



VertiMax Social Media Guidance

Our vision at VertiMax is to enhance human performance. We are honored to be a part of the athletic community. We don't want to miss out on any of the great stories happening and look forward to engaging with each and every one of you. We want to support and share all the great examples of training and growth athletes, parents, coaches and trainers are experiencing.

The past 30 years have been an amazing journey as we've watched our communities grow and connect. We have been encouraged to learn that so many of you share our vision, mission, and values and want to participate with #VertiMax and #TeamVertiMax in some way. Don't forget to use #VertiMax as much as possible!

Let's Get Social!

Like and Follow our main account and sport specific accounts! Click the links below to take you to each account.

Instagram	Facebook	Twitter
@VertiMax	@VertiMax	@VertiMax
@GetRaptorFit	@GetRaptorFit	@GetRaptorFit
@VertiMaxBaseball	@VertiMaxBaseball	
@VertiMaxBasketball	@VertiMaxBasketball	
@VertiMaxFootball	@VertiMaxFootball	
@SoccerVertiMax	@VertiMaxSoccer	
@VertiMaxTrackandField	@VertiMaxTrackandField	
@VertiMaxVolleyball	@VertiMaxVolleyball	

Other Social Accounts	
Linked In	VertiMax
Pinterest	VertiMax
Snap Chat	Team VertiMax
Tik Tok	@vertimax
YouTube	VertiMax

Content Types

To make the VertiMax experience better for everyone, share different types of content. Below are a few examples of content we love to see from our supporters.

- **Photos, Videos and Stories**

- Videos – Share your stories of VertiMax training, success, tips, drills, and advice.
- Remember to tag, comment, and share with friends, family, trainers, coaches and other influencers
- Remember to share your story if you attend a VertiMax event
- Have fun! Share stories and post often!
- Remember to tag #VertiMax or the VertiMax sport specific pages in your posts so we can comment and like!

- **Video/Photo Technical Guidance**

- Make sure your content looks and sounds good!
- Make sure you're not in a loud place when taking videos.
- Make sure your photos and videos aren't dark - lighting is everything!
- Make sure no sensitive information is in photos
- Horizontal or vertical photos/videos are acceptable
- We do have families and young athletes viewing our content, so please remember to check for inappropriate wording, hashtags or music in your videos and stories.

- **Suggestions for Videos**

- When creating videos make sure you tag us
- Tag your business or athletes
- Tag the VertiMax sport

- **Guidance on Social Media Messaging**

- VertiMax is the world's leading athletic performance training equipment
- VertiMax is the leading innovative #sportsperformance and #fitnesstraining system.
- VertiMax GIFS – When posting we have several VertiMax GIFS you can insert in stories and videos. Search VertiMax. GIFS are available for sport specific VertiMax, Train like a Pro, and the Raptor.
- #TrainLikeAPro
- Enhance your #HumanPerformance

Important Links

- VertiMax App with free and premium content
 - Download on your Iphone or Android device
 - Desktop [link](#)
- VertiMax Shop [link](#)
- You Tube Channel [link](#)