Interview Transcript



WHAT'S NEW AT DKOU2017? SMARTTRAK INTERVIEWS THE EXHIBITORS

DKOU2017, The German Congress of Orthopedic and Trauma Surgery, in Berlin Oct. 24-27, 2017 by Sharon O'Reilly, CEO and Founder SmartTRAK

Peter Kohlbrecher, Director, Joline

"Quattro-Plasty," a novel four balloon technique for reducing vertebral compression fractures

Video URL https://vimeo.com/240410936

Sharon O'Reilly: We're on the DKO Exhibit floor with Peter Kohlbrecher of Joline, which has

developed a very interesting vertebral plasty product that is actually

Quattro-Plasty. Peter, tell us why.

Peter Kohlbecher: We're calling Quattro-Plasty because, for example Audi Quattro has a four

wheel drive, which you use all year and you don't you don't even realize that you have this feature unless you get into difficult situations like snow or muddy roads. And we came up with a similar development for the [inaudible 00:00:46] plasty, which we call the Quattro Plasty. Instead of two balloons only, we have four balloons that allow the suction to reconstruct the vertebral compression fracture in a more controlled way. He can, for example, inflate the posterior balloons first and have a hold within the vertebral body. And then afterwards, inflate the anterior balloons, and it gives the surgeons an easier tool with additional possibilities to do one's job.

Sharon O'Reilly: So Peter, tell us what the balloons actually do. Does it better distribute the

cement within the vertebral body? Is that the aim, or is it a ...

Peter Kohlbecher: What the double balloon can do is that it fixes the device in the posterior

area, which usually has a more dense bone. And then afterwards, it allows to lift up the compressed bone in a more controlled way. Then, you also can remove the balloons on one side, and on the other side, you can deflate one balloon and use this to keep the correction. You feel it re-cement after you

remove the second balloon and then the procedure is done.

Sharon O'Reilly: Interesting, so it's really targeted vertebral plasty or [inaudible 00:02:13]

plasty. Tell us where you're currently selling the product.

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Peter Kohlbecher: The product is, at the moment, sold in Germany and Europe, Latin America,

and to the Chinese market within the near future. And we also plan to enter the U.S. market with strategic partners. It's the concept of the L.S. Mid-Cup

Group to foster innovative products. The owner of the company, Lars

[inaudible 00:02:44] ... He has a number of companies that are dedicated to develop new products. All those companies are focused on -- especially -- those innovative products. That's all they do. This is the reason why we come

up with such focused result.

Sharon O'Reilly: Excellent, very interesting, Peter. Thanks so much for your time.

Peter Kohlbecher: Thank you so much.

Much more information available at <u>app.SmartTRAK.com</u>.

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