

PR agency increases productivity by 50% with G Suite

Simon Corbett, Managing Director at Jargon PR, needed to find a new approach for his staff to share and collaborate on documents, both with each other and with their worldwide client base. We worked with Simon and introduced G Suite which allowed multiple users worldwide to access documents in the cloud.

Jargon PR is an award winning, boutique agency which specialises in media and analyst relations and delivers UK and international campaigns for B2B technology businesses.



“Collaboration is a big deal for us – we’re linking up with international clients and partner agencies all the time. Google Drive stores all documents online so there is a single storage point which is accessible 24/7.”

Simon Corbett, Managing Director, Jargon PR

Then:

- Jargon PR was sending over 500 press documents a month, back and forth between staff and clients via email, was complicated and time consuming
- Rapid business expansion required new ways of working and collaborating on documents
- Worldwide client base meant access to information needed to be flexible

Now:

- Implementation of G Suite simplified collaboration with clients and agencies worldwide. Now staff simply create the document with Google Docs, call the client and go over it live which helps with deadlines and saves time.
- All documents stored in Google Drive and shared across the whole company. On-site storage costs and backup worries eliminated.
- Productivity estimated to have increased by 50 percent
- Freelancers given their own G Suite account immediately which helps the company to behave as a single global team.



Please contact us at Ancoris for more information.



www.ancoris.com

info@ancoris.com

0845 2626 747