



We're the world's *first* real-time business intelligence portal for the Wound Care market.

See why 14 of the top 15 global advanced wound care companies subscribe to SmartTRAK.

We help you work smarter by providing real time, up-to-date data on markets, companies and products competing in the wound care arena available right at your fingertips. Our daily updates, strategic insights and in-depth analyses by domain experts allow device executives to nimbly distill relevant information quickly.

Comprehensive wound care market coverage.

450+ companies profiled.

1,500+ products detailed.

5 industry expert wound care analysts.

Home Dashboard

Features & Benefits

Analyst Direct Access
for answers to your specific questions

Daily Updates
of breaking industry news sent right to your email inbox

Quarterly Market Recaps
are a synopsis of all relevant market developments

Markets
Company and Product level data in your area of interest

Financial Dashboard
for quickly assessing quarterly revenues and shares at all levels

Product Explorer
understand the global competitive landscape

Gap Analysis
to discover gaps in product portfolios

Analysis, News & Articles
from conferences and exclusive interviews with industry experts

Wound Care Modules US WW

Modules and regions available from SmartTRAK:

Advanced Wound Care
Wound Biologics ●●
Advanced Dressings ●●●
External Devices ●●
Diagnostic Aids ●

Surgical Matrices
Breast Reconstruction ●
Hernia Repair ●

EU Advanced Dressings
France, Germany, Italy, Spain, UK

ROW Advanced Dressings
China

EU NPWT
France, Germany, Nordics, UK

Biosurgery
Hemostats & Sealants ●

Infection Prevention
Vascular Access Adjunct Products ●

Conventional Wound Care
Compression Therapy ●●

Amniotic Tissue
Amniotic Tissue Products ●
Amniotic Tissue Membranes ●
Amniotic Injectables ●

Cell Processing
Platelet Rich Plasma (PRP) ●
Bone Marrow Aspirate Concentrate (BMAC) ●
Adipose Tissue ●

Computer Assisted Surgery
Ortho ●
Spine ●

Ortho Modules
OrthoBio ●
Spine ●
Soft Tissue Fixation ●
Total Joints ●●
Trauma ●
Extremities ●●
EU Trauma
EU Extremities

Neuro Modules
Spinal Cord Stimulation ●
Mechanical Thrombectomy ●

As part of your SmartTRAK subscription, you gain Direct Access to SmartTRAK's team of domain experts who are all former business development, marketing and competitive intelligence professionals from leading wound care companies. Equipped with deep industry knowledge and "real-world" experience, SmartTRAK's analysts KNOW wound care and highlight what's critical to your team's success.



Sharon O'Reilly *Founder, President and Chief Executive Officer*

Founder, former President & CEO, Medtech Insight, broad-based medical device experience in sales, marketing, consulting and business development. Manages the SmartTRAK Joint Fluid module.



Susan Paquette, MS, MBA *Vice President and General Manager, Wound*

20+ years' experience in new business development, R&D, international and marketing. Director, New Business Development & Commercialization, 3M Health Care; Technical Director, 3M Medical.



Anne Staylor *Managing Editor and Senior Director, Advanced Technologies*

Former Senior Editor, Medtech Insight. 13+ years' in various leadership roles in business intelligence, marketing, communications, product management, and consulting for the medical device industry, hospitals, physician groups, and insurers.



Lennart Stadler *Senior Analyst, Wound Care*

14+ years' of medical device experience, primarily from Wound Care, but also Surgical single use products. In various roles in IT, Controlling, Project Mgmt and Marketing, including 6+ years within Market Intelligence. Most recently responsible for the Global Market Intelligence function at Mölnlycke Health Care. He is based in Sweden.



Doug Devens *Senior Analyst, Biosurgery*

20+ years' of diverse medical device experience, including leading companies 3M, Coloplast and Boston Scientific, along with emerging companies. Leadership experience in product development, including championing the process for voice of customer and concept feedback sessions with key thought leaders.



Marisa Belmar *Senior Analyst, Wound Care*

15+ years medical device marketing experience, in various therapeutic areas including 11 years in wound care. Experience spans global & regional marketing, brand management and business development.

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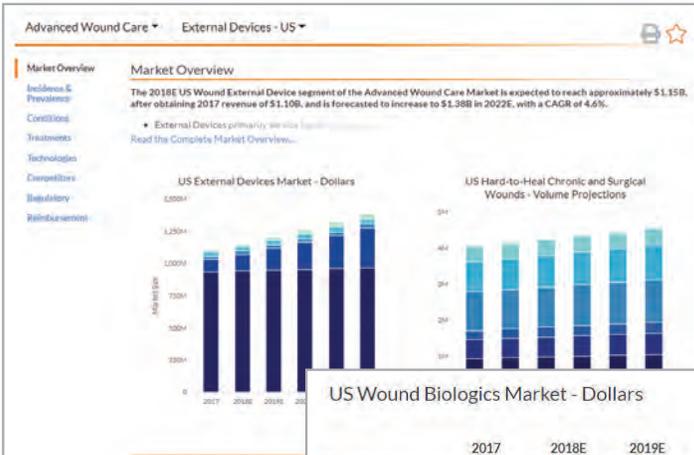
Sign up today for a FREE 2-week trial of SmartTRAK Updates. Have critical industry intelligence delivered straight to your inbox.

