



PURPLE GROUP
LIMITED

PRIVACY POLICY

Purple Group Limited

Registration Number 1998/013637/06. Formerly known as Purple Capital Limited.

EXECUTIVE DIRECTORS: Mark Barnes (Chairman), Charles Savage (CEO), Gary van Dyk (CFO)
NON-EXECUTIVE DIRECTORS: Thembeke Gwagwa, Ronnie Lubner, Dennis Alter, Craig Carter
COMPANY SECRETARY: Peter Barrable

Ground Floor, Block B
The Offices of Hyde Park
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Purple Group Limited is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Purple Group Limited website (the Website) and governs data collection and usage. By using the Website, you consent to the data practices described in this statement.

1. Protection of Personal Information Act, 2013 (POPI)

You acknowledge that by using the Website and by trading with Purple Group Limited you will be providing Purple Group Limited with personal data, which may be protected by data protection legislation, including inter alia, the Protection of Personal Information Act, 2013 (POPI). You authorise us to process all such personal data and to transmit any such personal data to any Affiliate (which Affiliate may also process such personal data) for the purposes of performing the Contract and in furtherance of Purple Group Limited legitimate interests including statistical analysis, marketing of our services and credit control. You also authorise us to process and transmit your personal data in the manner contemplated below in this Statement of Privacy. For purposes of this Statement of Privacy, "Affiliate" means any member of the Purple Group Limited group of companies, including without limitation, any subsidiary, sub-subsidiary, holding company, fellow subsidiary of any holding company of Purple Group Limited.

You authorise Purple Group Limited to furnish information, which may be protected by data protection legislation, including inter alia, POPI, regarding your Account and trading history to any person we reasonably determine to be seeking a credit reference (including other CFD trading companies) in good faith for any lawful purpose.

2. Collection of your Personal Information

Purple Group Limited collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Purple Group Limited also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Purple Group Limited. This information can include: your IP address, browser type, domain names, access times and referring Website addresses. This information is used by Purple Group Limited for the operation of our services, to maintain quality of the services, for marketing purposes, to provide general statistics regarding use of the Purple Group Limited Website, for credit control and in the furtherance of Purple Group Limited other legitimate interests (including transmission of this information to our Affiliates).

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Purple Group Limited public message boards, this information may be collected and used by others. Note: Purple Group Limited does not read any of your private online communications.

Purple Group Limited encourages you to review the privacy statements of websites you choose to link to from Purple Group Limited so that you can understand how those websites collect, use and share your information. Purple Group Limited is not responsible for the privacy statements or other content on websites outside of the Purple Group Limited and v family of Websites (including Websites of our Affiliates).



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3. Use of your Personal Information

Purple Group Limited collects and uses your personal information to operate the Purple Group Limited Website and deliver the services you have requested. Purple Group Limited also uses your personally identifiable information to inform you of other products or services available from Purple Group Limited and its affiliates. Purple Group Limited may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Purple Group Limited does not sell, rent or lease its customer lists to third parties. Purple Group Limited may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Purple Group Limited may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Purple Group Limited, and they are required to maintain the confidentiality of your information.

Purple Group Limited does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Purple Group Limited keeps track of the Websites and pages our customers visit within Purple Group Limited, in order to determine what Purple Group Limited services are the most popular. This data is used to deliver customized content and advertising within Purple Group Limited to customers whose behaviour indicates that they are interested in a particular subject area.

Purple Group Limited Websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the provisions of any law in force from time to time or comply with legal process served on Purple Group Limited or the Website; (b) protect and defend the rights or property of Purple Group Limited ; and, (c) to protect the personal safety of users of Purple Group Limited, or the public.

4. Use of Cookies

The Purple Group Limited Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize Purple Group Limited pages, or register with Purple Group Limited site or services, a cookie helps Purple Group Limited to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Purple Group Limited Website, the information you previously provided can be retrieved, so you can easily use the Purple Group Limited features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Purple Group Limited services or Websites you visit.



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5. Security of your Personal Information

Purple Group Limited secures your personal information from unauthorized access, use or disclosure. Purple Group Limited secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

6. Changes to this Statement of Privacy

Purple Group Limited will occasionally update this Statement of Privacy to reflect company and customer feedback. Purple Group Limited encourages you to periodically review this Statement of Privacy to be informed of how Purple Group Limited is protecting your information.

7. Contact Information

Purple Group Limited welcomes your comments regarding this Statement of Privacy. If you believe that Purple Group Limited has not adhered to this Statement, please contact Purple Group Limited at support@gt247.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.