

Hydrofinity™

Affinity Partnership Program



The Opportunity... We work closely with Partners, providing a carefully targeted package of support that can include product training, system integration, lead sharing, marketing services, technical & sales training and technical support.

Partners have named Account Managers, providing a single point of contact for the wide spectrum of support services made available. We can provide branded collateral, social media support, customer presentations, training material & more.

Are you the Right Fit for Hydrofinity?

Affinity Partners who work with us on realising their regional opportunity can expect ongoing intelligence & lead sharing from the Hydrofinity team, and access to all they need to grow the brand and deliver growth in their region.

It is a fantastic opportunity for industry-experienced, established & ambitious companies across the globe. We look to work with the very best suppliers in each region.

We have a thorough application process to ensure all applicants meet the requirements of the scheme before progressing to affirmation stage.

Are you ready to make a splash in your region?

Imagine being the only provider in your region to offer this pioneering sustainable laundry technology and related consumables! Contact us at partners@hydrofinity.com for details of your next step towards profiting from this revolutionary, multi-award winning laundry equipment, backed up by a web-based IoT laundry monitoring system and support services. For more information about the system, visit hydrofinity.com



Hydrofinity™

Affinity Partnership Program



An Opportunity to Grow & Succeed

Hydrofinity sustainable laundry systems allow hotels and commercial laundries to reduce the amount of energy, water and chemicals used in their wash process, whilst improving performance and extending linen life.

As we expand into new regions we look to partner with local companies able to provide a full Sales and Service package to potential customers there.



LESS WATER



LESS ENERGY



LESS CHEMISTRY



We initially look to explore all market opportunities with that launch Partner.

As we become established in that region we may look to extend the opportunity to more specialised Sales-only or Service-only partnerships, allowing us to fulfill the needs of our growing customer base.

Both types of Partner are members of the Hydrofinity Affinity Partnership Program (HAPP).