

Dr. Jonathan Engel

LOCATION Los Angeles, California

SPECIALTY Dentistry

PROFILE doctor.com/Jonathan-Engel

Challenge

Dr. Jonathan Engel watched the business side of his practice evolve dramatically over his decades-long career. He sees patient reviews as the most powerful thing a doctor can leverage online. But getting patient feedback proved difficult. He only had a smattering of reviews across the web on top of a weak and inconsistent presence on the sites patients use to find healthcare providers.

Doctor.com solution

The Doctor.com platform enabled Dr. Engel to claim and manage all of his information online. From one master profile, he can update his listings everywhere whenever anything changes. The ReviewHub™ encourages patients to leave reviews before they leave his office, helping him boost his presence and strengthen his online reputation.

Results

Since joining forces with Doctor.com in 2017, Dr. Engel has seen his online presence score jump **from 63% to 97%**, the number of his patient reviews has increased from **12 to 300+**, and he enjoys an overall rating of **4.95 stars** (out of 5)!

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Am I the world's most tech-savvy person? No. But it *is* the way of the future — and the future is now. I wanted to be with a company that was forward-facing about the way we communicate with patients. That's why I chose Doctor.com.

— DR. JONATHAN ENGEL