes or less, or whether 60-90 minute sessions are more common.

Participants and attendees
Find out how many people typically attend meetings in a certain room, floor or even campus and learn how your rooms are being used.

Compare locations
So, let's say you're running your office across multiple locations. With Insights you can compare locations to see how your office space performs head-to-head.

Extend the Insights visibility and data with multiple AskCody solutions
Want to know how many meetings are no shows or ghost meetings, where people don't show up even though they booked the room? Add Today+ to each of your meeting rooms.

Equipment Demand
See at a glance which of the technologies you have available are most used by meeting attendees. Combine the AskCody RoomFinder with Insights and learn which meeting room capabilities are the most important when finding an available room.

Equipment status
Demand isn't the only factor in determining whether or not certain technology is worth its cost. How well does it work? Discover which types of tech have the most problems, as reported by meeting attendees.