To see if your company already subscribes to SmartTRAK or for more information, go to www.smartrak.com/contact.

About BioMedGPS

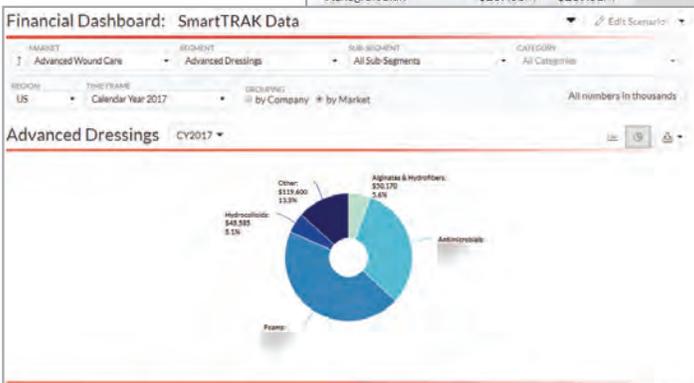
BioMedGPS, LLC is the developer of SmartTRAK Business Intelligence, the leading portal for real-time data and analysis on the life sciences industry. For more information, go to www.smartrak.com.

Markets, Companies, Products & Financials



US Wound Biologics Market - Dollars

	2017	2018E	2019E	2020E	2021E	2022E	CAGR
Collagen/Active Dressings	--	--	--	--	--	--	--
Dressings (Collagen/Active)				\$85.62M	\$89.47M		
Skin/Dermal Substitutes							
Amniotic Tissue Allografts		\$420.89M	\$465.21M				
Dermal Allografts	\$52.85M		\$65.62M		\$76.23M		
Xenograft Skin	\$267.63M	\$289.01M		\$332.37M			
						\$90.69M	



Gap Analysis: Select Scenario

Advanced Wound Care | All Segments | By Company | By Portfolio

Company	Advanced Dressings				Biologics				External Devices				
	Alginates	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen	Collagen
3M	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
A-SKIN	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
ABICO Medical AB	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Absorbent AD	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Acelyt	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
ACell	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
AcyMed	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Adelta	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Advanced Medical Solutions	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Advanced Medical	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Aradigm	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Asion Aestron	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Aspen	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green

Product Explorer: Select Scenario

Product Name	Company	Over.	Segment	Target Market	Indication	Class	Tech	Approach	Path	Status	Region	Path	Status	Country	State	Strategic Alliance
ADP	Aradigm	Private	Hemostats & Sealants	General Hemostats	Adhesive hemostats	Sealant	Sealant	Open	Open	Open	EU	CE Mark	Issued	United States	NA	
ADP	Aradigm	Private	Hemostats & Sealants	General Hemostats	Adhesive hemostats	Sealant	Sealant	Open	Open	Open	EU	CE Mark	Issued	United States	NA	
ADP	Aradigm	Private	Hemostats & Sealants	General Hemostats	Adhesive hemostats	Sealant	Sealant	Open	Open	Open	EU	CE Mark	Issued	United States	NA	
ADP	Aradigm	Private	Hemostats & Sealants	General Hemostats	Adhesive hemostats	Sealant	Sealant	Open	Open	Open	EU	CE Mark	Issued	United States	NA	
ADP	Aradigm	Private	Hemostats & Sealants	General Hemostats	Adhesive hemostats	Sealant	Sealant	Open	Open	Open	EU	CE Mark	Issued	United States	NA	

From our CEO

“SmartTRAK has become an integral resource for some of the largest medical device companies. Used by 14 of the top 15 wound care manufacturers, SmartTRAK networks an entire organization with real-time data and insightful analysis.”

– Sharon O’Reilly, Founder and CEO of BioMedGPS

Client Testimonials

“I like SmartTRAK because every morning I get up and turn on the computer and I’ve got my dashboard right there, essentially telling me what’s new in the space; who’s doing what, what new clinical studies are being conducted, and where the focus may or may not be shifting. It also helps me identify new opportunities in which we can potentially expand our business.”

– Scott Brown, Director Strategic New Market Development, Integra LifeSciences

“Every Monday, I watch my weekly Updates populate in my email. It keeps me up-to-date on the market, market trends, competitors and their activities. I can’t live without it.”

– Tyler Trapani Product Manager