



GET WORKERS SUCCESS STORY

Arav Concessions LLC DBA 7-Eleven

Raj Patel, a retired veteran who served for over 20 years with the US Navy, is now the proud owner of a 7-Eleven franchise in Virginia Beach. To ensure his 7-Eleven was adequately staffed to meet corporate store opening requirements, Raj turned to the GigSmart Get Workers app to quickly find and hire an hourly Sales Associate.

INDUSTRY

Convenience Store

5 GIGS
CREATED

40 TEMPORARY
WORKERS
SOURCED

60 SECONDS TO
FIRST APPLICANT

1 PART-TIME
DIRECT HIRE

CHALLENGE

Every 7-Eleven franchisee must meet a series of corporate requirements before they are officially allowed to open their doors. One of those requirements includes training and hiring enough team members to cover a minimum number of shifts. This is especially important because all 7-Eleven locations are open 24 hours per day. Not wanting to delay his store opening any longer, Raj was eager to find qualified Sales Associates on short notice.

SOLUTION

Raj found GigSmart, the perfect staffing solution from which he could easily find, review, and hire skilled hourly workers who had previous convenience store experience. To quickly find qualified applicants, Raj created a Sales Associate gig posting seeking Workers who had experience working in retail and working as a cashier.

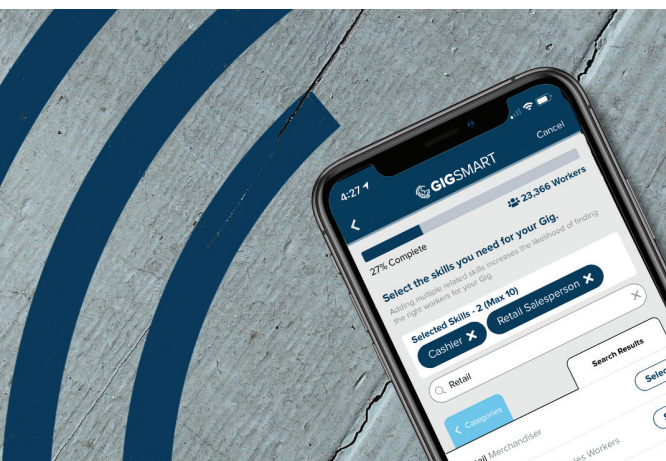
“I heard about GigSmart when I was still writing out my business plan. I needed to make sure I was fully staffed to open my store. I tried other hiring methods, but they didn’t fit my budget, so I said, ‘Let’s go with my gut. Let’s try GigSmart.’ I created a post and people started applying and their response was really fast. GigSmart helped me get the right staffing in place so I could open my store through corporate.”

Raj Patel, Franchise Owner, 7-Eleven

With his store fully staffed to meet corporate opening requirements, Raj was able to spend less time worried about staffing and more time focused on providing a great customer experience.

RESULTS

What initially began as a request to hire one temporary Sales Associate to meet corporate store opening requirements turned into something more. Raj was able to provide some additional training to the temporary GigSmart Worker, ultimately choosing to hire her to work in the store part-time.



“The one Worker I did hire through GigSmart came in and did training for one day. She ended up working for me part-time. She is on my team because of GigSmart.”

Raj Patel, Franchise Owner, 7-Eleven

With GigSmart, 7-Eleven owners and other franchise owners can



EASILY SCALE THEIR WORKFORCE

When franchise owners (like Raj) need hourly workers on short notice, they can use the GigSmart Get Workers app to scale up their workforce without the unnecessary burden of adding and removing full-time staff.



FIND & RETAIN GREAT WORKERS

Utilizing GigSmart's Get Workers staffing solution, franchise owners, like Raj at 7-Eleven, can instantly be connected to a qualified labor pool of skilled workers who have the exact skill sets they seek. Good workers can be invited back to work future gigs on a repeat basis, or transitioned to permanent staff.



SAVE EFFORT, TIME, & MONEY

GigSmart takes the headache out of staffing. Franchise owners can review and hire workers without the burden of sorting through paper applications, conducting in-person interviews, and running payroll. Payment is effortlessly facilitated through the Get Workers app, freeing up business owners to focus on what really matters: taking care of their customers.



About GigSmart

GigSmart is a software development company focused on providing modern solutions to meet the needs of a rapidly evolving economy. GigSmart's staffing platform connects businesses looking for labor with available workers across all 50 states. Launched in December of 2018, GigSmart's Get Gigs and Get Workers apps have already surpassed 300,000 installs, serving industries like construction, manufacturing, transportation, retail, customer service, and professional services. GigSmart is headquartered in Denver, Colorado, with 35 full-time employees.

<https://gigsmart.com> | 720.828.7720 | hello@gigsmart.com

Ready to hire a Gig Worker?

GigSmart is the fastest and most cost-effective way to find and hire skilled workers.

Create your free hiring account to start sourcing insured, background-checked workers across 3,000+ skills.

CREATE AN ACCOUNT